

# The debate about women wearing make-up to interviews has reared its head again

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How important is image when it comes to recruitment? The old issue of whether, or not, candidates should be expected to dress in full regalia for a job interview has reared its ugly head again after a TV guest suggested that she would not hire a female candidate if they weren't wearing make-up.

During an interview on This Morning, Rebecca Jane, Founder of The Lady Detective Agency, and journalist Shona Sibary debated whether, or not, women need to wear make-up to get ahead in their careers.

Jane claimed that she would not hire a woman unless she wore make up whilst Sibary did not agree - The Daily Star reports.

Sibary said: "I would rather someone walk away from me and think 'what a lovely person' or 'what an interesting person' rather than 'aren't her eyebrows in perfect shape'."

How candidates present themselves during an interview situation is of high importance – but should that come down to whether, or not, they are wearing make-up?

In terms of how candidates dress, research by workwear provider Simon Jersey found that 22% of those hiring admitted to dismissing a candidate based on their appearance. 73% of the respondents surveyed said that the way a candidate dresses reflects their attitude towards their job - and two-thirds (66%) of bosses believe they can measure someone's job performance based on their attire.

Further research by totaljobs found that jobseekers are spending on average £146 per job interview, including £33 on a new outfit, £20 on new shoes, and £24 on transport - despite 27% of them not researching the job they're applying for.

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