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Gesele Durham serves as the Vice Provost for Institutional Effectiveness and Planning (OIEP) at George Mason University. Her work, and the work of the OIEP team, includes academic planning, strategic institutional planning, and all areas of assessment, i.e. advanced analytical research, program review, student learning outcomes, administrative, general education, and co-curricular. With a Ph.D. in political science from Binghamton University, Gesele's career began as faculty at the University of Minnesota-Morris prior to relocating for administrative roles at UW-Madison and UW-Milwaukee. Active beyond campus, her service includes Secretary of the APLU Commission of Information, Measurement, and Analysis Executive Board, the Voluntary System of Accountability, EAB Product Advisory Council, Higher Learning Commission (HLC) Persistence and Completion Academy Mentor, HLC Peer Review Corp, HLC Quality and Initiative Reviewer, and Association for Institutional Research committees.