

FUNDRAISING



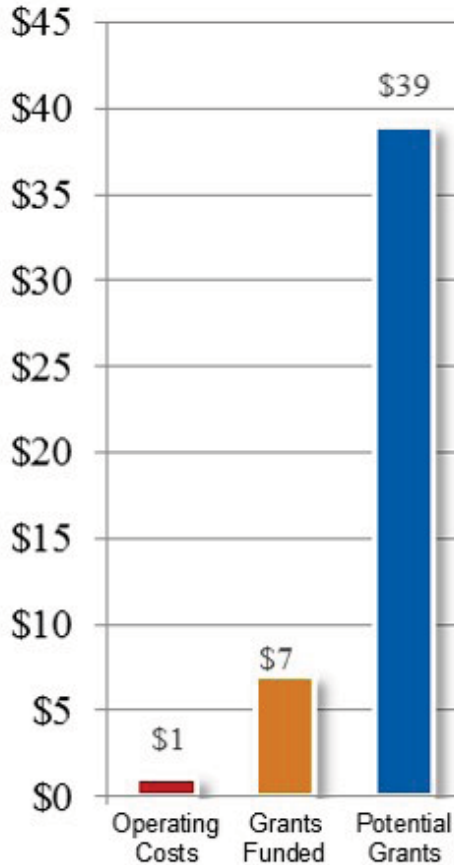
Our ambitious fundraising goal is to raise over one million dollars by 2021 so that we will achieve financial sustainability for our organization and fund critical projects.

In 2015 we exceeded our fund drive goal of \$250,000 by raising a total of \$273,583 in grants, corporate donations, and in-kind services, thanks to the generous support of local businesses and charitable foundations. This is in addition to the \$390,000 raised in 2014!

To date, these donations have enabled us to fund a full time executive director, complete a strategic plan, undertake facade renovation projects, purchase a building, coordinate events and business promotions, generate positive media coverage, and apply for and administer a variety of implementation grants and economic incentive programs for downtown reinvestment and development.

For every one dollar committed to operating costs, we have been able to raise seven dollars in grants to fund special projects and programs.

2015 Return on Investment



2015 Leadership Donors

\$10,000 or more

- CAN DO Community Foundation
- CAN DO Inc.
- Hannah & Samuel Cohn Foundation
- DBi Services
- First Federal Foundation
- Greater Hazleton Chamber of Commerce*
- Hazleton Creek Properties
- Luzerne Foundation (Security Savings Charitable Foundation)
- National Endowment for the Arts
- National Penn Bank
- Sordoni Family Foundation

2015 Diamond Donors

\$5,000 - \$9,999

- Lehigh Valley Health Network-Hazleton
- M&T Bank (pledged for 2016)
- PNC Bank
- PPL
- Quandel, Inc.
- Wendy's (Hazleton)/Hayden Family

2015 Platinum Donors

\$2,500 - \$4,999

- Coordinated Health (pledged for 2016)
- First National Community Bank
- Joyce Insurance
- Stanley Komosinsky*
- Mericle Commercial Real Estate
- Mohegan Sun
- Dennis R. Moore & Associates*
- Pasco L. Schiavo, Esq.*
- Times Shamrock Communications
- UGI Utilities
- Anonymous

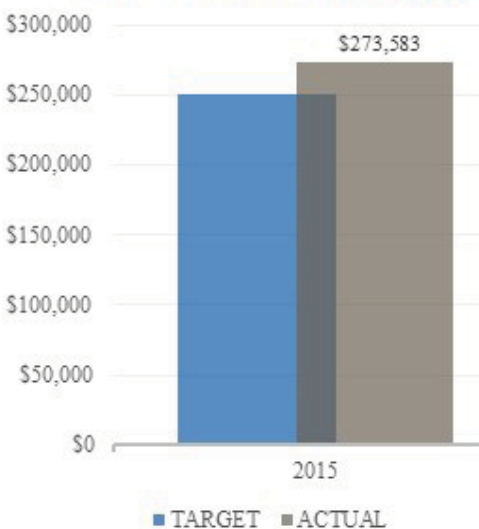
2015 Gold Donors

\$1,000 - \$2,499

- Atlantic Coal, LLC
- Barry Isett & Associates
- Community Bank
- Dr. John Degenhart
- Eagle Rock Community Association
- Edward Jones Investments/Tom Seigendall
- Geisinger Health Systems
- Hazle Drugs
- Lehigh Tire

(*) In-kind services

2015 Fund Drive Goal



2015 Income

