

Franciscan Ministries, Inc.
Quarterly Ministries Briefing
2020 - Quarter 1

Centennial Barn

Events	Jan	Feb	Mar	2020 YTD	2019
Receptions	0	1	0	1	27
Corporate	3	2	1	6	17
Private social	4	6	1	11	68
Non-profit	1	0	1	2	17
Franciscan	6		6	1	66
Classes/appointments	15	15	8	38	233

Tours to bookings	Jan	Feb	Mar	2020 YTD	2019
Leads contacted	160	113	75	248	1,211
tours	19	17	5	41	240
bookings	11	2	0	13	106
conversion rate tours to bookings	58%	12%	0	32%	44%

Community Garden

Total plots	Neighborhood Gardener plots	Bhutanese Gardener plots	Community crop plots	Education plot
102*	33	46	5	0

*18 plots still in process of being secured by gardener

	Jan	Feb	Mar	2020 YTD	2019
Volunteer hours	0	0	0	0	1,085
Produce donated-lbs.	0	0	0	0	471
Events	0	0	0	0	7

Haircuts from the Heart

	Jan	Feb	Mar	2020 YTD	2019
Clients - salon	369	399	-	768	2,720
Clients - mobile	52	97	-	149	679
Vouchers	13	5	7	25	144
Clients - TOTAL	434	501	7	942	3,543
Mobile Sites	13	20	-	20	16
"Piggy Bank" – client donations	\$70	\$55	\$62	\$187	\$1,281
Volunteer hours	0	24	0	24	132

Tau House

	Jan	Feb	Mar	2020 YTD	2019
Individuals Total	32	80	37	149	715
Volunteer Hours	32	680	866	1,727	9,870
Partner Sites	0	4	11	15	24
Repeat Groups	1	3	1	5	29
New Groups	1	0	1	2	8

Tamar's Center

	Jan	Feb	Mar	2020 YTD	2019
CLIENTS					
Client visits to day shelter	201	260	238	699	2,752
Total clients (unduplicated)	135	136	136	136	150
Level 1 Actions Completed	74	75	61	210	891
Level 2* Actions Completed	54	43	35	132	314
<p>*Level 1= # of clients taking first steps such as making and keeping appointments, obtaining an ID, etc. *Level 2 = # of clients taking significant action such as finding housing , entering detox, or accessing inpatient medical treatment</p>					

Tamar's Case Story – reported by Estelle McNair

Tamar's has been a lifeline for many people in need, but we have not forgotten our commitment to connect, support and advocate for women who victims of violence and sex trafficking. In the midst of the pandemic, homeless women, many of whom struggle with addictions and mental health issues are vulnerable to sexualized violence.

One of our clients, who we will call Laura, was beaten last month by her abusive boyfriend in the woods behind Philipppus Church. He broke ten of her ribs and forced her to walk back to her apartment in Avondale where he continued to assault her. When he fell asleep, she was able to make her escape and fled to a neighbor's house where the police were called. She was transported to the hospital where she received treatment.

With the support of the Tamar's Center, Laura found the courage to press charges against her abuser. He is currently awaiting trial in Hamilton County Jail. Laura's story shows the value of our program in the lives of the women we serve.