

## All Systems Go - Assessing the Foundation of a Landmark Year

Wednesday, February 25, 2015, 4:30 pm

### Featured Speakers



**Will McIntosh**  
Executive Managing Director  
& Global Head of Research  
USAA Real Estate Company



**Tim Bellman**  
Head of Global Research  
Invesco Real Estate



**Mark Fleming**  
Chief Economist  
First American  
Financial Corporation

**REIAC 1st Quarter Event**  
**Wednesday, February 25, 2015**  
**InterContinental Buckhead**  
**All Systems Go - Assessing the Foundation of a Landmark Year**  
[Online Registration Open](#)

Like a Las Vegas slot machine, only on rare occasion, global, U.S. and local forces line up in an idyllic environment for commercial real estate investors, operators, lenders and developers. Early indications are that 2015 may be one of those years. Who would have expected early 2015 to include the strongest employment gains since 1999, consumer confidence at 92.6%, gas under \$2.00 per gallon, the 10-year Treasury at 1.81% and I/O commercial mortgages under 3.0%. Close to home, announcements like Mercedes Benz and NCR, spec office construction, \$2.50 PSF apartment rents and 13MM SF of industrial absorption combine to show metro Atlanta is regaining its mojo from earlier cycles.

With widespread good news but heavy competition, where should investors, developers and lenders focus their efforts? How long will this supportive environment last? Are there any sectors that remain undiscovered enough to provide out-sized risk-adjusted returns? We expect to delve into these and other topics at our upcoming conference on February 25th. To help us distill a blizzard of data into practical conclusions, REIAC has lined up a superb guest panel composed of three of the nation's leading research experts.

- **Will McIntosh**, Executive Managing Director and Global Head of Research for USAA Real Estate Company;
- **Tim Bellman**, Head of Global Research for Invesco Real Estate; and
- **Mark Fleming**, Chief Economist at First American Financial Corporation (First American Title Insurance Co.)

As in the past, we will challenge attendees to test their views against Atlanta colleagues and our guest experts via real-time wireless polling technology. Attendees will vote their perceptions, then our panel will support or challenge these perceptions, adding interesting color and strong expertise. After the program, we will circulate a link to the questions and the audience's voting results for your further consideration.

So join us at the InterContinental Hotel in Buckhead on February 25th for a unique interactive experience as well as Atlanta's best networking opportunity. As always, an array of food and an open bar will be provided. We thank our generous sponsors for their support: Cantor Commercial Real Estate; Cardno ATC; Crown Advisors; First American Title Insurance Co.; Habif Arogeti & Wynne; Georgia State University; Georgia Primary Bank; KeyBank Real Estate Capital; and McKenna, Long & Aldridge. [Make your Reservation Now!](#)

**Best Regards,**

**Jerry Monash, CCIM**  
REIAC President

**Paul Berry**  
Program Chairman

**Phil Canzian**  
Program Organizer

**Jon Uhler**  
Program Organizer

## Registration Open

### Schedule

Wednesday, February 25, 2015

4:30 PM - 5:00 PM

Registration & Networking

5:00 PM SHARP

Program Start Time

(please be on time)

6:30 PM

Reception

### Location

InterContinental Buckhead

3315 Peachtree Road, NE

Atlanta GA, 30326 {[map](#)}

(404) 946-9000

### Fees

REIAC Members: Free

Invited Guests: \$75.00

Questions: Alan Agadoni, 678-581-7551 [alan.agadoni@cardno.com](mailto:alan.agadoni@cardno.com)

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