



designs by Stacey

► SMART Graphic Communications

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 www.designsbystaceyinc.com

Our Past Performance

1 US Department of Health and Human Services
Daphne Babrow
Phone: (404) 562-1704
doris.coleman@fultoncountyga.gov

2 The Boulé Foundation
Katrina Nelson
(404) 809-3784
Email: katrina.nelson@sigmapiphi.org

3 Development Authority of Fulton County
Doris Coleman
(404) 612-8037
Email: Daphne.Babrow@acf.hhs.gov

Capabilities Statement

Designs by Stacey, Inc. (DBS), is an award winning, 8(a) certified economically disadvantaged, minority, woman-owned small business with over 25 years of visual communications experience.

Core Competencies

We create effective, quality, visual communications that elicit favorable reactions from targeted customers and drive revenue for our clients. We provide a comprehensive range of advertising and graphic design skills tailored specifically to meet the need of each client, yielding positive outcomes. Trend identification, strategic planning, message creation,

in both written and graphic form are the tools we use to propel our clients to marketing success. While our client base varies, our approach to solving creative problems is consistent: **listen, learn, research, problem-solve, then create.**

Our graphic design markets include: corporate, federal, state and county government entities, colleges, corporations and small businesses.

Differentiators

- 1 A proven problem solving approach** that drives high visibility and increases revenue
- 2 Your business is our business.** Your deadline is important and we make you our priority
- 3 We provide high quality** corporate communications with **fast turn-around**
- 4 We produce all our projects in-house.**

Company Data

DBS CERTIFICATIONS



GDOAS: (MBE)
Cert#:2015-1107

GDOT: (DBE)
Vendor ID: 13963

City of Atlanta: (AABE) (FBE)
Cert. No#:2015-354

DeKalb County: (LSBE)

Fulton County: (M/FBE)
VS0000058970

DBS DUNS:
61-002-7810

DBS CAGE CODE:
75A31

NAICS CODES:
Primary Code:
541430

Secondary Codes:
541430 541810
541490 541820
541613 561410

Capabilities

Creative Services

Graphic Design
Advertising
Writing
Editing/Proofing
Brand Development
Powerpoint
Logos

Print

Brochures
E-Publications
Reports

Exhibits

Retractable display
Backdrop display