



Publicity Fact Sheet November 1, 2017

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**OVERVIEW:**

The 2nd Annual Greenville Heritage Rodeo is coming to Greenville, Mississippi on Saturday January 13, 2018 7 PM. The event is produced by Big Rodeo Project for youth and adults to participate in the sport of rodeo. Cowboys and cowgirls in Mississippi and from surrounding states and beyond will compete for cash prizes. The adult events (age 16 and over) include steer wrestling, ladies steer undecorating, relay race, bull riding, bronc riding, tie down (calf) roping, team roping and barrel racing. The youth (age under 15) events include junior and peewee barrel racing and break away roping. Entertainers include the Master Rodeo Announcer Mr. Marcous Friday from Tulsa, Oklahoma.

**EVENT:** 2nd Annual Greenville Heritage Rodeo (on MLK Jr. Weekend)

**WHERE:** Washington County Convention Center, 1040 S Raceway Rd, Greenville, MS

**WHEN:** Saturday January 13, 2018 at 7 p.m.

**Tickets:** Advance tickets on sale 11/24/2017 at Garfield's Restaurant and Bar, Greenville Mall, 1651 MS-1, Greenville, MS, 38701 and/or online on 11/6/2017 at <https://brprodeo.com>

Adults (11 years and up)	\$10 Advance \$15 Regular Price at gate
Children (4 - 10 years old)	\$ 5 Advance \$10 Regular Price at gate
Children (under 3 years old)	FREE admission

**Resource:** <http://www.brprodeo.com>



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### **About Big Rodeo Project - Rodeo:**

Established in 2016, Big Rodeo Project - Rodeo (BRP-Rodeo) was formed to produce heritage rodeos for youth and adults to participate in western competition. Cowboys and cowgirls across the country are eligible to will compete for cash prizes.

BRP-Rodeo, LLC is a for profit organization dedicated to preserving the great sport of rodeo through youth education and event promotions. We take pride in our business model which provides continuous support and betterment of our local communities through collaborative efforts with partnerships, sponsorships, nonprofit organizations, municipalities, military, and private businesses.

BRP senior advisors are associated with Roy LeBlanc Invitational Rodeo in Okmulgee, Oklahoma, the oldest black rodeo event. In addition to working with Tulsa Heritage Rodeo with Marcus Friday.

The Executive Officers of BRP-Rodeo, LLC include: Mr. James Hardiman Jr., President & Co-Founder; Dr. Annie Powell-Williams, Vice President of Finance & Co-Founder

Production Chairman – Mr. James Hardiman, Jr.; Co-Chair – Dr. Annie Powell-Williams  
Members -- Marcous Friday, Jennifer Adams-Williams and Halle Ricketts. Marketing  
Chairman – Dr. Annie Powell-Williams; Co-Chair – Tanya Carter; Joan Richardson

Military Chairman – Mr. James Hardiman, Jr.; Co-Chair – Jovar McKellar  
Members – Jerome Tidwell and Cora Kincaid

Advisory Board - Senior Advisor – Okmulgee Rodeo Retired Secretary  
Marcous Friday – Friday’s Productions/Okmulgee Rodeo Announcer  
Joan Richardson – Richardson’s Writing Service  
Jovar McKellar – JCM Enterprises/ Military retiree  
Tanya Carter – News Anchor  
Halle Ricketts – HSR Consulting Group, LLC / Retired-MSDH Social Services Regional Director  
Jennifer Adams-Williams, Esq. -Adams Law Office  
Dr. Rory Tate – Business Developer  
Dr. Roosevelt Sanders – Retired Executive