

MANAGER'S DESK FOR THURSDAY, AUGUST 4, 2022

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

RECENTLY A LISTENER SENT ME THIS EMAIL:

I am concerned at the amount of time spent on bus trips. It seems the focus of the Manager's Desk is to advertise and seek attendees for your bus trips, when it should be spreading the gospel of Jesus Christ. I realize that I can stop listening to the MD, but I would prefer less 'news' about where the bus is going next. Thank you for listening!

Thank you for your email. I appreciate your comments.

The Manager's Desk serves to keep listeners informed about what's happening at WRVM and our needs. Right now some of what is happening are the bus trips. The bus trips are one of our ministries to our listeners, along with concerts. People do not tune into the Manager's Desk to hear the Gospel although I do try to present that from time to time as well.

Bus trips are not 'fund raising' events. They are 'friend raising' events. Over the years, more than 2,100 people have traveled with us at least once. They have been greatly blessed by both the events we attended and by the fellowship we enjoy traveling with other believers. Events that they otherwise might not have been able to attend. Many of them have become faithful supporters of WRVM as a result. And we have even gained a few of them as members of our Board of Directors. And just as importantly, it has allowed me to get to know many of our listeners face to face as we spend time together.

Recently we started promoting two trips scheduled for this fall. Many who wish to travel with us listen to the Manager's Desk to learn when these trips are. The spots we run promoting the trips are aired at various times and are very easily missed by many. The Manager's Desk airs at set times and they know when they can hear it.

With that said, I try not to spend any more time talking about them than I deem necessary. At this point in time my emphasis is to share information that cannot be included in the spots, such as how many seats are still available. Often that is the only thing that will cause a procrastinator to make that phone call before they miss out.

I hope that helps you to understand why I spend some time talking about our bus trip ministry. And I will try to be more sensitive about not spending any more time on them than needed.

I ALSO INVITED THEM TO TRAVEL WITH US SOMETIME. CHECK OUT OUR WEBSITE FOR UPCOMING TRIPS OR CALL US AT 920-842-2900.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR VISIT US ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.