

MANAGER'S DESK FOR MONDAY, NOVEMBER 15, 2021

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

WE HAVE BEEN MENTIONING OUR 2022 SCRIPTURE TEXT WALL CALENDARS FOR SOME TIME NOW. THIS WEEK, PEGGY WILL BEGIN MAILING OUT CALENDARS TO THOSE WHO HAVE ALREADY REQUESTED ONE. WE ARE HANDLING THEM DIFFERENTLY THIS YEAR. WE'RE SENDING THEM OUT FIRST CLASS MAIL. YES, IT COSTS MORE FOR POSTAGE THAN THE BULK RATE WE TYPICALLY USED. AND WE HAVE SOME GOOD REASONS FOR THE CHANGE. WANT TO HEAR THEM? I'LL BE BRIEF. AS BRIEF AS I CAN.

FIRST, BULK MAILING PERMITS ARE NOT FREE. IN FACT, THE ANNUAL FEE CONTINUES TO GO UP. IT'S A PERMIT WE ONLY USED FOR THE CALENDARS. SO WE'RE TAKING THE SAVINGS OF NOT RENEWING OUR PERMIT AND APPLYING IT TO THE FIRST CLASS POSTAGE COSTS.

SECOND, AND PERHAPS I SHOULD SAY, 1A BECAUSE OF ITS' IMPACT IN OUR DECISION MAKING. BULK RATE MAIL IS ONLY DELIVERED WHEN THE MAIL CARRIER HAS ROOM FOR IT. AT LEAST, THAT IS WHAT WE HAVE BEEN TOLD. AND, MORE TIMES THAN I CARE TO REMEMBER, THE CALENDAR WOULD NOT GET TO THE PERSON WHO ASKED FOR IT SO WE ENDED UP SENDING THEM ANOTHER CALENDAR FIRST CLASS MAIL. THAT'S IF WE HAD ANY LEFT.

THIRD, SENDING THE CALENDARS BULK RATE MEANT WE HAD TO HOLD THE EARLY ORDERS UNTIL WE HAD ENOUGH REQUESTS TO SEND THEM BULK RATE. THAT OFTEN MEANT THE CALENDARS DIDN'T ARRIVE UNTIL AFTER THE START OF THE NEW YEAR.

OUR SUPPLY OF CALENDARS IS LIMITED SO LET ME ENCOURAGE YOU TO GET YOUR REQUEST IN EARLY. AND REMEMBER, THEY ARE NOT SENT OUT AUTOMATICALLY.

YOUR PRAYERS MEAN A LOT TO US. THANK YOU FOR REMEMBERING US IN YOUR PRAYERS. THAT, AND YOUR FAITHFULNESS IN GIVING, KEEPS WRVM ON THE AIR.

IF YOU ARE THANKFUL FOR THE WRVM RADIO MINISTRIES, LET ME ENCOURAGE YOU TO CONSIDER A SPECIAL THANKSGIVING GIFT THIS MONTH. AS WE NEAR THE END OF THIS YEAR, SOME OF YOU MAY ALREADY BE THINKING OF INCOME TAXES. SO I REMIND YOU THAT ALL GIFTS ARE TAX DEDUCTIBLE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.