

The background of the entire page is a black and white photograph of a dense cityscape with numerous skyscrapers. A dark blue rectangular overlay covers the middle portion of the page, containing the main text.

PROPOSAL EXECUTIVE SUMMARY

THINK BIG DESTINY BOOKS SAMPLE SECTIONS

Málaga, España
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Phone +44 7715 654280
Email destinybooks@btinternet.com

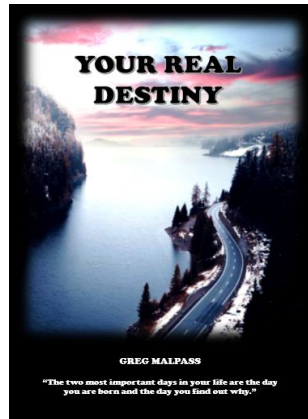
Sample Sections of 'Think Big Destiny Books'



Five Books

- *Book I - 'Out of Darkness Cometh Light'*
 - *Book II - 'Your Real Destiny'*
 - *Book III- 'The Road to Your Destiny' (Handbook to Destiny-Gram Website)*
 - *Book IV - 'Destiny of An Author'*
 - *Book V - 'Sex and Your Destiny'*
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BOOK II - Your Real Destiny



"The two most important days in your life are the day you are born and the day you find out why."

PRELAUNCH INFORMATION

The Enneagram Inner-Calling

This is the ultimate Life-Changing Book using the world-renowned Enneagram of Personality and New Ground-Breaking Self-Analysis Techniques developed by the author to help you discover your Real Destiny.

You will gain the tools you need to fully understand your own personality, your Needs as well as your Desires, and based on your Principles and Character, discover Real Purpose and ultimately your Destiny in Life. This Book will help you - Change your Life, Make thoughtful Choices going forward, and most importantly Act on them.

"Your life cannot be repeated. It is now or never. Find out who you are, what your heart longs to achieve, and sail away from safe harbours to become your true Destiny."

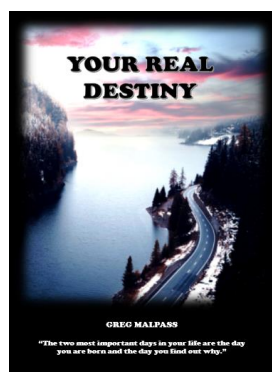
Printers



UK £ 9.95
USA \$12.95
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Sample Sections of 'Think Big Destiny Books'

'Your Real Destiny'



About

1. General Genre- Self-Help,
2. Content- Self-Help, Philosophy, Spirituality, Psychology.
3. Print Length- 428 Pages (un-edited)

'Your Real Destiny' is written as a 'Self-Discovery Manual' for the individual providing a stage-by-stage program of analytical tools to assess Personality Traits, Character based Values, Skills Set/Needs and Desires, and culminates with a bespoke Personal Blueprint for finding Real Destiny – while drawing wider conclusions for humanity with some philosophical debate.

Cover Description

This is the ultimate Life Changing Book using the world-renowned Enneagram of Personality and New Ground-Breaking Self Analysis Techniques developed by the Author to help you discover your Real Destiny.

You will gain the tools you need to truly understand your own Personality, your Needs as well as your Desires, and based on your own Principles and Character, discover Real Purpose and ultimately your Destiny in Life. This Book will help you - Change your Life, Make the Right Choices going forward, and most importantly Act Now.

List of Contents

- Part One - The Importance of Personality & Character
- Part Two - Route to Your Destiny
- Part Three - Taking Control to Become Your Destiny
- Part Four - Philosophy for life and Happiness
- Part Five - Q&A with the Author

Extract from Closing Chapter

“Becoming your chosen ‘Destiny’ and finding ‘Success and Happiness’ in your life should not be mutually exclusive. Use the tools of Analysis in this book to discover ‘Real Destiny’.

In parallel there are also ‘Universal Philosophies for Life & Happiness’. Once you’ve set your destiny’s choice you should decide what they are for you. A summary of those most crucial for me is:

- **Gain Knowledge & Self-Discover**

“The unexamined life is not worth living” – Socrates

The ultimate route to life’s True Riches, Success and Happiness is finding ‘True Purpose’ in your life and doing what’s necessary to ‘Fulfil your Destiny’. To do this you must launch a mission of self-analysis and self-discovery- and knowledge of the world around us. It is our personality (& more importantly our character) which defines who we are as persons. Apart from our abilities and training and general knowledge, it is what helps us or hinders us in just about everything we do in our work and social relationships or helps us to accomplish the things we aspire to do and become.”

“The only thing I know is that I know nothing” – Socrates

- **Increase your Level of Spirituality**

“That man is wisest who, like Socrates, realizes that his wisdom is worthless” – Plato

The importance of understanding the concepts of consciousness, reciprocity & inclusiveness is paramount. To deny our Consciousness as humans and consider ourselves the purposeless product of blind chance - driven by instinct like animals- degrades us. We need ‘A Real Meaning in Life’ and a need for ‘Moral Concerns’. Even if you are not Religious you should strive to increase your Level of Spirituality. Focusing on the needs of others and ‘Going Beyond the Ego’ are crucial steps in achieving this.

“Human behaviour flows from three main sources: desire, emotion and know how.” – Plato

- **Follow the ‘Golden Rule’**

“What you do not want done to yourself, do not do to others” - Confucius

Successful men and women invariably treat others well, as they would wish to be treated themselves (and you don’t have to be religiously minded to heed this Golden Rule). Try to be generous and kind in all that you do. Our conscious mind and intellect allow us to choose a ‘Sharing/Gentle/Loving’ demeanour and a ‘Life of Selflessness.’ And notwithstanding the need to toil diligently to provide for one’s household, A Man Should Seek to Spend as Much Time with His Family as Possible, considering excessive time spent on the acquisition of wealth or other pursuits at the expense of time spent with the family as a denigration of his duties.

“The superior man understands what is right; the inferior man understands what will sell.” - Confucius

- **Say ‘No’ to Conformity & Mediocrity**

“God is dead! He remains dead! And we have killed him.” – Friedrich Nietzsche

Even if it means going against your natural personality traits it is essential to go against norms in the pursuit of your destiny. Conformity leads to mediocrity and failure, lack of contentment and unhappiness. It is a crucial message. Think outside the box and more importantly act outrageously, if necessary, even if makes you unpopular or lonely while you do so. Your God can guide you, but nobody’s God should rule them in setting their life destiny, however pious the intent.

“Is man merely a mistake of God’s? Or God merely a mistake of man’s?” – Friedrich Nietzsche

- **Maintain a Social Conscience**

“He who is unable to live in society, or who has no need because he is sufficient for himself, must be either a beast or a god” – Aristotle

Stamp out corruption wherever it is found (because it’s toxic) and ‘Support Good Ideas and Intent’ like the ‘Empowerment of Women’ in business, politics, and society. In the long term we should all become advocates of forms of politics with a social conscience (‘Social Capitalism’) – as already practised in some Scandinavian countries coincidentally rated among the ‘happiest nations’ in the world. It’s simply ‘Good Karma’. Learn just that and you can change the world.

*“Happiness is the meaning and the purpose of life, the whole aim and end of human existence.”
— Aristotle*

Extracts from Chapters Body Text

Part One - The Importance of Personality & Character

“Despite its paramount importance for us all in our personal and business lives, in many ways ‘Personality’ is just the wrapping. ‘Character’ is the chocolate coating and ‘Spirituality’ is its soft centre. You might employ, date, or just be attracted to someone, or otherwise, based on their personality. But in the end, it will always be that person’s true character which will influence your overall assessment and judgement in the long run.

A person of character puts principles above personal self and personality. Feeling that there is something greater than oneself is the ‘Essence’ of ‘Spirituality’. The value chain is personality and relationships; character and values; and essence and life purpose.

‘Personality’ itself is a set of personal traits and qualities, which can be faked in the short term (eg. at a job interview or first date) whereas Character is a collection of Mental and Moral Characteristics of an individual that define who he or she is, under it all, underpinned by the person’s personality. That’s why perceived personality can be just a mask to the identity of a person. Well, yes you can fool others if that is your wish, but you can’t fool yourself mindful that your basic Personality Type does not change. That is why Self-Awareness and Self-Analysis is so important to be sure that you are not under an illusion about your true self, and how to manage your positive and negative traits.”

Part Two - Route to Your Destiny

“In the US Declaration of Independence, it was written that “all men are created equal...” by Thomas Jefferson, who owned about 200 slaves. While all men maybe born free and equal... some become freer and more equal than others, and some are born into better circumstances than others. The same is not true of destiny.

‘The fault, dear Brutus, is not in our stars, but in ourselves, that we are underlings,’ comes in Shakespeare’s Play Julius Caesar, Act 1, scene 2. Shakespeare directs this quote to those who allow life to happen and criticizes them by saying the outcome of our lives is based on our own actions instead of by fate or the stars. The people who get out into the world and actively participate in it actually get things done through the work they do. Very little comes to a man who sits and lets life give him everything he desires. If you want something, go take it. That is what this Shakespeare quote truly means.

“You can't connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something - your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life.”

- Steve Jobs

Steve Jobs, former Apple chief executive officer who died at the age of 56, has been hailed as a cultural zeitgeist. He's changed the way the world communicates, interacts, and entertains. He's even changed the way we think.

“Control your own destiny or someone else will.”

- Jack Welch

Jack Welch was heralded by many as the greatest business leader of his era. As CEO of General Electric from 1981 to 2001, he transformed it from a company known for appliances and lightbulbs to a multinational corporation that stretched into financial services and media as well as industrial products. When he retired from GE he received a severance payment of \$417 million, the largest such payment in business history.

“Love is our true destiny. We do not find the meaning of life by ourselves alone – we find it with another.”

- Thomas Merton

Thomas Merton was an American Trappist monk, writer, theologian, mystic, poet, social activist, and scholar of comparative religion. The pope described Merton as “above all a man of prayer, a thinker who challenged the certitudes of his time and opened new horizons for souls and for the church”. Not surprising then that his quote and definition that ‘Love is our true destiny’ encapsulates his legacy.

“Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world.”

- Joel A. Barker

A 2013 ‘TedTalk’ by Adam Leipzig has attracted over sixteen million viewers delivering quite a simple message while analyzing the typical Destiny and Happiness quota of his Yale University alumni. It’s a crucial missing fifth element in the ‘Ikigai Analysis’ – seeking happiness by helping others. Ikigai asks - what do you love; what does the world need; what you can get paid for; what are you good at?. Leipzig concludes that 80% of his Yale graduate alumni are mostly all successful [applying the Ikigai 4 elements to derive their reason for being in what they do]. But the happiest 20% are invariably outward thinkers. They define their reason for being as – ‘doing what they do being all about other people’.

When questioned ‘what do you do?’ they don’t answer that they are a consultant doctor, or a life-coach, teacher or lawyer with a prominent firm. They say they help others by curing, inspiring, helping, nurturing, teaching, guiding, advising... others in what they do.

The five self-analysis questions/ answers, he concludes, which define what you do and how happy you will be doing it, are:

1. *Who you are?*
2. *What you do?*
3. *Who do you do it for?*
4. *What do these people really want or need?*
5. *How do they change or transform as a result of what you do for them?*

By concentrating on the fifth element, one finds true purpose and happiness.

Beyond religious tenets on altruism, there are indeed physical and spiritual benefits of serving others, and that applies to all ages. In a University of British Columbia study involving toddlers, the result showed that young children were found to be much happier giving than receiving. Allan Luks, former executive director of the Institute for the Advancement of Health of New York City, studied kindness among adults and concluded the clear cause-and-effect relationship between helping and good health – including diminishing the effect of minor and serious psychological and physical diseases and disorders.

The simplest benefit of giving (in whatever its form) is that it feels good to make other people happy- and that in itself ‘gives the giver’ happiness. If you make the act of helping others your ‘reason for being’ - your mission, vocation, and your passion – you will find not just real purpose, but profound happiness. If this describes the ‘real you’, maybe you should act on it.”

Part Three - Taking Control to Become Your Destiny

“Some people will never grasp the concept of ‘Primary and Secondary Purpose’ nor the difference and get the two confused. All are most familiar with the latter which always implies time to achieve it at some time in the future. Especially then there is a requirement to plan a course of action:

- *A leading evangelist may say his Primary Life Purpose is to ‘Save Souls’- not fill churches, not raise funds, not build new churches, or spread the Gospel.*
- *A Politician may consider implementing a strong element of his or her Party’s manifesto as his/her Purpose and Destiny. He or she will have to win votes to achieve it, but if his/her Passion is his/her Purpose- He/she is more likely to achieve it.*
- *An Architect may decide his/her Destiny is to design the longest span bridge in the world. But He/she will have to study how to create great structures to achieve his/her Goal and his/her Destiny is the hard study at Architectural School and in a Practice to master in his/her profession.*
- *A TV ‘Ex-Factor’ talent show candidate may decide his/her Destiny is to become a Famous Singer, but his/her focus may need to be on developing talent.*
- *Football Managers might want to win trophies but first they need to win games.*

- *A successful Author's Destiny will be to write amazing Books with deep meaning - not making money as a Best-Selling Author.*

All occupations have a big money promise if you (a) like it (b) are really good at it, (c) give it maximum effort and there is a market for it (refer to the 'Ikigai Model')."

Part Four - Philosophy for Life and Happiness

"Great minds of the Ages have spouted philosophies on humanity based on - historic religious beliefs or new concepts of spirituality; limited scientific knowledge or accumulated knowledge of the times; or just rhetoric and metaphors. The themes range from the negative psychology of inevitable deceit and deviousness depicted by Machiavellian ideas of political ethics to the ultimate positive common interest of all that Aristotle's role of the State contemplated; the rejection of all religious and moral principles in the belief that life is meaningless proclaimed by Nietzsche to the essentially universal rule of loving others as the core belief system initially promoted by Confucius in the sixth century BC. And the above are only a few examples.

Philosophy ultimately is itself the search for meaning, for greater understanding, for answers to the questions surrounding our existence, our purpose, and the universe itself. These are the existential questions behind the higher purpose of life discussed in section 1. Below are brief summaries of the conclusions of the world's greatest philosophers, in chronological order.

- **Confucius (551–479 B.C.)** - Confucius was a Chinese philosopher, teacher, and political figure largely considered the father of the Eastern style of thought. His teachings focused on creating ethical social relationships, setting educational standards, and promoting justice and honesty. His guiding principle and social philosophy was based on the principle of ren—loving others—and he believed this could be achieved using the Golden Rule: "What you do not wish for yourself, do not do to others." A belief system focused on both personal and governmental morality through qualities such as justice, sincerity, and positive relationships with others. His ethical code revolved around the importance of strong family bonds, including respect for the elder, veneration of one's ancestors, and marital loyalty.
- **Socrates (c. 469–399 B.C.)** - Socrates was a Greek philosopher and was considered the primary source of Western thought. Because he could neither read nor write, much of what is known of his life was recorded by his best-known student Plato. His "Socratic method" laid the groundwork for Western systems of logic and philosophy, delivering a belief that through the act of questioning, the mind can manage to find truth. Aware of his own ignorance, and in general, the limitations of human knowledge – he believed misdeeds were a consequence of ignorance, that those who engaged in non-virtuous behaviour did so because they didn't know any better.

- **Plato (c. 428–348 B.C.)** - Greek philosopher Plato was a student of Socrates and later became a teacher of Aristotle. He was a priori, a rational philosopher who sought knowledge logically rather than from the senses. He went on to establish the Academy in Athens, one of the first institutions of higher learning in the Western world. Plato's logic explored justice, beauty, and equality, and contained discussions in aesthetics, politics, language, and cosmology—the science of the origin and development of the universe. He articulated the theory of forms, the belief that the material world is an apparent and constantly changing world but that another, invisible world provides unchanging causality for all that we do see.
- **Aristotle (384–322 B.C.)** - Aristotle who is considered one of the greatest thinkers in politics, psychology, and ethics, espoused the understanding that knowledge is built from the study of things that happen in the world, and that some knowledge is universal — a prevailing set of ideas throughout Western Civilization thereafter. Aristotle learned from Plato after enrolling in his Academy. Later, he went on to tutor Alexander the Great. He asserted the use of logic as a method of argument and offered the basic methodological template for analytical discourse. His intellectual knowledge spanned every known field of science and arts, prompting him to idealize the Aristotelian syllogistic, a belief that logical argument applies deductive reasoning to arrive at a conclusion based on two or more propositions assumed to be true. Aristotle defined metaphysics as “the knowledge of immaterial being,” and used this framework to examine the relationship between substance (a combination of matter and form) and essence, from which he devises that man is comprised from a unity of the two.
- **Jesus of Nazareth (0 – 32) & Muhammad (570-632)** - Jesus was the self-declared son of God, Philosopher of Kindness, and founder of Christianity. Muhammad was a self-declared Prophet sent by God and founder of Islam. Both changed contemporary philosophy with new religious-based agendas. Marcus Aurelius (121 – 180) was Roman emperor from 161 to 180 and a Stoic philosopher – teaching that ‘virtue is the only good’. He was the last of the rulers known as the Five Good Emperors (a term coined some 13 centuries later by Niccolò Machiavelli).
- **Machiavelli (1469 – 1527)** - Italian Renaissance philosopher Niccolò Machiavelli was considered the founder of political science and an expert in political ethics. His main contributions include political philosophy and realism – bordering on negative psychology and the inevitability of unscrupulous acts, deceit, and deviousness particularly in politics. He viewed ambition, competition, and war as inevitable parts of human nature, even seeming to embrace all of these tendencies. Rather like Xun Kuang (313 – 238 B.C.) who assumed human nature is innately evil, and in stark contrast to new religious doctrines and developing philosophies, Machiavelli famously asserted that while it would be best to be both loved and feared, the two rarely coincide, and

thus, greater security is found in the latter- Choosing fear and manipulation over hope, nurture, and goodness.

- **Friedrich Nietzsche (1844–1900)** - Friedrich Nietzsche was a poet, cultural critic, and philosopher. The German thinker's system of ideas would have a profound impact on the Western World. Writing on an enormous breadth of subjects, from history, religion and science to art, culture and the tragedies of Greek and Roman Antiquity, Nietzsche wrote with wit and irony. Essential to Nietzsche's writing was articulation of the crisis of 'nihilism', the basic idea that all things lack meaning, including life itself. This idea was the important component of the existentialist and surrealist movements that followed. Famous for his statement "God is dead" and the idea of life-affirmation. He also presented ideas such as Will to Power, Perspectivism, Master-Slave Morality, and the Apollonian/ Dionysian dichotomy (see below). He articulated ethical dilemma as a tension between the master vs. slave morality; the former in which we make decisions based on the assessment of consequences, and the latter in which we make decisions based on our conception of good vs. evil.
- **Adolf Hitler (1889 – 1945)** - Hitler was not a philosopher; he was described by an historian and biographer Ian Kershaw as "the embodiment of modern political evil". He needs little introduction as the Austrian-born German politician who was the dictator of Germany from 1933 to 1945. The ultimate evil of Hitler was his warped ideas (relayed in 'Mein Kampf') and political manipulation of the masses to go on and create a war that cost over 50 million lives. He is referenced here because of his Nazi form of 'Racial Theory'. The Nazis believed that humankind is not something universal and eternal, but rather in their view a mutable species that can evolve (the Aryan Race) or degenerate (Jews, Romas, Homosexuals and the Mentally ill). Many religions and philosophies recognise 'Homo-Sapiens' as having a unique and sacred nature which is fundamentally different from the nature of all other beings, but the Nazis were not alone also in the abhorrence of the thinking and theory of hierarchies among people of difference races to the point of genocide."

Part Five - Q&A with the Author

Q. What inspired you to write this book?

A. Books can provide valuable information, guidance, and in-sight; they can encourage and inspire, or simply entertain - and there is a book in most of us. If a book achieves any of the above, it's valuable to someone other than the writer.

Q. Your book is about inspiring quantum change in people. What do you say to those who feel uninspired after reading it?

A. It's not for everyone, and it's not enough to just write a book to provoke and inspire quantum change in peoples' lives. That is why in the 'Foreword' to the book it was noted that certain potential readers may not benefit, particularly if they don't embrace the need for quantum change in their lives, nor do so with an open mind about the means. It's not just about need or recognition of need either; people must also be motivated to want to change otherwise their true subconscious motivations won't come out in the self-analysis.

Q. So how can the masses be motivated to change their lives if your book's messages, and others like it, don't reach the masses?

A. Even if they reach the masses, they won't all be motivated by them, a minority will. The majority of people really don't want to change the status quo in their lives – and most tell themselves they don't need to - until they absolutely have to, or it is forced upon them by life circumstances such as divorce, bankruptcy, critical illness, addiction or even a pandemic or other force majeure. Most of us have found a tolerant balance in life. We may consider ourselves successful but are neither ecstatic nor depressive, peaceful nor anxious, content nor frustrated, neither happy nor unhappy. Frankly, we drift into what I believe is the worst of all human conditions – mediocrity. And there are many unfulfilled millionaires and celebrities among us not happy with their lot. We don't regret our lives or actions, or lack of action, until it's too late. Rather like telling a chronic smoker or drinker to give up before it's too late.

When the desire to change triumphs over the willingness to stay the same we find new positive psychic inertia that leads to the enlightenment necessary to discover new purpose and follow the destiny to which we aspire for ourselves in life."

Q. What is the key message you learned from your study of the Enneagram and other models for personal development?

A. The study of the Enneagram and each personality type's 'Levels of Development' demonstrates, above all, how inflating the ego moves the individual away from the direction of growth. The inescapable consequence of inflating the ego is that we lose what we secretly desire the most while bringing out the worst in ourselves and degenerating into levels of disintegration, whichever our Enneagram personality type. At worst we move from being individuals of worth with social value outside ourselves to unhealthy ego-bolstering levels of violation, delusion, and compulsive behaviour. History is full of famous leaders whose neurotic state led to pathological levels of destructiveness and left legacies of destruction and devastation, not human growth.

Q. What do you say to critics who presume your work is nothing new but just a regurgitated mix of the theories and quotes of more qualified writers' work?

A. I don't write for the critics, and I could get upset or distracted if I gave them credence, I am a typical Enneagram Type Two personality, and I write to help others. You learn in life from others and much of my book relies on the works and ideas of more learned writers, some almost forgotten in a new world obsessed with social media and AI. I don't apologise for that, I embrace it as a kind of 'Renaissance Man' using their knowledge and wisdom to further my own message of individual 'Destiny with Spirit'. I acknowledge particularly the Enneagram Institute and the books of the late Don Richard Riso, and many others referenced or quoted in my book. It's not plagiarism to my mind it's development of ideas of others using my own unique analysis and input for my own means of helping others find a route to their own destiny. Yuval Harari's books on history and the future of Homo Sapiens inspired me also, but my take on the human mind is that we must never ignore the miracle of life and our existence itself. So, I go about writing my own story about the importance of the mind, personality, ability, character, moral decisions, and spirituality that mould the purpose of an individual's life, and his or her destiny choices, rather than personality analysis for its own sake, or speculation about the effects of a future world of 'hacked humans' in general run by AI and Algorithms.

Q. What is the one key message you would like everyone to take from reading your book?

A. Norman Cousins said: "Death is the destiny of us all, but our greatest loss can be what dies inside us while we still live." Destiny is not a matter of chance it is a matter of choice. It is not a thing to blindly wait for and be considered the divine outcome of life, but rather a thing to be achieved. And if by self-analysis you find real purpose and that for which your heart really longs, the ownership and motivation it creates will more likely help you achieve your greatest dreams.

When you seek new purpose and destiny in life, its personal to you – not something to be prescribed via psychoanalysis by others, however useful as a tool. I am a self-confessed layman in psychology and philosophy, but it is my conviction that the primary thing to do in the self-analysis is to conquer the personal ego and go beyond it. I don't label it spiritualism or transcendence, without cynicism, I simply consider it the route to new pastures which you design ultimately for yourself, for the good of yourself, your loved ones, and no doubt us all in eventuality. I certainly don't suggest that people should all become spiritual or unite around some religious beliefs, only that they emulate some of the finest qualities of those who are and do. And maybe not coincidentally, ultimately so many people find destiny and happiness helping and focusing on others in what they do.

Q. How has such philosophy and analysis changed your own life?

A. Profoundly, by bringing the best out in myself and my personality and channelling a new direction of my own choosing - helping me focus on becoming my own destiny - doing what I love and probably always wanted to do, to the very best of my ability, helping myself and others in the process. I am no longer an engineer.

Q. Can you offer us any more insight into yourself and your own motivations as an author?

A. Read my first book 'Out of Darkness Cometh Light', conceived during the Covid-19 pandemic and the protracted lockdown which, kept me out of the bars and, inspired so many of us to re-evaluate our lives, and write all about it in my case.

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