

Hair Guru Allen Edwards

By Suzanne Ferre

“Los Angeles is definitely the land of beautiful people.” — Allen Edwards

In the land of Hollywood where everyone feels the need for beauty day and night — of every week of every month of every year — the first stop on everybody’s **“must-do”** list is most certainly hairstyle and haircolor. Without trendy, spectacularly colored, immaculately trimmed, beautifully manicured and exclusively maintained hair that likely garners **oohs and ahhs** at every turn... what would life be in the City of Angeles? Can’t bare to even imagine it? Neither can I. But, it wouldn’t be a pretty sight that’s for sure. Don’t take my word... take a look around at every restaurant, hotel, social gathering and VIP party in town AND you’ll see women and men (maybe YOU) who year after year stick with the same hairstyle and haircolor they’ve had for like FOREVER. No doubt, it was a winning look back then BUT what about now?

Too many of us get stuck in a hairstyle/haircolor limbo that has long past its due date. Hairstyles and haircolors change AND so must we. Because what worked miracles for us in our 20s, 30s, 40s, 50s+ is a lost cause now. Always on the hunt for the latest and greatest, I turned to celebrity hairstylist and haircolorist Allen Edwards for a few quick tips on upgrading old looking hair.

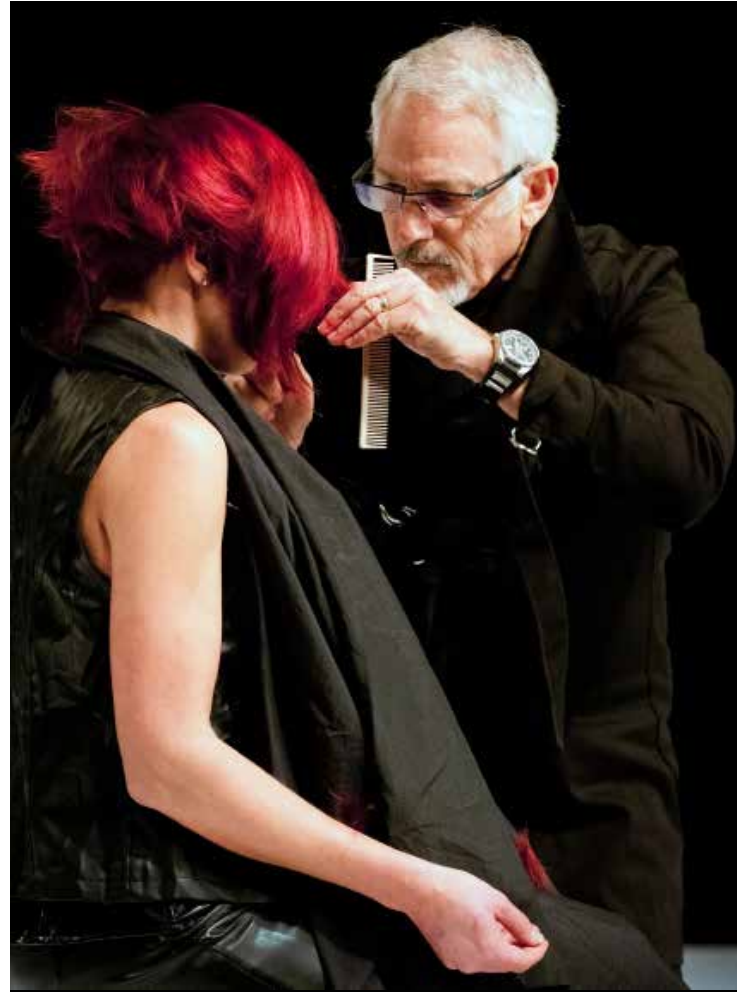
Few hairstylists have reached the iconic status of Allen Edwards. His specialty is giving women image-making signature hairstyle and color that creates a new vision of themselves. In the 70s, undeniably one of the most famous women in the world — Farrah Fawcett — landed in his salon chair for a hair makeover that has lasted decades. The famous “feathered” look Edwards created for her has since endured numerous adaptations over the years, but to date remains one of the most popular and copied hair styles EVER. Edwards has styled the hair on some of Tinseltown’s most famous celebrities, and throughout his career, made well over 1,000 television appearances. In addition, to his enduring talent, famously contagious hip wit, cordial demeanor, and fantastic range of conversation — Allen Edwards is definitely the dude you want to sit in front of for 2-3 hours getting a hair makeover. Time will fly!

BHT: What’s on the TRENDY list for style?

ALLEN: The important thing is to not hang on to an old hairstyle, thinking it makes you look young. Long hair has long been a trendy look for many women. But as we see on TV, in film and music stars, hair is above the shoulders to very short. From straight hair we’ve gone to adding a slight curl. I tell clients that trend is actually versatility to create a new look with your hair, whenever you choose. The switch was made from blow dries to interesting cuts you can take care of yourself. I’ve always felt shorter hair makes women look younger and trendier. It’s important women change their hair every six to eight months. Trends for men are shorter going into the world of barbering. Super short sides – the feeling of the old ‘40s when men were very well groomed.

BHT: What about color?

ALLEN: Regardless of age, it’s fun to change your hair color. As women age, they must be careful in choosing the right color. It’s vital to bring out skin tone, enhance the color of your eyes, and match color with your cut. Color trends are anything goes. Super dark auburn with candy red highlights to (on TV wherever you look) vibrant colors like blue, pink, green, purple are trendy. Going gray works for some, but is best for short hair. New for women with solid gray hair is to mix in a few colors to take away the feeling of “gray being old.” A trend for men with gray who don’t want to dye their hair is to add lowlights. Weaving in fine, dark highlights to bring their hair back to a more natural, salt + pepper look.



*Allen Edwards as the saying goes — Change your look, change your life.
“... this has played a very important part in Hollywood. Don’t be afraid of something new.”*