

APRIL 2016



Spring Luncheon And Installation

April 20th at 11:00 am

McCormick Ranch Golf Club, 7505 E. McCormick Parkway, Scottsdale, AZ 85258

Celebrate our incoming Officers and Board of Directors
and come hear. . .

Broadway Babies

A troupe of singers from 50-80+ now in its 10th season. The show is called **YOUNG AT HEART** and is a celebration of the joys of childhood, featuring over 40 songs from Broadway and Hollywood, including many from Disney films. The show includes tap dancing as well as a rhythm band number.



All proceeds from the luncheon will go to the BNC Scholarship Campaign/Phoenix Chapter Scholarship.

To go to the Luncheon Reservation Form, **Click HERE**



President's Message

Dear Fellow Brandeis Members,

This is my final message as your Chapter president! I have learned so much in the past two years - about Brandeis University, about our Chapter and its wonderful volunteers, and about myself. Last month I began to share with you some valuable lessons learned. In this final column I want to share the power of the three simple phrases - with just four words, three words, and two words - which proved to be my most effective leadership tools.

Phrase #1: WOULD YOU BE WILLING . . . to join a committee, take on a specific task, chair an event? I'm not sure what it is about this phrase that is so magical, but it works like a charm! Perhaps because it's not about me, the requester, but rather all about the person being asked. And if they are willing, they become invested in the committee, the task or the event, bringing their skills and expertise as well as their own special spark. I truly believe this is why our own BNC Phoenix Chapter is a shining example of successful collaboration for other chapters across the country.

Phrase #2: PLEASE JOIN ME . . . in supporting Brandeis University through attending our events (including a wildly successful Book & Author 2016!), or sending Tribute Cards to celebrate family and friends' happy events or remembering their loved ones. Once we make our own philanthropic gift, we are asking others to join us in supporting something that is very important and meaningful to us, be it the libraries, scholarships or scientific research at Brandeis. And for the people we meet who are not yet members of our wonderful Chapter, PLEASE JOIN ME as a study group guest, or at one of our New Member Coffees, opens the door to the exciting Brandeis experience they might otherwise never have.

Phrase #3: THANK YOU . . . finally, the most simple but important and powerful phrase of all! I have learned that you can never say THANK YOU too often, or too many times. So I want to end my BNC Phoenix Chapter presidency with a huge THANK YOU to the 2014-15 and 2015-16 Boards, Beat Bulletin Committees, Membership Committees, Program Committees, Study Group Vice-Presidents and facilitators, Book & Author chairs, committees and volunteers, Chapter event committees, our generous donors (that means you!) and Chapter members. THANK YOU from the bottom of my heart for allowing me the privilege of the marvelous learning experience as your Chapter president!

All the best,
 Carol Abrams
 President, BNC Phoenix Chapter

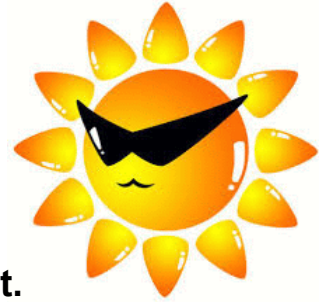
Table of Contents is interactive. [CLICK](#) on any page title. [CLICK](#) on any page number to return here.

TABLE OF CONTENTS

| | | | |
|----------------------------|----|---------------------------------------|----|
| Cover | 1 | Membership | 12 |
| President's Message | 2 | Open Meeting Photos | 13 |
| Summer Camp, Women's Seder | 3 | Member to Member, Brandeis Bits | 14 |
| Life's a Beach | 4 | Soc Justice, Just 3 Things, Volunteer | 15 |
| Book and Author Photos 1 | 5 | Book Fund | 16 |
| Book and Author Photos 2 | 6 | Brandeis Bits | 17 |
| Book and Author Photos 3 | 7 | STM | 18 |
| Bookmark Donors, BA News | 8 | BNC Scholarship | 19 |
| SG-AZ Authors, MOB | 9 | Save the Date, Mission Statement | 20 |
| Calendar 1 | 10 | Board Contacts | 21 |
| Calendar 2 | 11 | | |



Summer Camp!



Back by popular demand.

Stay tuned for more information in the next Beat.

Jewelry Making , Lunch Time Theater, Acting

All these and more...



Get ready to dance with timbrels at the

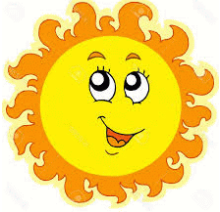
Annual Women's Seder

Wednesday, April 13th - 11 am - 1 pm

The Annual Women's Seder, which our Brandeis Phoenix Chapter co-sponsors along with other community organizations, is fast approaching! It will be held at the JCC on Wednesday, April 13th from 11:00 am – 1:00 pm. If you wish to attend and sit with fellow Chapter members at tables reserved for BNC members, please send your check for \$40 made payable to Valley of the Sun JCC (VOSJCC) to our Chapter liaison, Arlene Mirer, by Monday, April 4th. Be sure to include your name, address, phone number and email address and send to Arlene at 6147 N. 31st Ct, Phoenix, AZ 85016.



Questions? Contact Arlene: agrachachi@hotmail.com



Life's A Beach

Please join us for our exciting
Program Information Meeting
Monday, May 2nd
9:45 am – 12 Noon
at a North Scottsdale location

Be “in the know” as we discuss our new upcoming fall events.
Make new friends as you share your skills or learn new ones.

Your help is needed in the following areas:

-  Co-chair an event
-  Registrars - for mailed reservations
-  Event ideas, decorations, menu selections
-  Public relations
-  Host a monthly meeting

RSVP to: Sandy Itkowitz at sandy.itkowitz@gmail.com 480-650-6779

Please include in your email: your first and last name, and your cell number

Directions will be emailed to you after you RSVP

Theme of the day “Life’s a Beach”
Please wear or bring something you’d take to the beach!

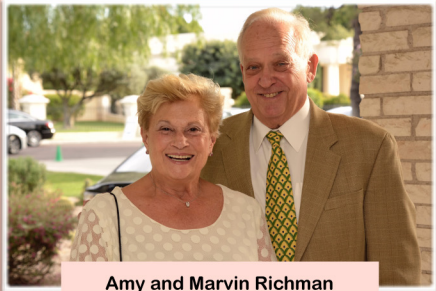


Bookmark Hosts, Leon and Evelyn Zeitzer

Book and Author Bookmark Party At The Beautiful Home of Hosts Leon and Evelyn Zeitzer



Dan and Gail Tenn



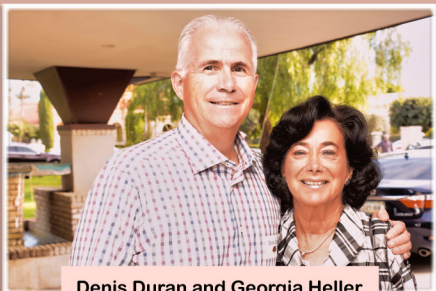
Amy and Marvin Richman



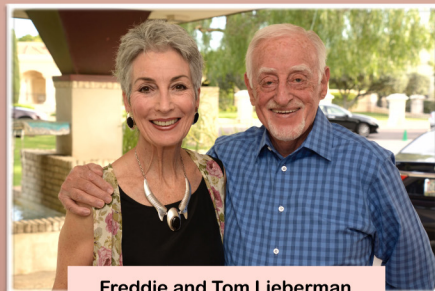
George and Michelle Fischler



Beth Messer, Marcy Strauss,
Linda Hirshman, Barbara Stern



Denis Duran and Georgia Heller



Freddie and Tom Lieberman



Ellen and Bob Kirschenbaum



Gail Tenn, Janis Lipman,
Ellen Kirschenbaum and Susan Rollins



Carol Kern, Joe & Rana Schwartz, Allan Kern



Harvey and Gladys Simon



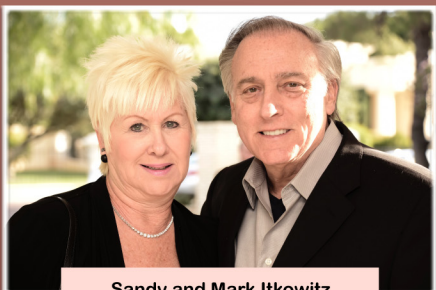
Stu Goldberg, Warren Levine, Jon Messer



Toby Schultz and mom Arlene Feldman



Jay Leopold, Steve and Keaw Martini, Sara Leopold



Sandy and Mark Itkowitz



Bookmark Party Setting

Book and Author Event

March 2016



Event Co-Chairs, Sara and Marcy



Authors with Sara, Carol and Marcy



Sean introducing author Steve Martini



Linda Hirshman, Ed Tarkington, B.A. Shapiro



Sara, Authors, Marcy



Daron Barnes, Sara Leopold, Brina Pepper



Joan Sitver, Ellen K, Ronee Siegel



Margie Bold and Carol Abrams



Truda Chick and Gail Glazer



Volunteer Check-In: Judy Wise, Marcia Langer, Brina Pepper



Membership table: Leith & Judy Baletin, Stephanie Altman



Sean and author Linda Hirshman



Ballroom, 850 place settings ready to go





Sean, Authors, President & Event Chairs

Book and Author Event

March 2016



Paula McLain



Linda Hirshman



Steve Martini



Ed Tarkington with Esta Mitchell and Renarda Wolf



B. A. Shapiro signing books



Book Sales



Boutiques



Gail Tenn and Ellen K. at Bookmark Registration



Vivian Ullman and Paula McLain



Boutiques



Susie Sacks, Irene Mieszcanski, Harriet Gartner, Marilyn Jacks, Ronee Siegel



Sue Karp, Nancy Lash, Marlene Rose, Terriann Kleiner, Brina Pepper

Photos by Chuck Abrams



26th Annual Phoenix BNC Book and Author Bookmark Donors

Carol & Chuck Abrams
Sue & David Adatto
Stephanie Altman
Joan Bream
Julie Bucksbaum
Lori Carmel
Priscilla Cohen
Sheila & Jay Cohen
Sherrymae Cohen
Jane & Chas Coleman
Mona Crandell
Anita Evers
Arlene Feldman
Rosalyn Fischer
Michelle & George Fischler
Pat Friedlander
Sharon Gadless
Stephanie & Mo Garfinkle
Harriet & Elliott Gartner
Selma Glass
H. Lance Goldberg,
In memory of Terry S. Goldberg
Joyce & Neil Goldstein
Georgia Heller & Denis Duran
Michele Himovitz
Sandy & Mark Itkowitz

Sue & Bob Karp
Carol & Allan Kern
Ellen & Bob Kirschenbaum
Ronda & Sheldon Kottle
Sara & Jay Leopold
Judy & Warren Levine
Freddie Lieberman
Janis Lipman & Greg Altschuh
Miriam Lowe
Judy Lucas
Andrea Markowitz & Patrick O'Brien
Beth & Jon Messer
Esta Mitchell
Nancy & Larry Moffitt
Donna & Bob Morris
Andrea & Gary Morrison
Ruth Anne Myers
Karen & Robert Nagle
Sue O'Meara
Amy & Marvin Richman
Susan Rollins & Paul Garry
Rona Rosenthal
Paula & Chet Ross
Lori & Steven Roth
Fran Sachs
Susan Sacks & Jim Andrews

Nancy Sacks-Goldberg & Stu Goldberg
Rana Schwartz
Sue Selig
Ellie Shapiro
Sharon Shuster
Gladys & Harvey Simon
Kathy Simon
Barbara Slater
Susan & Dennis Sloan
Joanie Small
Sandy Solomon
Rebecca & Ellis Sostrin
Barbara & Mark Stern
Marcy Strauss & Wayne Stutzer
Dorry & Harry Sunenshine
Toby Teret Taylor
Gail & Dan Tenn
Vivian & Jim Ullman
Caryll & Gerald Webner
Lynda & Louis Weckstein
Iris Wigal
Rona Wittcoff
Barbara & Barry Zemel

Notes From Our Book and Author Event

From 2016 author Ed Tarkington's publicist:

Ed LOVED being a part of this event. He was very happy with how organized and kind you all were, and he was thrilled at the opportunity to speak to so many people. Thank you so much for making this happen!

From 2016 author Paula McLain's publicist:

Thanks, Beth (Messer)! Paula had a wonderful time.

From 2016 author B.A. Shapiro's publicist:

We are so excited! Really glad it went so well. Congratulations to you on a wonderful event. Hope we're able to work together again!

From 2016 author Linda Hirshman: THANK YOU!!!



Study Group News



ARIZONA AUTHORS

JCC, Scottsdale Road, April 18 at 12:30-2:30

Our speaker will be Honora (Honey) Levin. Honora grew up in Philadelphia, has a BS in Education from Temple University and a Master of Library Science degree from Villanova University. As a homebound and hospital teacher for the city's school district, she emphasized the teaching of history and the Constitution to her students.

Witnessing the rise of socialism and progressivism that is taking place among the young and older generations and the deep dissension between liberals and conservatives, not only among the political class but among grassroots

Americans as well, she was compelled to write *The Friction Within: How the Political Divide in America Affects Personal Relationships*. It is her mission to narrow this divide and begin the healing process that this country needs in order to restore civility and respect between those who are polar opposites politically.

RSVP - Merrill Kalman mskbflo@aol.com Guests welcome - \$5.00

Men of Brandeis (MOB)

On April 13th at 1:00 at the Scottsdale JCC, our speaker will be Bob Kirschenbaum, a member of the M.O.B. His topic will be **Are U.S. Companies Paying Their Fair Share of Income Taxes and If Not, Why Not?** Bob is a member of the Arizona and California Bar, and is admitted to the U.S. Tax Court. He has focused his practice on transfer pricing strategy and planning as well as related tax controversies. He counsels clients on a whole range of global transfer pricing policies. He represents both US and foreign-based multinational companies.

For more information, please contact the facilitators:

Leith Baletin lbaletin@att.net 480-874-9434

Sam Summer samsummeraz@yahoo.com 480-488-1540



SPECIAL NOTE ABOUT FULL GROUPS:

Even a full group may have openings from time to time - if you are interested in a particular group, contact the facilitator(s) to see if space is available. Very often there is! Look for the monthly calendars in this bulletin for group details, which include contact information for the facilitators. A \$5 guest cost will apply.

For details and to sign up for study groups, see the Guide and Registration Form on our website: www.brandeisphoenix.com/StudyGroups.html

Study Group Vice-Presidents: Merrill Kalman,
Sara Leopold and Ronee Siegel phxstudygroups@gmail.com

**EVEN FULL GROUPS SOMETIMES HAVE ROOM FOR GUESTS! A \$5 GUEST COST APPLIES.
PLEASE CONTACT FACILITATORS FOR AVAILABILITY.**

| APR | GROUP | TIME | STUDY GROUP NOTES | FACILITATORS |
|---------------------|--|-----------------|--|--|
| TBD | GIRLS' NIGHT OUT | | Details will be emailed to participants. | Wendy Cohen wencohen@cox.net 602-316-2993 Halette Fealey caseysadie@aol.com 480-529-1247 |
| TBD | PHOENICIANS OF BNC | TBA | This group meets for a potpourri of activities, primarily in central Phoenix locations. Details will be emailed to participants. | Joellyn Pollock Joellyn_pollock@yahoo.com 602-257-4327 Marilyn Pomerantz pomerantzcentral@cox.net 602-758-8651 Iris Wigal wiggley@cox.net 602-274-8771 |
| 1 | FRIDAY MATINEE MOVIE & LUNCH. | 10:00 | View an interesting variety of movies. Lunch will follow at a nearby eatery. Members will be notified by email of the location. | Roni Nassberg ronika1@aol.com 480-488-4476 Abby Tucker skyranch52@gmail.com 480-575-3162 |
| 4 | PROMOTING HEALTHY RELATIONSHIPS | 1:00 | We discuss ways to promote healthy relationships. Location will be emailed to group members. | Andi Freed-Krehbiel dr craberry@gmail.com 480 951-6572 |
| 5 | CONTEMPORARY ISSUES DISCUSSION GROUP #2 FULL | 9:30 | Join lively conversation exploring current events. Participants will be notified of the location by email. | Janis Lipman janislipman@gmail.com 203-216-0177 Joyce Goldstein joyce@goldstein.us 480-307-9300 |
| 5 | CURRENT EVENTS | 10:30 | Join the lively conversation as the group explores current events the future. Participants will be notified of the location by email. | Nancy Sacks-Goldberg nhshobo@aol.com 480-661-3852 Gladys Simon gladsi26@hotmail.com 480-282-2047 |
| 6 | DESSERT AND MORE | | Enjoy dessert with a side dish of Valley history. Members will be notified by email of the location. | Julie Bronstein thefunnygirl@gmail.com 480-797-5691 Lori Roth lori.rothaz@gmail.com 480-310-1605 Judi Saperstein judisaperstein@gmail.com 480-426-2646 Kathleen Witkin witkinbnc@gmail.com 480-473-4825 |
| 7 21 | INTERMEDIATE HIKING CLUB | 7:30 | Challenging 4-6 miles hikes in the Phoenix area. Join us after the hike for brunch. Members will be notified of place and time. | Nancy Siefer n.siefer@gmail.com 480-577-1439 Caryll Webner caryllwebner@yahoo.com 602-989-1348 |
| 7 14 21 28 | INTERMEDIATE MAH-JONGG | 11:45 | A group for experienced players. Meet at the JCC for lunch first. Play starts at 12:15. | Sandy Blum sanblum@cox.net 480-905-3225 |
| 7 | JEWISH BOOK GROUP | 10:00 | Meet at Congregation Beth Israel in the library (56th and Shea). RSVP to Ellen for each meeting. | Ellen Tuckman 602-953-9307 |
| 7 | LEISURELY HIKING | 8:00 or 8:30 | Moderate 2.5 - 4 miles round trip hike. Join us after for brunch at a nearby restaurant. Members will be notified of the place and time. | Ellen Kirschenbaum ellenk102@cox.net 602-214-5212 Bob Kirschenbaum bobkirschenbaum@gmail.com 602-614-5212 |
| 7 | NEXT LEVEL BRIDGE | 2:00 | A group for advanced beginner bridge players. Members will be notified by email of the location. | Bob Kirschenbaum bobkirschenbaum@gmail.com 602-614-5212 |
| 7 | STUDY WITH THE BEST – FILM ON FILM | 1:30 | View the films on your own and then join a group discussion. Members will be notified by email of the location. | Carol Kern cak571@aol.com 480-948-9236 |

| APR | GROUP | TIME | STUDY GROUP NOTES | FACILITATORS |
|----------|--|------------|--|--|
| 7 | SUN LAKES POTPOURRI | 1:30 | This group includes book and movie reviews, discussions on contemporary issues and visits to local places of interest. Contact the facilitators for the location. | Irene Kestenbaum irenek0426@gmail.com 480-883-7639 Barbara Gold bzgold9333@gmail.com 480-802-7945 |
| 12 | SECOND TUESDAY LUNCH BUNCH | 12:00 | Discover new culinary experiences. Reply to the facilitator to secure a place at the table. | Andrea Morrison andsue1@cox.net 602-840-8195 |
| 13 27 | KNIT A MITZVAH | 1:00 | Join us at the Coffee Plantation (Shea & 74th St.) to knit scarves to be donated to a charitable organization. | Ellen Kirschenbaum ellenk102@cox.net 602-214-5212 Ronee Siegel ronees@aol.com 917-273-0393 |
| 13 | MEN OF BRANDEIS (M.O.B.) | 1:00 | Meet at the JCC for guest speaker Bob Kirschenbaum. (Preceded by a nosh at the coffee shop). JCC, 12701 N. Scottsdale Rd, Scottsdale 85254. For more info, Click HERE . | Leith Baletin lbaletin@att.net 480-874-9434 Sam Summer samsummeraz@yahoo.com 480-488-1540 |
| 14 | BOWLING FOR FUN | 10:00 | This just-for-fun bowling group meets at Brunswick Via Linda Lanes followed by lunch. The lanes are located at 9027 E. Via Linda, Scottsdale 85258. | Sheila Landau buildor2@cox.net 480-998-8999 Sue Lawler suelawler9@gmail.com 480-502-9036 |
| 14 | CASUAL EATS | 12:00 | Dine at some off the beaten path "joints." Cash is recommended. Contact a facilitator for more information | Sherry Widman widmansherry@gmail.com 847-212-5679 until Dec. 15 Richard Mendelson lablvr3@comcast.net 480-264-6440 after Dec. 15 |
| 15 | FRIDAY AFTERNOON BOOK DISCUSSION GROUP | 1:00 | The books are selected for easy access at the library or in paperback. The group meets in central Phoenix. RSVP to the facilitator for the location. | Ruth Cohen 602-274-6126 |
| 18 | ARIZONA AUTHORS SPEAKER SERIES | 12:30 | Author Honora (Honey) Levin. RSVP to Merrill to assure a seat. JCC, 12701 N. Scottsdale Rd, Scottsdale 85254. For more info, Click HERE . | Merrill Kalman mskbfo@aol.com 480-296-3355 |
| 19 | AMERICAN JEWISH EXPERIENCE | 1:00 | Explore historical aspects of American Jewish history that contributed to the cultural identity we have today. 7181 East Camelback Rd, Scottsdale, 85251 | Mark Sendrow wmsendrow@gmail.com 602-307-5420 |
| 19 | BRIDGING IT! | Noon | Experienced bridge players meet for a fun afternoon of lunch and bridge. Participants will be notified of the location. | Nan Waldman nanlarry@cox.net 602-996-5639 Marcy Strauss mss29@comcast.net 612-710-6291 |
| 19 | CAMELVIEW REVIEW AND LUNCH | TBD | Enjoy a thought-provoking movie followed by a discussion at a nearby restaurant. Details will be emailed to participants. | Sheila Landau buildor2@cox.net 480-998-8999 Henriette Hasley henriette.hasley@cox.net 602-494-1924 |
| 19 | LEARN PICKLEBALL! FULL | 1:00 | Meet for lunch at the Lariat Restaurant at the Carefree Resort, 37220 N Mule Train Rd, Carefree, AZ 85377. Then, play on the resort's courts. | Abby Tucker and John Poremba skyranch52@gmail.com 480-575-3162 |
| 21 | BOOKS FOR THE ARMCHAIR TRAVELER FULL | 10:00 | This group reads books that take place in foreign locales. Details will be emailed to participants. | Nancy Sacks-Goldberg nhshobo@aol.com 480-661-3852 Barbara Stern sternbts@gmail.com 540-664-3106 |
| 25 | B: Puzzled MYSTERY & SUSPENSE BOOK GROUP | 1:00 pm | For more information, contact the facilitators. | Andi Freed drcrberry@gmail.com Alyce Helfman ahelfman2002@yahoo.com |
| 26 | NEIGHBORHOOD WALKS | 2:00 | Participants will be notified of the walk location by email. | Marcy Strauss mss29@comcast.net 612-710-6291 |
| 27 | FOURTH WEDNESDAY LUNCH BUNCH | 11:30 | Meet at a variety of mostly new restaurants around the valley. RSVP to a facilitator to secure a place at a table. Members will be notified by email of the location. | Annette Kurland annetekurland@me.com 516-236-6271 Lynda Weckstein lylweck@gmail.com 602-840-8555 |
| 28 | CONTEMPORARY ISSUES DISCUSSION GROUP #1 | 9:30 | Discuss a current issue researched by a group member. Contact the facilitator for directions to the location. | Ruth Anne Myers ramyers@aol.com 480-947-8216 |

April



Membership News

- Congratulations to Sheila and Bob Berkowitz and Janie and Jeffrey Kuznitsky on the B'nai Mitzvah of their twin grandsons.
- Congratulations to Carol Kern on the Bar Mitzvah of her grandson, Dylan Kern.
- Congratulations to Nancy Moffitt on the birth of her granddaughter Samantha Davi. Proud parents are Tara and Ivon Moffitt.
- Congratulations to Sue Rollins and Paul Garry on the arrival of their grandson, Marshall. Proud parents are Ben and Caroline Garry.
- Congratulations to Lori Roth on the birth of her grandson, Ethan. Proud parents are Lauren and Zach Roth.
- Congratulations to Joan and Mort Sitver for being honored by Temple Beth El for all they have done and continue to do for the community.
- Our best wishes for a speedy recovery to Roz Fischer.
- Our best wishes for a speedy recovery to Arline Salbe.
- Our best wishes to Wayne Stutzer for a full and speedy recovery.
- Our sincere condolences to Life member Marilyn Blumenthal and her family on the passing of her beloved mother, Ida Dolgonos.
- Our sincere condolences to Life member Paula Corman, on the loss of her beloved husband, Joel.
- Our sincere condolences to Ruth Anne Myers on the passing of her beloved sister.
- Our sincere condolences to Mark and Susan Sendrow and her family on the passing of Susan's beloved mother, Millie Goldman.
- Our sincere condolences to Life member Audrey Shelton and her family on the passing of her beloved husband, Bruce.



Welcome New Member - Miriam Kicis

MEMBERSHIP CONTACTS

To report life-cycle events please contact
 Susan Sacks at 480-860-5256 or susan.sacks@gmail.com
 To learn about becoming a member, please contact
 Nan Waldman at 602-996-5639 or nanlarry@cox.net

Chapter Roster



If you have recently moved, or changed your phone number or email address, please let Bruce Galin, our Chapter's Data Manager, know of those changes.
bruce.phxbnc@gmail.com.

This will ensure you don't miss out on any Chapter mailings and information.

Chapter Membership Roster Available

The chapter membership roster is now available online by request. You must have an email address for us to provide secure access. Please send your request to Bruce Galin at bruce.phxbnc@gmail.com. You will be notified when your access is available.

Membership Co-Vice Presidents

Kathleen Witkin, witkinbnc@gmail.com 480-473-4825
 Leith Baletin, lbaletin@att.net 480-874-9434

Open Meeting

Our Annual Meeting this year, in celebration of our members, honored both long-time and newer Chapter members. Guest speaker Theresa Weeding, a Laughter Yoga Instructor, brought some humor to this event. Awards were handed out to the nine Past Presidents in attendance. Awards were also given to those members who have served the Chapter for many years, as well as to our current Board members.



Stephanie Altman
Theresa Weeding



Ruth Anne Myers, Sandy Itkowitz,
Harriet Hirshberg, Connie Flegenheimer



Carol Kern
Nancy Sacks-Goldberg



BOARD MEETING

Did you know that all Chapter Board meetings are open to our members? You are welcome to join us the third Wednesday of every month (except for our July hiatus) at 10:30 am. We generally meet at the McDowell Center at McDowell Mt. Ranch in Scottsdale.

If you are interested in attending, email chapter President, Carol Abrams: bncphxprez@gmail.com to let her know you are coming and for driving directions.



BNC PHOENIX BOARD AND COMMITTEE CALENDAR

APRIL

- 4 Programming Committee
- 6 Executive Committee
- 8 New Member Event
- 13 Women's Seder
- 20 Board Meeting
- 20 Spring Luncheon & Installation
- 25 Membership Committee



Member to Member

Most of our members find out about BNC because they are invited to an event by a friend. With so many exciting programs and events coming up in our chapter, why not invite a friend to join you? Share Brandeis, invite your friend to:

- ◆ Attend a Study Group
- ◆ Meet & listen to a Brandeis professor at UOW
- ◆ Experience a cultural event
- ◆ Participate in a community service event

So bring a friend, neighbor, or family member to your next BNC chapter event, and share Brandeis!

[Click HERE](#) to display and print a Membership Form.



Heller ranked among nation's top graduate schools for social policy and public affairs

The Heller School for Social Policy and Management at Brandeis University is one of only three New England schools to place in the *U.S. News & World Report's* top 50 graduate schools for public affairs, according to the magazine's latest rankings, which were released today. The Heller School also lands in the top 10 schools for social policy.

"We are enormously pleased that Heller continues to rank among the top graduate schools in the country," said Interim Dean Marty Krauss. "Heller has a distinctive reputation for our core commitment to social justice and addressing critical social areas that is reflected in these ratings."

The U.S. News rankings are based on the results of a peer assessment survey. Heller was ranked number

45 for public affairs, a jump of eight spots from the last time the survey was conducted in 2013, joining Harvard's Kennedy School and the University of Connecticut in the top 50.

Heller also stayed in the top 10 for social policy, ranking tenth in the country.

When Heller was founded in 1959, it offered a pioneering doctoral program focused on building a more equitable U.S. through policy. Heller's academic scope has since expanded to include numerous master's degrees in both domestic and international policy, with a common focus on assessing and managing relevant social issues. Today, Heller is a nationally recognized research and educational institution shaped by the social justice roots it shares with Brandeis.

...Brandeis Bits...Brandeis Bits...Brandeis Bits...Brandeis Bits...

Social Justice



Carol B's Children's Book Collection

On February 25th Brandeis delivered 560 books to two sister schools; approximately 200 to Westwood Primary K-3; 360 to Simpson Elementary grades 4-8. This was the second Carol B's donation this school year.

We continue to collect new and gently used children's books for local elementary schools.

**For more information, please contact:
Dorry Sunenshine**

dsunenshine@gmail.com

Ellen Kirschenbaum ellenk102@cox.net

*"There is no frigate like a book, to take us
lands away" -- Emily Dickinson*



Just 3 Things

Jewish Family and Children's Services (JFCS)
Real World Job Development
and *Youth In Transition* programs.

Help JFCS stock the **Just 3 Things** food pantry by donating non-perishable food items to provide a needy youth with food as they transition from foster care to independence.

Please visit the website for recommended items.

<http://www.jfcsaz.org/>

We will collect food items at our Board meetings and several Chapter events.

Julie Bronstein
Ellen Kirschenbaum
ellenk102@cox.net

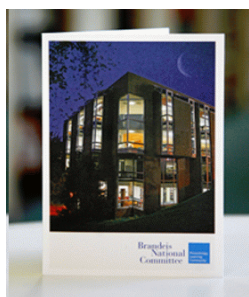
VOLUNTEERS NEEDED!



A wonderful way to get involved with our local BNC Chapter is to share your expertise with us. It's a win-win! You get to meet some of the other members, maintain your skills and learn new ones, and the Chapter benefits from your experience.

The current skill sets needed are: SOCIAL MEDIA, WEBSITE, MARKETING, PUBLICITY

If you would like to volunteer in these or any other areas, contact Kathleen Witkin at
witkinbnc@gmail.com 480-473-4825



Book Fund



For all your Book Fund needs, contact: Henriette Hasley

11844 N. 40th PI Phoenix, AZ 85028 602-494-1924 henriette.hasley@cox.net

We accept credit card donations for orders of \$10.50 or more.
For a donation form and additional information, [Click HERE](#)

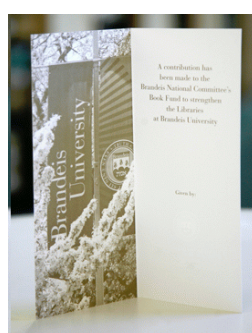
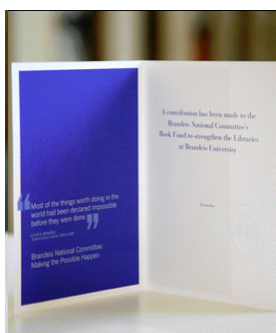
| Donor | Recipient | Occasion |
|---------------------------------|------------------------|--|
| Learned Research Journal | | |
| BNC Phoenix Board | Theresa Weeding | In appreciation of informative and entertaining presentation at Annual Open Meeting on Feb. 17, 2016 |
| Sheila & Shelly Horowitz | Doris Minsker | In honor of your big birthday |
| Special Tribute Card | | |
| Bonnie Furst | Selma Schultz & Family | In memory of Myron Schultz |
| Louis Brandeis Card | | |
| Lorrie & Howard Cohen | Sheila & Bob Berkowitz | In honor of the Bar Mitzvah of Seth and Evan Berkowitz |
| Joyce Gordon | Arlene Feldman | In honor of Arlene's 80 th birthday |

You can establish a Book Fund savings account!

The account allows you to send Book Fund Tributes with ease.



For more information contact: Henriette Hasley:
 11844 N. 40th Place, Phoenix, AZ 85028
 602-494-1924 henriette.hasley@cox.net



NEWS FROM BRANDEIS

ALLEGED ANTI-SEMITISM AT OXFORD CONDEMNED BY JONATHAN SARNA

Photo/Mike Lovett

On Thursday, February 18, 2016, the *Telegraph* reported that Oxford University's Labour Party enabled and condoned anti-Semitic actions and remarks by some of its members.

"We haven't heard this kind of language since the height of anti-Semitism in the United States in the 1920s and 30s," said Brandeis professor Jonathan Sarna '75, MA'75.

BrandeisNow sat down with Sarna to discuss what's happening at Oxford and other campuses. Sarna, the Joseph H. and Belle R. Braun Professor of American Jewish History, is an expert on the history of anti-Semitism and the author, editor and co-author of more than 30 books on Jewish history.



BNOW: What's your reaction to what's going on at Oxford?

Sarna: It's reprehensible. There has been talk of international Jewish conspiracies, one of the oldest anti-Semitic canards out there. We're seeing this kind of behavior at American colleges too. Criticism of Israel has really morphed into old-fashioned anti-Semitism. We haven't heard this kind of language since the height of anti-Semitism in the United States in the 1920 and 30s.

BNOW: What do you mean by old-fashioned anti-Semitism?

Sarna: The idea that Jews are an all-powerful subversive group, conspiring behind the scenes to shape the destiny of nations, and that they should therefore be restricted and boycotted - unless they publicly renounce their guilt and denounce Zionism and the State of Israel.

BNOW: Are universities doing enough to combat anti-Semitism?

Sarna: There's going to have to be a lot of soul searching on the part of university administrators. Years ago, they made clear they were not going to accept sexism or racism. It deeply concerns me that some universities fail to view anti-Semitism in the same light. Instead, they tolerate an atmosphere blatantly hostile to Jewish students. It's one thing to have debates on Israeli policy, but it's altogether different to create an environment where supporters of the State of Israel feel endangered and anyone who happens to be Jewish is targeted.

BNOW: Is there a way to balance free speech with speaking out against anti-Semitism?

Sarna: Louis Brandeis thought free speech was its own best defense. If you make a prosecutory statement you won't necessarily go to jail, but you also shouldn't be surprised if the wrath of all decent people descends upon you. In Brandeis's words, "the remedy to be applied is more speech, not enforced silence."

It takes courage in our time to speak out against those whose statements are appalling and hateful, but that is the best way to preserve freedom of speech. Moreover, freedom of speech does not include the freedom to create a chilling and hostile atmosphere that stifles all freedom. One must feel free on campus to discuss the merits and demerits of all kinds of issues. As Louis Brandeis put it, "the freedom to think as you will and to speak as you think are means indispensable to the discovery and spread of political truth."

By Julian Cardillo `14

Since 1948, BNC members have raised more than \$131 million to support Brandeis students, faculty, the library and cutting-edge research in neuroscience.

Donations MARCH

Sustaining the Mind: Scientific Research and Scholarship in Neurodegenerative Diseases

In honor of Book and Author
Caralee Allsworth
Drs. Laura and Hersch Altman
Paula and George Eckstein
Bruce Galin
Joyce Lefco
Sheilah Z. Ross

To support the Sustaining the Mind Fund, contact Ronda Kottle
ronda@kottlehome.com For a donation form, [Click HERE](#)





Since our earliest days, the Brandeis National Committee has stood as a resolute partner with the University.

Today, increasing funding for scholarship assistance for our students is the University's top priority. Consider that:

- Two out of three Brandeis students receives some form of financial aid. In the 2013-14 academic year, Brandeis awarded \$88.4 million in scholarship aid (undergraduates and graduate students).
- For the same period, the endowment and annual gifts designated to scholarships provided \$17.2 million (19.4% of the total financial aid budget).

Financial assistance plays a pivotal role in upholding Brandeis' founding principle of equal access to higher education, regardless of a student's financial circumstance. Scholarships ensure that the best and brightest students are able to pursue an education at this unique institution.

Brandeis is committed to ensuring that it meets the financial needs of its students. Endowed scholarship funds, which provide a consistent, dependable funding source, are required to accomplish this.

**To support the BNC Scholarship campaign, contact
Ronda Kottle, ronda@kottlehome.com**

For a Scholarship donation form, [Click HERE](#).

BNC Scholarship Campaign Donations - MARCH

**Carol and Chuck Abrams to Phoenix BNC Chapter Board
In appreciation for support during funeral and Shiva of Carol's father.**



Save the Dates!

April 8, 2016
NEW MEMBER COFFEE

April 11, 2016
Canasta Tournament

April 13, 2016
WOMEN'S SEDER AT THE JCC

Wednesday, April 20, 2016
SPRING LUNCHEON

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.

We Value Your Privacy

All directories, phone numbers and email addresses shared with our members for the use of Brandeis business shall remain confidential and not be shared with other organizations



BNC PHOENIX CHAPTER BOARD MEMBERS

2015 / 2016

| | |
|--|---|
| Carol Abrams, President | abrams.carol@gmail.com 480-948-1717 |
| Stephanie Altman, Co-Recording Secretary | steffyaltman@gmail.com 314-724-3174 |
| Leith Baletin, Membership Vice President, Men of Brandeis Liaison | lbaletin@att.net 480-874-9434 |
| Julie Bronstein, Member at Large | thefunnygirl@gmail.com 480-797-5691 |
| Truda Chick, Member at Large | tchick2@cox.net 480-686-8747 |
| Paula Eckstein, Electronic Communications Officer | paula.eckstein@gmail.com 480-544-7570 |
| Arlene Feldman, Administrator | agfeldman1@cox.net 480-227-6303 |
| Bruce Galin, Co-Treasurer | bruce.phxbnc@gmail.com 480-661-0842 |
| Henriette Hasley, Book Fund Chair | henriette.hasley@cox.net 602-494-1924 |
| Merrill Kalman, Study Group Vice President | mskbflo@aol.com 480-296-3355 |
| Sue Karp, Long-Range Planning Chair | suekarp1@me.com 480-451-9511 |
| Carol Kern, Senior Advisor, Historian | cak8219@aol.com 480-948-9236 |
| Irene Kestenbaum, Sun Lakes Liaison | irenek0426@gmail.com 480-883-7639 |
| Ellen Kirschenbaum, Social Justice Co-Chair | ellenk102@cox.net 602-214-5212 |
| Ronda Kottle, Campaign Donations Officer | ronda@kottlehome.com 602-327-0266 |
| Annette Kurland, Member at Large | annetekurland@me.com 480-636-1728 |
| Sheila Landau, Programming Vice President | buildor2@cox.net 480-998-8999 |
| Marcia Langer, Co-Recording Secretary | marciala@msn.com 914-943-7804 |
| Sue Lawler, Member at Large | suelawler9@gmail.com 480-502-9036 |
| Sara Leopold, Study Group Vice President, Book & Author Co-Chair | sara1225@gmail.com 480-525-1575 |
| Judy Levine, Leadership Development Vice President | JudithLevine43@yahoo.com 480-496-0252 |
| Janis Lipman, Member at Large | janislipman@gmail.com 203-216-0177 |
| Irene Lubin, Financial Secretary | iwlubin1@cox.net 480-948-3773 |
| Beth Messer, Member at Large | bethmae721@gmail.com 480-284-5555 |
| Brina Pepper, Boutiques Chair | brina@homesbypepper.com 480-483-7875 |
| Lori Roth, Immediate Past President, Nominating Committee Co-Chair | lori.rothaz@gmail.com 480-664-3312 |
| Nancy Sacks-Goldberg, Summer Activities Chair | nhshobo@aol.com 480-661-3852 |
| Susan Sacks, Member at Large | susan.sacks@gmail.com 480-860-5256 |
| Harriet Schwartz, Co-Treasurer | harriet0715@gmail.com 602-862-0528 |
| Mark Sendrow, Publicity Chair | wmsendrow@gmail.com 602-307-5420 |
| Ronee Siegel, Study Group Vice President | ronees@aol.com 602-494-9168 |
| Gladys Simon, Advisor | gladsi26@hotmail.com 480-773-7958 |
| Barbara Stern, Parliamentarian | sternbts@gmail.com 540-664-3106 |
| Phyllis Stone, Member at Large | mommystone@aol.com 602-451-6428 |
| Marcy Strauss, Immediate Past President, Nominating Committee Co-Chair, Book & Author Co-Chair | mss29@comcast.net 612-710-6291 |
| Dorry Sunenshine, Corresponding Secretary, Social Justice Co-Chair | dsunenshine@gmail.com 480-275-2226 |
| Jo Ellen Susman, Programming Vice President | joellensus@gmail.com 480-502-6881 |
| Gail Tenn, Corresponding Secretary | gdtenn@hotmail.com 480-513-8462 |
| Iris Wigal, Administrator | wiggley@cox.net 602-274-8771 |
| Kathleen Witkin, Membership Vice President, Bulletin Editor | witkinbnc@gmail.com 480-473-4825 |