



Fessenden Consulting Group, Inc.

Benefits-Assist™

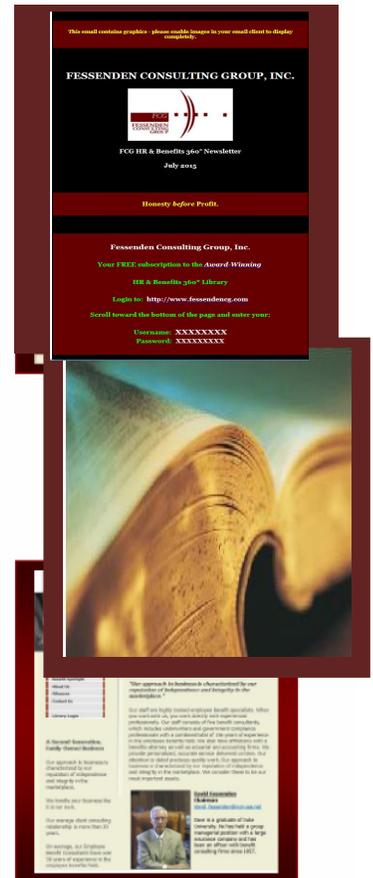


Benefits-Assist™ is your company's online Benefits Handbook. All general information regarding benefits is located in one convenient, password-protected, online environment. Benefits-Assist's distinct advantages include ...

1. Consistent benefits communication.
2. 24 hours a day, 7 days a week and 365 days a year availability.
3. Reduction of repetitive tasks for your human resources and/or benefits department staff.
4. Easy access to Certificates of Coverage, various forms, insurance carrier links and contacts as well as benefit summaries. In fact any benefit item you want to communicate can be included in your Benefits-Assist™ web site.
5. It is a "green product" because it reduces paper waste. It allows for print-on-co mmand documents which eliminate the necessity of paper supplies that may become outdated and have to be thrown away or take up storage space.
6. It can use similar design and pictures from your current web site so that it appears to be a supplement to your total communications strategy.
7. The domain name is customized so it also appears to be part of your communications strategy.
8. Benefits-Assist™ is a *true* web site which means a greater degree of flexibility in design, site content and graphics as well as a customized portal entrance.
9. Benefits-Assist™ can supplement compliance of Summary Plan Document and other distribution-related issues.
10. Can also be an essential supplement to your annual enrollment efforts.
11. No concerns about HIPAA privacy issues. Benefits-Assist™ contains no Personal Health Information (PHI) or Personally Identifiable Numbers (PIN).
12. Expandable not expendable.

Benefits-Assist will become your online benefits handbook.

David Fessenden
Chairman



Benefits-Assist™

For More Information Please Contact:
Fessenden Consulting Group, Inc.
Mark Fessenden 615-218-0349

E³ Employer Solutions™. E³ = Encourage. Empower. Exchange.™

Visit our Benefits-Assist demo site: www.benefits-assist.com Password: dem0@\$fcg (0=zero)