

Topic #1 – 60 minute session

Influencing People in the Organization

Everyone influences others. You don't have to be in a high-profile occupation to be an influencer; whenever your life connects with another person, you exert influence. Everything you do— at home, at work, or at play—has an impact on the lives around you. No matter what your goals are in life, you can achieve them faster, you can be more effective and the contribution you make can be longer lasting if you learn to develop your influence. Influence does not develop overnight, but rather through a progression of four stages: modeling, motivating, mentoring, and multiplying. Influence can be acquired, but it only grows in increments. The good news is that no matter where you stand on the stairway of influence, there are learnable qualities to help you climb to the next step. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.

Speaker – Walter Marques

Walter Marques was born in Providence, Rhode Island. He served in the United States Marine Corps for 20 years. During his time in the military, Walter deployed multiple times overseas serving in Iraq, Korea, Armenia, and Switzerland. Walter gained the experience in organizational and leadership development throughout his career. He was responsible for the personal development of over 200 Marines on a consistent basis. Additionally, Walter coached and advised senior military officers (senior executives) on organizational and leadership development. Due to Walter's leadership, he significantly improved several military organizations by focusing on leadership development, personal growth, and cohesion.

Walter is experienced in analyzing an organization, identifying areas for improvement, establishing an actionable plan to enhance teamwork, performance, and productivity. He is extremely proficient in adding value to organizations by providing effective training and concentrating on professional growth. Walter is a certified leadership coach, trainer, and speaker through the John Maxwell Team. He owns an organizational and leadership development consultant company called Essential Development LLC. Walter earned a Bachelor of Arts in International Relations through American Military University and a Master of Arts in Executive Leadership through Liberty University. He is married to the former Sandra Boswell and they have three children.

Topic #2 – 75 minute session

GDPR Adoption and Best Practices

GDPR went into effect on May 25, 2018 – what has happened since then and how should companies position their compliance efforts? This session will be a panel discussion consisting of a corporate privacy/security practitioner, a privacy attorney, and an IT auditor with privacy expertise and will discuss current developments since GDPR went into effect on May 25, and discuss the unique but

complementary roles that each of the panelists plays in ensuring that risks associated with GDPR compliance are identified and managed.

Speaker 1 – Alicia Jackson

Alicia Jackson is the Vice President, Global Privacy and Security at PRGX Global, Inc. PRGX is a global recovery audit service provider, serving clients in over 30 countries across a multitude of industries. Alicia leads the privacy and security efforts for the company on a global basis including policy development, practice and procedure implementation and integration, privacy and security risk analysis, trans-border data flow analysis, contract compliance, training and awareness, incident response and executive level reporting. Alicia has a strong background in HIPAA, COPPA, FCRA, GLBA, CAN-SPAM, Canadian (PIPEDA), EU privacy legislation, including the EU General Data Protection Regulation (GDPR), and other country specific privacy laws and regulations. In addition, Alicia has an extensive experience with NIST, SOX, FISMA, SSAE-16/SSAE-18, ISO 27001 and other generally accepted security regulations and certifications.

Speaker 2 – Gina Gondron

Gina Gondron is a Partner in Frazier & Deeter's Process, Risk and Governance (PRG) practice. Gina leads the delivery of IT audit and advisory services to clients across a variety of industries with emphasis in healthcare and technology. Gina is highly skilled at applying her deep knowledge of IT processes and controls in the context of addressing important financial, operational and compliance risks. She works closely with IT organizations of all sizes to meet internal and external audit requirements. Gina's specialties include overseeing IT controls testing, SOC examinations, and testing across a variety of compliance and control frameworks (HIPAA, HITRUST, ISO 27000, GDPR, privacy and security).

Speaker 3 – Bess Hinson

Bess Hinson is a senior associate of Morris, Manning & Martin, LLP's Technology Transactions Practice and the Chair of the Cybersecurity & Privacy Practice. Her primary areas of concentration include cyber and data risk management and governance, breach preparedness and response, crisis management, and global data privacy compliance. Ms. Hinson oversees and coordinates EU General Data Protection Regulation (GDPR) compliance assessment and implementation programs for clients. Ms. Hinson founded the Atlanta Women in Cybersecurity Roundtable and serves on The American Lawyer's Young Lawyer Editorial Board. She received her law degree from The University of Michigan Law School and is a graduate of the University of Oxford and Yale University.