



Alliance Against Intoxicated Motorists

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FOR IMMEDIATE RELEASE
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MEMORIAL DAY WEEKEND JOINT EFFORT TO REMOVE IMPAIRED DRIVERS MAKE ROADS SAFER IN ILLINOIS

Schaumburg, IL, May 27, 2022 – In a special effort to prevent the deadly consequences of impaired driving, The Alliance Against Intoxicated Motorists (AAIM) is joining the Illinois Department of Transportation (IDOT) and local law enforcement officials in Illinois to heighten enforcement and send a strong message that impaired driving is not only wrong - but against the law. Impaired driving killed over 300 people last year and injured thousands. It's in the headlines and on the news, and we've got to do something about it.

Traditionally, the Memorial Day holiday kicks off the start of summer, which means picnics, parties with friends and family, and many backyard barbeques, which often include alcohol. Unfortunately, innocent, law-abiding people suffer tragic consequences and the loss of loved ones due to the disregard for human life when someone chooses to drive impaired.

AAIM's DrunkBuster program gives \$100 to motorists who report an impaired driver that leads to a DUI arrest. The program is in effect for all of Illinois on Memorial Day weekend. Citizens are encouraged to report erratic driving to the police – 911. For more information on this program visit: www.aaim1.org.

AAIM urges motorists to drive responsibly this Memorial Day holiday weekend and every day, and buckle up!