

Franciscan Ministries, Inc.
Executive Director's Report | October –December 2019

Annual Appeal

The annual appeal went out in early December. The appeal again focused on year–end results and impact. So far, the 2019 appeal has brought in \$15,049. This includes December through January 13 gifts. We estimate the total could grow to about \$20,000. A reminder letter will go out in early February to donors who haven't yet responded. This compares to \$26,626 in gifts for the 2018 appeal. It's not surprising that the 2019 appeal is down with the new tax law changes that provide a standard deduction.

Media Attention

- Estelle McNair, director of Tamar's, was interviewed in December on Channel 9 regarding the Shared Hope International State Report Card on Human Trafficking. Ohio's results, while improved, are at a C grade. Estelle used the interview as an opportunity to spotlight the work at Tamar's and mention a proposed bill in the Ohio General Assembly to make it easier to prosecute "johns." Channel 9 contacted Estelle again in January to comment on the possible name change to McMicken St.
- Further media attention has been achieved through regular press releases submitted by Ginny Hizer. Of note, was inclusion in Movers and Makers magazine with pictures from Bubbles and Brew. Featured board members were Guillermo Villa and Sr. Marilyn Trowbridge.

OLW

All residents moved out by the end of first week in October. Staff completed work at the same time. While determining the course of action for selling the property, we are keeping basic maintenance in place. There are visits five times a week to check general security and for leaks, the heat is set to prevent pipes freezing, and the building is monitored for smoke and fire.

Franciscan Peddler Support

The check from the Peddler for the second half of 2019, was received last week and totaled \$24,544. The Peddler continues to provide wonderful support to Franciscan Ministries. The Peddler is an all-volunteer thrift shop, based on the St. Clare campus. It provides many with affordable clothing and household items, and helps to fund the work of Franciscan Ministries.