

# Efficiently Find Emerging Brands That Fit You.

**Start Finding Brands Now!**

## Engage with a pipeline of better prepared CPG brands from Seed to Series A.

### Connect with investor-ready brands.

Brandjectory's brand profiles provide a single platform for viewing brand news, financials and other important documents and updates. Profiles are structured with the investor in mind, and only become discoverable once they are verified as investor-ready.

**Get deeper access to brands through our platform and events.** Brandjectory combines the best of social media, networking platforms and live meetings to give you dynamic, real-time access to the emerging brands in your pipeline.

### Focused on relationship building.

Brandjectory is not a crowdfunding or transaction system. It's designed to build and maintain meaningful, mutually beneficial relationships between early stage CPG brands and investors. All transactions occur outside of Brandjectory.

Discover brands more efficiently and effectively.



#### Knowledge

- Brands have access to objective, well-researched expertise
- Better prepared brands results in a better process for investors



#### Discovery

- Get to know investor-ready brands sooner in their lifecycle
- Learn about brands that you may not have otherwise identified



#### Efficiency

- Get to know brands and founders, and manage relationships with prospective targets, more efficiently
- Search tools mean the time you invest will only be with companies that meet your basic criteria



#### Effectiveness

- Engage with investor-ready brands of interest to you to more readily gain real insight into their business and potential.
- Focused on relationship building rather than transactions, allowing brands and investors to evolve their partnership independent of investment discussions

# Investment Leaders Are Talking About Brandjectory



COMPANYFIRST



*"This business is all about relationships. Brandjectory has built a great platform for like-minded founders and investors to connect and partner with one another, which we at Gather Venture have done in a short amount of time."*

*— Michael Stern, Partner, Gather Venture Group*

## Key Features

- + Helps investors build and manage a pipeline of investor-ready brands
- + Profile structure designed for efficient brand-investor communication
- + Guides brands on right information to share
- + Quickly identify brands that most closely align with your preferences via search
- + Supports the brand growth cycle
- + Follow brands confidentially
- + Real-time notifications
- + Create private groups and brand portfolios
- + Document storage
- + One-click sample request process

## Learn More



[BrandjectoryNow.com](http://BrandjectoryNow.com)



[hello@brandjectory.com](mailto:hello@brandjectory.com)



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## Founding Partners

Brandjectory is the passion project of three partners with more than 100 years of combined business and CPG experience:



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