



**Western Association of Educational Opportunity Personnel
President Report
2020 – 2021
June 4, 2021 Chapter Meeting**

Name:	Angie Alvarez
Position:	Chapter President
Committees to Oversee:	COE Fair Share Membership & Elections Technology Resource Development
Committee Chairs/Co-Chairs:	Ana Prado Victoria Garcia Amel Khan Valeria Rizo

Position Description: Provide executive leadership and ensure that all programmatic and fiscal operations of the Chapter are functioning properly. Conduct periodic Chapter meetings to facilitate a two-way flow of information between the WESTOP Board and SoCal Chapter.

Key Responsibilities:

1. Prepare and submit a revised Chapter budget at the May/June WESTOP Board meeting for approval. Budget must include both projected revenue and expenses for the calendar year. Review the current budget and consult with the Chapter Executive Committee as necessary.
2. Provide a Chapter report, to include Chapter activities and financial status at each WESTOP Board meeting and submit annual and other reports as required.
3. Serve on the WESTOP Board of Directors Fiscal Affairs Committee and the WESTOP conference awards/scholarship committee.
4. Ensure that Chapter Board reports are submitted to the WESTOP president seven days prior to each Board meeting.
5. Make arrangements for any WESTOP Board meeting held within the region of the Chapter, to include meeting room space, hotel and/or ground transportation. The Chapter, at its discretion, may provide continental breakfast(s) and/or refreshments during Board meetings and may inform Board members in advance as a courtesy.
6. Ensure that all financial information is forwarded to the WESTOP Chief Financial Officer in a timely manner for tax reporting purposes.

Goals & Priorities

2020-2021 Goals and Priorities

- a) Create a communication plan (i.e. email, social media) to better inform members in virtual setting
- b) Increase membership by engaging Student Equity/Access programs
- c) Create Public Relations campaigns to have to demo when fundraising and soliciting donations
- d) Continue to create quality professional development for the membership and students
- e) Develop clear processes for accounting in alignment with the FAC manual

Updates

Fair Share:

- We met and exceeded our personal contributions goal for 2021 of 21 pledges. There's still time to contribute. You can also donate at: www.coenet.org and let Ana know so we can have it counted.
- Make sure your institution is renewing their COE Institutional Membership if it will be expiring soon!
- More details provided by our Fair Share Chairs, Ana Prado.

Resource Development:

- Our hope was to create online resource development opportunities but trying to find a cost effective way to do so. With WESTOP still developing new fiscal policies, we have had to put this on hold.
- More details/opportunities provided by our Resource Development Chair, Valeria Rizo.

Student Development:

- More details provided by our Student Development co-chairs, Jasmine Torres and Leo Villalobos.

Technology:

- Currently between two websites. Our GoDaddy account is on a month-to-month while we develop our new site.
- More details to be provided by Tech Chair, Amel Khan.

Membership and Elections:

- As of May 1, 2021, SoCal has 227 members.
- Elections for our Secretary and Treasurer-Elect will take place at June 4th Chapter Meeting
- More details will be provided by the Membership and Elections Chair, Victoria Garcia.

WESTOP Update:

- WESTOP recently concluded another round of roundtables on various topics. Please make sure to engage in those roundtables as needed or propose other topics to the board.
- From President Williams report: "A record 248 U.S. Representatives signed the House appropriations letter asking for a "robust increase" in TRIO funding next year! The TRIO community asked Congress to increase TRIO by at least 20% to serve one million students! This 20% increase would be a down payment to double TRIO in five years. Regardless if our own representatives signed the public TRIO funding letter, all Members of Congress make private submissions to the Appropriations Committee. COE has asked us to (1) request at least a 20% increase and (2) include TRIO in their top five priorities in their Appropriations Committee private request.
- COE Annual Conference Registration is already open. They plan to host a hybrid conference. Learn more and register here: https://coenet.org/annual_conference.shtml
- Bylaws have now been updated with the recent vote of including Equity, Diversity, and Inclusion as an official committee of the board. As such, we will be adding a EDI Chair to our chapter Service Council.
 - At WESTOP level, current EDI Chairs have made an effort to host monthly awareness for underserved or overlooked communities such as:
 - April: Disability Communities
 - May: AAPI Awareness

- June: LGBTQIA+ Awareness/PRIDE Month
- July/August - Out for Summer
- September: TBD
- Updates were made to Financial Affairs Procedures (FAP) Manual to reflect new fiscal policies in addition to the new membership rates presented at WESTOP Conference.
- Annual Conference report
 - Total Conference Attendees - 576
 - Total Exhibitors/Sponsors - 21
 - Total Pre-Conference Attendees - 114
- Annual Conference Financials
 - Revenue: \$346,904.50
 - Expenses: \$93, 236.78

2020-2021 Chapter Meeting Dates

- September 25, 2020 - Virtually
- December 18, 2020 - Virtually
- March 8 - 11, 2021 - Virtually
- June 4, 2021 - Virtually

2020-2021 WESTOP Event Dates

- September 24 - 25, 2020 - Virtual BOD Meeting
- November 5 - 6, 2020 - Virtual BOD Meeting
- January 21 - 22, 2021 - Hybrid BOD Meeting in Kona, HI
- March 7 - 8, 2021 - Virtual BOD Meeting
- March 8 - 10, 2021 - Virtual Annual Conference
- May 13 - 14, 2021 - BOD Meeting in San Diego, CA

Recommendations

None at this time.

Action Items

- Decide on PDS format/dates for the fall
- Decide on Professional Development Academy

Respectfully submitted,

Angie Alvarez