

# BREAKING NEWS

THE WALL STREET JOURNAL.

## Plant-Based 'Meat' and 'Fish' May Be the Future. But How Do They Taste?

By Alison Roman

April 12, 2018

"Today, 140 White Castle locations began serving the vegan Impossible Burger, part of a new wave of plant-based proteins that taste, cook and, in some cases, bleed like the animal version.

The goal isn't to placate your vegan cousin at family barbecues. The goal is to save the planet—or at least mitigate the damage that commercial fishing and cattle farming are doing to the environment.

Does "shrimp" made from algae taste better than shrimp? Not yet, but it's still better than overfished oceans. I'll take it. You should too."

**FULL ARTICLE:**

<https://www.wsj.com/articles/plant-based-meat-and-fish-may-be-the-future-but-how-do-they-taste-1523527260>

**BotaniCuisine**  
PLANT-SOURCED DINING OUTREACH

theguardian

## The Seven Megatrends that Could Beat Global Warming: 'There is Reason for Hope'

By Damian Carrington, Environment editor

November 8, 2017

**"Methane: Getting to the Meat**

The world's appetite for meat and dairy foods is rising as people's incomes rise, but the simple arithmetic is that unless this is radically curbed, there is no way to beat global warming.

A potential solution has burst on to the market: plant-based meat, which has a tiny environmental footprint. Food that looks and tastes just as good as meat or dairy products

but is made from plants, has attracted heavy investment. Major meat and dairy companies are now piling in with investments and acquisitions, such as the US's biggest meat processor, Tyson, and multinational giants Danone and Nestlé."

**FULL ARTICLE:**

<https://www.theguardian.com/environment/2017/nov/08/seven-megatrends-that-could-beat-global-warming-climate-change>

SBNATION

## NBA Players Explain Why They Are Going Vegan and Vegetarian

By Kristian Winfield

October 25, 2017

"As more information becomes available about the food athletes are putting in their bodies, a lifestyle trend appears to be taking the NBA by storm: veganism.

That's right, players are throwing out the beef and picking up the beets, putting down the chicken and picking up the chickpeas. According to most of them, the change in diet has both helped them cut weight and increased their energy levels.

**FULL ARTICLE:**

<https://www.msn.com/en-us/sports/nba/nba-players-explain-why-they-are-going-vegan-and-vegetarian/ar-AAu21r4?li=BBnb7Kz>

**BotanCuisine.com**  
Plant-Sourced Dining Outreach

Making it easy for restaurants to offer plant-based, vegan-friendly options and for food enthusiasts to find them.