



LI'L RED EXPRESS TRUCK MAGAZINES UPDATED: 3-15-24

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Ad-Vantage, Sept 06	G-Force ad with '79 LRT
American Car Collector, Sept/Oct 12	Break the rules '78-'79 LRT info
American Car Collector, Nov/Dec 12	Your Turn- Andy Norton's letter
American Car Collector, Sept/Oct 15	Mecum Indy '15 '78 LRT
American Car Collector, Sept/Oct 17	'79 LRT at Twin Cities Auction
Antique Automobile, Jan/Feb 09	1979 Dodge D-150 Li'l Red Express
Apex Automotive, Premier Issue 15	Seth Knoeller '78 LRT, Old Forge, NY
Apex Automotive, Fall 15	The Little Truck That Could, 78 LRT
Auburn Auction 2007	1979 Lil Red Express
AutoMart.com, July 26, 06	'79 Li'l Red Express on cover
Automobile, Dec 07	Collectible Classics Dodge Li'l Red Truck
Autoweek, Mar 2, 87	Escape Road, A Red Hot Hauler (3) 2 cut
Autoweek, July 26, 93	Hit or Miss (very little info)
Barrett-Jackson auction, June 12	'79 LRT in auction
Blueprinter, May/June, 94	AMT 1/18" Lil Red Diecast
Car Collector, May 05	Pic of Bob Lutz's '78 LRT
Car Craft, Oct 77	'78 Performance cars, LRT prototype
Car Craft, Apr 15	Enthusiast Reborn- Andy Norton's '78 LRT
Car Crazy Cartoons	Coloring book with a LRT
Car & Driver, Nov 77	Flat Out in Ohio
Car & Driver, Jan 89	Ten Best Grinmobiles, 78 Li'l Red
Car & Driver, May 08	Shriner's Li'l Red go-cart truck
Carlisle Chrysler prog 1999	Joseph Cunningham's 1979
Carlisle All-Chrysler prog 2000	One Mean Truck, One Nice Owner
Carlisle Chrysler Fall 2010	1978 Li'l Red on cover
Cars & Models June 2003	MPC & AMT Li'l Red model kits
Cars & Parts, July 07	Article about the value of the LRT
Chryslers at Carlisle prog 1999	Survivors, J Cunningham's '79 LRT
Christian Motorsports Illus., Feb 99	'79 LRT in car corral
Chrysler Car Enthusiast, Dec/Jan 92	Mag engines in '92 Li'l Red Dakota
Chrysler Car Enthusiast, Apr/May 92	Blast from the Past & 232 mi Orig.
Chrysler Car Enthusiast, June/July 92	Hemi Express
Chrysler Car Enthusiast, May/June 93	Li'l Red Dakota Express article
Chrysler Car Enthusiast, Jan/Feb 94	I Scream Hot Rod '79 Li'l Red
Chrysler Car Enthusiast, Sept/Oct 95	'79 Li'l Red Express (232 mi Orig)
Chrysler Car Enthusiast, Aug 97	'79 at '87 Nats, '79 Drag Racing
Chrysler Car Enthusiast, Calendar 99	Picture only

Chrysler Power, May 89
Chrysler Power, Nov 96
Chrysler Power, Jan 97

10th Anniversary Edition comparison
Tom Hoover article (Li'I Red)
Cartoon of Santa in a LRT

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Chrysler Power, May 97	Dave Rodkeys Li'I Red Express
Chrysler Power, Jan 98	Li'I Red Dream
Chrysler Power, Dec 14	small pic of LRT at Ohio show
Chrysler Power, Dec 16	American Express, 750 HP, '79 LRT
Chrysler Power, July/Aug 19	High Performance Pickups by Dodge
Chrysler Power, May/June 21	Pic of Mr. Norm's New Red Express Truck
Chrysler Power, June/July 21	Mike Tanners 1700 mile '79 Lil Red
Chrysler Quarterly, Spring 88	1978 Super Cars & Trucks
Chrysler Quarterly, Winter 93	'Star Trucks
Collectible Automobile, Oct 91	78-79 Li'I Red Truck - For Adults Only
Collector Car, Aug 05	Restored '79 Li'I Red
Cruis' News, Mar 14	Andy Norton's '78 LRT
Cruis' News, Apr 15	Terry Lang's '78 LRT
Cruis' News, Sept 15	'79 LRT for sale
Cruis' News, Apr 16	Readers Rides, Terry Lang's '78 LRT
Cruis' News, Aug 16	Pic on cover of LRT at Woodward Cruise 2016
Cruis' News, Nov 16	Verified Factory Custom, Ron Czar's '79 LRT
Cruis' News, Nov 18	Small pic of LRT in Hon. Mention cover cars
Cruise News, March 24, Issue 353	Cops & Cars for Kids, Russ Muller's '79
Custom Classic Truck, Apr 94	Restoration of a '78 LRT
Custom Classic Truck, Aug 97	Dodge Truck Roundup
Custom Trucks Vans & 4x4's, 1983	Red Ball Express
Diesel Army, Nov 13 (internet copy)	Li'I Red Cummins Express
Diesel Power, July 14	Li'I Red Cummins Express
Diesel World, May 11	Muscle Truck, Cummins powered LRT
Direct Connection, Mar 1, 78	Pic of Prototype Li'I Red
Dodge Magazine, Fall 2001	All Roads Lead to Truckville
Dreambook 2000	Hallmark catalog showing LRT ornament
Dream Cars Auction, Dec '92	'78 LRT at Kansas City, MO auction
Forward Magazine, Premier Issue 00	Pic of '78 LRT in Museum
Forward Magazine, summer 00	Chrys. Museum Collecting
Forward Magazine, fall 00	Back on Track
Hagerty Classic Cars, Summer 15	Fast Trucks '78 LRT
Hagerty Agent, Apr 16 (internet copy)	Top 5 Muscle Pickups, '78 LRT
Hagerty magazine, Sept/Oct 18	Article on Chris Barry's '79 LRT
Hemmings Classic Car, July 12	mention of LRT in Dodge Tk article
Hemmings Classic Car, June 14	The Hauler that Hustled 78 LRT article
Hemmings Classic Car, Jan 15	Rearview Mirror Last '79 LRT
Hemmings Classic Car, Feb 18	All Work, No Play, Gary & Karen James
Hemmings Motor News, Oct 05	Would've Could've Should've LRT
Hemmings Motor News, June 06	Tough Love- '78 Lil Red
Hemmings Motor News, Oct 07	'70's Sensations - '78 Li'I Red

Hemmings Motor News, Dec 07
Hemmings Motor News, Oct 13
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Hemmings Muscle Machines Jan 05
Hemmings Muscle Machines, Apr 05
Hemmings Muscle Machines, Mar 06
Hemmings Muscle Machines, Apr 06
Hemmings Muscle Machines, July 06

Backfire – my article to HMN
Honoring Historic Haulers
LRT Value Analysis & collection
Gary & Karen James' '79 LRT
Vintage PU & SUV's '78-'79 LRT
18 Hemmings Cruise In '79 LRT
'78 & '79 Lil Red Express Tks.
GAA Classic Cars auction, '79 LRT
Moparformance! 12 Hot Mopars
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Barrett-Jackson Li'I Reds
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78 LRT at Russo/Steel auction 06
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Hi Performance CARS, Nov 78
High Performance Mopar, Spring 88
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Godfather of the Hemi, Tom Hoover
Mopar's Muscle Truck
Buyer Guide, '78/'79 Li'I Red Truck
LRT article on electric problems
Auctions America '79 LRT sale
BACKFIRE Li'I Red Racer
Li'I Red drag racing a newer Ram
Malaise Muscle, mention LRE
Swap Meet, put Gen II Hemi in LRE
Red Ball Express
Pickup & Go
Pic of LRT's at show
Pic of LRT at '90 Mopar Nats
Homebuilt Hauler
Car Show Picture
LRE Dakota full page ad
Li'I Red Dakotas
Car Club pic (W. VA)
Li'I Red Registry
'78 Li'I Red in Calendar
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Model info & car show pic

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High Performance Mopar, Jan 00
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Hot Rod, Oct 77
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Hot Rod, June 78

Li'I Red at car show
Buried Treasure
Chry at Carlisle '78 LRE pic
Li'I Red Express: History 101
Mention of LRT in Dakota 5.9 R/T article
The Thrill is Back, prototype Li'I Red
Wild Hoses
A Truck for Our Times

Hot Rod, Oct 79	'80 Li'l Express Truck
Hot Rod, July 02	Roddin' at random, The Other Ram Rods
Hot Rod, Dec 12	Muscle Trucks from the Big Three '78 LRT
Hot Rod, Nov 14	Power Tour Barn Finds, '79 LRT
Hot Rod, June 18	Hot Rod Archives, Pic of June '78 cover, 40 th Anniv
Hot Rod Show World 1979 Annual Pacific Ed.,	Pic of ISCA 78 LRE & Big Red
Hot Rod Show World Western Ed. 1979 Annual,	Pic of ISAC 78 LRE & Big Red
Hot Truck, Aug 90	Pro Street Li'l Red Express
Hot Truck, Dec 90	Pro Street Li'l Red Express ad
Hot Truck, Feb 91	Top Ten Trucks article
HotWheels, Cars & Models, June 03	MPC & AMT LRT models
International Show Stopper, Jan 79	'78 LRT Giveaway, on PC
Leake Auction Co.	'79 LRT in auction
LMC Truck Life, Feb 15	Sean Nuzum's '79 LRT
LMC Truck catalog #5, 2019	Kricket Alessandri's '79 Li'l Red
LMC Truck catalog, #2, 2020	John Roberts, '78 Li'l Red

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Mopar, July/Aug 10	Readers Rides, Mike Turano '79 LRT
Mopar, May/June 11	The Little Red Truck with a V-10
Mopar, Sept/Oct 11	Readers Rides, Terry Swaney '78 LRT
Mopar, Jan/Feb 12	short article about a Hemi LRT
Mopar, Sept/Oct 12	Woodward Dream Cruise LRT
Mopar, 2016, Issue 5	Midwest Mopars at the Park, '79 LRT
Mopar Action, Oct 90	Dodge's 360 hauler for the fast lane
Mopar Action, Dec 91	Little Red Riding Truck
Mopar Action, Oct 96	articles for LRT book and reman fenders
Mopar Action, Feb 97	Aftermarket stainless LRT exhaust tips
Mopar Action, Oct 97	Mopars@the Rock, 3 LRT's stainless stack shields
Mopar Action, June 98	Big Red Truck, mentioned LRT
Mopar Action, Dec 98	'78 LRT at Chicagoland Mopar Shootout
Mopar Action, Feb 00	'99 Nat's pic
Mopar Action, Oct 00	Hemi Power for a Little Red Express
Mopar Action, Aug 05	'79 LRT at Barrett-Jackson auction
Mopar Action, Aug 09	'79 LRT with 440
Mopar Action, Feb 10	Back to the Future, 09 Red Express
Mopar Action, Apr 13	Small pic of LRT at the Mopar Nats
Mopar Action, Feb 14	Bond not Bondo '78 LRT
Mopar Action, Feb 18	Tech Topics, pic & article about LRT emissions
Mopar Action, Apr 18	Do The Twist, '79 LRT
Mopar Action, Apr 19	Down in the Valley 3-GEN RAM '79 LRT
Mopar Action, Aug 21	78 LRT at Lebanon Valley Dragway, plus ad with LRT
Mopar Action, Dec 21	Hauler in the Family, Matt Schelkopt's '78 LRE
Mopar Action, Aug 23	Article about the TRX with info on the LRE
Mopar Collectors Guide, Feb 92	92 Li'l Red Exp Trucks (Dakota)
Mopar Collectors Guide, Sept 96	Midnite Express
Mopar Collectors Guide, Oct 96	Pickup Picnic 1 st LRT club picnic

Mopar Collectors Guide, Feb 97
Mopar Collectors Guide, June 97
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Mopar Collectors Guide, July 98
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Bob Malcom Dodge LRT

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Moparfest '79 LRT giveaway
pic of '79 LRT at Mopars on display
'79 LRT at Leake Auction
Li'l Red Go Kart
Pics of LRT's at Chryslers at Carlisle
Toys in the Attic, '78 Midnite Express
6K Open Air LRT-Mark Coates
articles on Hoover, Maxwell, Koffel
'79 LRT at Detroit Autorama
Li'l Red Express Exhaust Systems
Trick Truck Gauges, Li'l Red Express
Beyster Lumber, Dave Rentschler '79
Repo Parts, Exhaust and Gauges
Small pic of burnt '78 in Diorama
Phil Lagerquist LRT with casket
pic of Greg Stotts '78 in Virtual Car show
Mention of Mike Tanners '79 LRT in article
Lil New Red Express, 2019 conversion
LRT at Garretts Museum, 2019 LRT MCG

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Mopar Muscle, June/July 91
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Li'l Reds at Chrysler Carlisle 08
'78 LRT at online auction
Mopars on Woodward, '79 LRT
Letter about LRT engine
Express Yourself
Big Red Express -Hemi powered
By The Numbers
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Pull Toy & LRE Registry
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Ad for 1/18 Lil Red model
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Ad for 1/18 Lil Red model
Tech question, Adv. for 1/18 Lil Red model
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Mopar Muscle, Aug 97	Keeper of the Flame
Mopar Muscle, Jun 99	Parts Bin -- 52 Li'I Red
Mopar Muscle, July 00	Express 'OH
Mopar Muscle, Nov 01	Li'I Red Blur
Mopar Muscle, Dec 01	Car show pic
Mopar Muscle, Aug 02	Unforgettable Birthday-John Roberts' LRT
Mopar Muscle, Aug 03	Crusin to the Nats, Tote that Mopar
Mopar Muscle, Dec 03	PentaSTARS '78 Li'I Red
Mopar Muscle, July 04	2004 Li'I Red Hemi Express
Mopar Muscle, Aug 04	Participant Entry '79 LRT
Mopar Muscle, Sept 04	Mopars of the Masses '79 LRT
Mopar Muscle, June 05	Mo' Toys AMT '78 LRT
Mopar Muscle, July 05	Barrett-Jackson '79 LRT
Mopar Muscle, Apr 06	Homebuilt Hauler '79 LRT
Mopar Muscle, Nov 07	'80 Li'I Red Clone

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Mopar Muscle, Apr 08	Little (not red) Express Truck
Mopar Muscle, June 08	John Roberts' letter about Mopar Muscle article
Mopar Muscle, July 08	Depiction of MM's LRT
Mopar Muscle, Dec 08	Article about the '80 Li'I Express Truck
Mopar Muscle, June 09	small pic of '79 LRT at Mopar Southern Nats
Mopar Muscle, Aug 09	small pic of '79 LRT at Mopar Nats
Mopar Muscle, May 10	Pentastars, Dads Li'I Red Toy, '78
Mopar Muscle, (Unpublished)	The Last Factory Hot Rod (for a while)
Mopar Muscle, Jan 11	Express Restoration, '79 LRT
Mopar Muscle, Mar 11	10 Best Cheap Mopars, '78 & '79 LRT's
Mopar Muscle, May 11	'78 LRT in "Feature Me" pictures
Mopar Muscle, Aug 12	Blind Sided-Greg Willis' '78 Lil Red
Mopar Muscle, Sept 12	Homage to the Haulers, '78-'79 LRT
Mopar Muscle, Feb 13	Restro Dodge Truck parts – Herb's Parts
Mopar Muscle, July 13	First year Express, Andy Norton's '78 LRT
Mopar Muscle, Sept 13	Chester County Cruiser, modified '79 LRT
Mopar Muscle, Sept 14	Power Trip, small- block bolt ons
Mopar Muscle, Sept 17	small pic of a '79 LRT at the Nationals
Mopar Performance News, Apr 90	Chrysler Concept Cars, Dakota LRT
Mopar Performance News, Sept 91	The '78 Li'I Red Express Truck
Mopar Performance News, Nov/Dec 91	small pic of '79 Li'I Red Truck
Mopar Performance News, Aug 94	Pic of LRT's at Mopar Atlantic Nats
Mopar Tech Special Vol 4 #1 issue 6 '97	Time Truckin
Morperformance Mar 91	Seen' Just a Lit'I Red
Motor Trend, Apr 79	Little Red Wagon
MPC Model Kit Catalog 82	'78 LRT model MPC
Muscle Car & Corvette Nats, Nov '15	Article on Mark Coates '79 LRT
Muscle Car & Corvette Nats Flier 2015	Pic of Mark Coates '79 LRT
Muscle Car Digital Magazine, Issue # 2	Article about the Li'I Reds
Musclecar Enthusiast, July 09	Market Place, Asking Price, 78-79 LRT

Muscle Car & Trk Buyer's Guide, Spring 91	78 & '79 Li'l Red Express
Muscle Car & Trk Buyer's Guide, Fall 91	78-79 Dodge Li'l Red Truck
Musclecar Restoration Guide, 1993	Truck Rebuild, Start to Finish
Muscle Car Review, Sept 90	Post Exchange column
Muscle Car Review, May 93	Collectible Muscletrucks
Muscle Car Review, Dec/Jan 94	Mopar Crate Motor '79 LRT
National Auto Shopper, Apr 97	We "B" Trucks

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Octane Magazine, July, 03	Truck Show, A Blast in the Rain
Octane Magazine, Nov / Dec 03	John Blauser's '79 at show
Old Cars Wkly Report, Nov 23 '15 (internet copy)	Car of the Wk, '78-'79 LRT
Old Cars Wkly Report, Jan 5, '17	Trucks getting their due
Old Cars Wkly Report, May 30, '18 (internet copy)	Car of the Wk. JR's '78's
Old Cars Wkly, July 12, '18	JR's Li'l Red, (same as Car of the Wk. article)
Old Cars Weekly, April 11, '19	Mention of Li'l Red in "Hop Up" column
Old Cars Weekly, Nov 15, '21	'79 LRT at Sullivan Auctions, IL
Pentastar Power, Nov 13 (internet)	Mr. Norm's Red Express
Pentastar Power, July 14 (internet)	Designers Showcase
Pentastar Power, Sept 14 (internet)	Red Xpress & '79 LRT
Pentastar Power, Oct 14 (internet)	Truckin' Times Red Xpress & '79 LRT
Pentastar Power, Jan 15 (internet)	Perfect Picture, Red Xpress & '79 LRT
Pickups & mini-trucks 79, #6	A Truck For Our Times
Pickup, Van & 4WD, Sept 78	King of the hill
Pickup, Van & 4WD, 79 Rd test/Buyer Guide	King of the hill
Pickup, Van & 4WD, Oct 79	'80 Li'l Express Truck
Popular Hot Rodding, Apr 00	Inside Chrysler Museum
Popular Mechanics, Sept 90	Dream Haulers, Dakota LRT Prototype
Popular Off Roding, Nov 79	Article about the '80 Li'l Express Truck
Power Wagon & Sport Utes, Spr/Sum 94	Seein' Just a Li'l Red w/ 4 trucks
Power Wagon & Sport Utes, Winter 94/95	Last Amer Hot Rod & Skip's
Power Wagon & Sport Utes, Summer 97	Last American Hot Rod
Power Wagon & Sport Utes, Winter 97/98	Just A Shot of Red
Power Wagon & Sport Utes, Spring 98	Restored Li'l Red
Power Wagon & Sport Utes, Spring 99	Dually '79 Li'l Red
Pulling Power, Sept 88	High Country Campaign
RM Collector Car Auction, 2004	'79 Lil Red Express
Retro Trucks, Premier Issue 2021	Ad for my LRE ID Handbook
Silver Auctions, Aug 2000	'79 LRT at Billings, MT auction
Special Interest Auto, Oct 97	'79 Li'l Red Truck
Sport Truck, July 91	Li'l Red - one of 10 best trucks ever
Sport Truck, Oct 91	'78 & '79 LRT's at Mopar Atlantic Nats
Sport Truck, Apr 92	Pic of LRT in ad
Sport Truck, May 92	'93 Li'l Red Truck (Dakota)

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Sport Truck, Aug 92	Frame Off #1-'78 Lil Red Resto + Restored '78 LRT
Sport Truck, Nov 92	Frame Off \$2 -'78 Lil Red Resto

Sport Truck, Dec 92	Frame Off #3 -'78 Lil Red Resto
Sport Truck, Feb 93	Frame Off #4 -'78 Lil Red Resto
Sport Truck, Mar 93	Frame Off #5 -'78 Lil Red Resto
Sport Truck, Apr 93	Li'l Red Truck Dakota Prototype
Sport Truck, May 93	Frame Off #6 – '78 Lil Red Resto
Sport Truck, June 93	Mention of Bob Lutz's Li'l Red
Sport Truck, July 93	Frame Off #7 - '78 Lil Red Resto
Sport Truck, Nov 93	Frame Off-Finished -'78 Lil Red Resto
Strada, Autumn 2003	Showcasing Our Past, '78 & '79 LRT
Street Cruisin', Oct 77	Prototype Lil Red Express
Super Street Truck, Summer 90	Express Train '78 Pro-Street
Special Vehicles, Inc., June 80	Development of the LRT by SVI
Super Street Truck, March '93	'93 Factory Dakota LRT
The Collectors Guild, Holiday 04	'78 LRT on cover & front page
The Collectors Guild, Spr/Sum 05	Li'l Red inside front cover
The Raleigh Classic Auction, Dec 6-7, 13	'79 LRT at auction
The Raleigh Classic Auction, Dec 3-4, 21	'78 LRT at auction
This Old Truck, June/July 95	The Dodge Garage, Li'l Red Express
This Old Truck, Jan/Feb 97	Li'l Red Express & Warlock Club
This Old Truck, Jan/Feb 98	1978 / 79 Li'l Red Express
This Old Truck, Nov/Dec 98	Cookin' with gas '79 LRT on Propane
This Old Truck, Jan/Feb 00	Model Makers Corner
Truckin', Aug 78	Big Red and pic of Prototype of LRT
Truckin', Oct 79	Dodge & Plymouth Plow into the 80's
Truckin', Feb 80	Elmer's Li'l Red Express
Truckin', Nov 99	Seeing Red, '99 LRT Natl meet
Truckin', Feb 10	Mr. Norms 09 Red Express

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Trucking Times, Mar/Apr 10	Dodge Ram '09 Red Express Project
Truck Prices 1989-1990	High-performance haulers
Truck Trend, Oct 98	Classic Trucks-78 Li'l Red Express
Truck Trend, June 99	Factory Muscle
Truck Trend, Jan/Feb 03	Readers Rides—Michael Gress
Truck Trend, Jan/Feb 05	Readers Rides---Brian Wysock '79
Truck Trend, Sept/ Oct 16	Turbocharged Li'l Red Diesel Drag Truck
Truck Trend, Sept/Oct 19	A Century of the Ram's head '78 LRE
Truck & Van Buyers Guide, 78	'78 LRT Prototype in new '78 Tru
Truck & Van Buyers Guide, 79	Full Size Dodge Pickups
Turbo Diesel Register, Feb/Mar/Apr 17	'78 LRE Outrageous Pickup
Vans & Pickups, Oct 78	Mention of '79LRE in new model article
Vans & Pickups, Oct 79	Preview of the 1980 Li'l Express Truck
Vintage Truck, May/June 08	Ad for 2008 LRT meet in VA
Vintage Truck, May/June 09	History of the LRT and '08 meet in VA
Vintage Truck, May/June 15	Dick Kanning's '78 LRT
Vintage Truck, Mar/Apr 17	Lights, Camera, Mopar, Nickerson's '78

Vintage Truck, Nov/Dec 18
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Worldwide Group Auction, 2007
WPC News, January 94
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Small article with '78 LRT
'79 Li'l Red Express article
3-'79 Li'l Red at auction in Midland, MI
79 LRT at Texas auction
LRT in crossword puzzle
Pioneer Sport Truck
Gold D100 LRT clone