



Website Advertising

Rate Information-

- Rates are for a six month period.
- The two advertising periods are:
 - January 1 - June 30
 - July 1 -December 31
- A company can sign up at any time; if less than six months, rates will be pro-rated.
- Cost (six month period)
 - Home Page (four ads available)
 - CSI Metro Detroit Member: \$200
 - Non-CSI Metro Detroit Member: \$250
 - Meetings and Events Page (total of eight ads available)
 - CSI Metro Detroit Member: \$150
 - Non-CSI Metro Detroit Member: \$200

Ad Size and Format-

- 200 x 200 Pixels (about 2" x 2")
- Artwork must be submitted in .eps, .jpg, or .gif

Ad Rotation

Ads will continuously rotate at approximately 2.5 seconds of screen time per ad.

First Come- First Served

Because of the very competitive rates to advertise on the CSI Metro Detroit website, ad spots will be filled on a first come- first served basis. You can email your intent to advertise to jmarquette@hansenmarketing.com. You do not need to forward your artwork at that time. This is simply to reserve an ad space.

Billing

Ads will go live on the website once payment in full has been received.

Renewal

Your company will be contacted prior to the end of the six month advertising period. At that time your company will need to indicate if they intend to renew for another six months. If a company does not renew, and there is a waiting list, the first company on that waiting list will be contacted.

If you have any additional questions please feel free to contact Jerry Marquette (contact information below) or anyone on the CSI Board of Directors.

Regards,

Jerry Marquette, CSI, CCPR

Webmaster- Metro Detroit CSI

(248) 736-8783 or jmarquette@hansenmarketing.com