

2026 HARRISBURG ST. PATRICK'S PARADE

SPONSORSHIP PACKAGES

WWW.HARRISBURGSTPATRICKSDAYPARADE.COM

POT OF GOLD SPONSOR: \$5,000



POT OF GOLD SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials, including the Harrisburg DID's digital billboard on Market Square
- Banner advertisement on the parade stage
- Company logo prominently featured in TheBurg advertisements
- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Recognition during parade stage announcements throughout the event
- Opportunity for vendor space
- Feature a float in the parade with your employees

SHAMROCK SPONSOR: \$1,500



SHAMROCK SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials, as well as on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Banner advertisement on the parade stage
- Feature a float in the parade with your employees

LEPRECHAUN SPONSOR: \$500



LEPRECHAUN SPONSOR INCLUDES:

- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Feature a float in the parade with your employees

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the sponsorship packages, please contact Sydney@HarrisburgDID.com.