



## **SPECIAL TROOPERS ADAPTIVE RIDING SCHOOL**

33148 K22—Sioux City, IA 51108—www.scstars.org—P: 712.239.5042—F: 712.224.3471

Dear STARS Supporters,

I hope this letter finds you well. I am reaching out to you with an exciting opportunity to partner with us in our commitment to the well-being and care of our horses. As we approach a new year, we are seeking sponsorship to support the critical costs associated with horse care, ensuring these magnificent animals receive the best possible care they deserve.

At STARS, we are dedicated to the care of a special herd that includes fourteen beloved horses, two affectionate donkeys, and three charming cats, all of whom call our facility home. Each of these animals plays an important role in our mission, bringing joy and companionship to our community. To continue providing the highest quality of care, we are launching our Calendar fundraiser and are currently seeking sponsors who share our commitment to animal welfare.

Our Horse Sponsorship levels offer an impactful way to support these animals, and we've included a detailed cost breakdown for each horse to show how these funds are carefully allocated. Thanks to the generosity of in-kind donations, we have been able to keep our costs lower this year, despite the rising expenses of horse care. However, we strive not only to meet the basic needs of our 'animals but also to offer them the "extra little things" that enrich their lives and help them thrive while they are with us.

Your sponsorship would go a long way in supporting essential expenses, including veterinary care, feed, farrier services, and facility upkeep, while also enabling us to provide the enrichment that keeps our animals happy and healthy. In return, sponsors receive various forms of recognition, both in our annual calendar, across our social media and website platforms, allowing us to showcase your generosity and partnership with our community.

We would be thrilled to discuss this opportunity with you in further detail and explore how we can make this partnership meaningful and mutually beneficial. Please don't hesitate to reach out with any questions or to discuss sponsorship options. Thank you for considering this opportunity to make a lasting impact for our program.

Sincerely,

Brooke McBride  
Executive Director



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**Full Horse sponsors** are a \$2,500 level and provide one year of care for a horse in our herd.

Your sponsorship includes:

- Your text or logo on a sponsored therapy horse's page in the 2025 calendar
- Your text or logo on a 2025 Horse Sponsor banner displayed for the year in the indoor arena
- Your text or logo next to the sponsored therapy horse on the STARS website
- Your calendar page displayed in the STARS Riding Center ramp room
- Your text or logo in the STARS newsletter.

**Split sponsors** are a \$1,250 level and provide half a year of care for a horse in the herd.

Your sponsorship will receive all of the above except the logo space will be shared between two split sponsors.

**Quarter sponsors** are a \$625 level and provide 1/4 of the year of care for a horse in the herd.

Your sponsorship will receive all of the above except the logo space will be shared between four quarter sponsors.

If you would like to Sponsor a STARS Therapy horse for 2025 please contact Brooke at 712.239.5042 or brooke@scstars.org ASAP with your level of commitment.

You can also send the attached form with your payment option to : STARS, 33148 K-22, Sioux City, IA 51108



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**Dear STARS Supporters,**

As the year draws to a close, I find myself reflecting on the incredible generosity and unwavering support from our community. Every time I step out and meet with supporters like you, I am reminded of how unique STARS truly is. For over 40 years, we have not only survived but thrived because of people like you—those who sponsor our events, volunteer their time, and donate from the heart.

STARS is primarily funded by private donors and fundraising events, a remarkable testament to the passion and dedication of our supporters. Because of you, our program has flourished for four decades, creating countless memories and touching the lives of many.

As we step into 2025, we're faced with one of our most critical needs—sponsorship for our cherished herd. This includes 14 horses, 2 donkeys, and 3 cats who call STARS home. Each of these animals plays an essential role in fulfilling our mission, bringing joy, healing, and companionship to the community. Each with their unique personalities and temperaments that make our program successful and fun!

In recent years, finding sponsors for every member of our herd has become challenging. That's why we're determined to make our Horse Sponsorship campaign bigger and more impactful than ever. This year, we want to shine a light on the importance of our herd and the love and care they receive every day.

Your sponsorship helps cover essential expenses like veterinary care, feed, and farrier services. But it does so much more than that—it provides these animals with enrichment and care that allows them to thrive in their roles. In return, sponsors and supporters are recognized in meaningful ways, featuring your name in our annual calendar, at our facility, and across our social media and website platforms.

This year we are adding different levels to get involved! Please see the attachment or visit our website to see what specific ways you can give to support a member of our herd in 2025. In-Kind donations are welcome as well!

With your help, we can continue to ensure that these remarkable animals receive the care they deserve while they work their magic in the lives of those we serve.

Please join us in this mission by sponsoring a member of our herd or making a donation to support our efforts. Together, we can make 2025 a year of health, happiness, and hope for our horses, donkeys, and cats—and the people whose lives they touch.

Thank you for your kindness and generosity. You are truly the heart of STARS.

With gratitude,

Brooke McBride  
Executive Director  
STARS, Inc.

AND..... *Lucy, Doc, Brandy, Copper, Monty, Snickers, Ruby, Daisy, Star, Rusty, Evie, Jubilee, Mickey, Caution, and Rosie & Cody and Stella, Sky & Piper!*



## Calendar Sponsor Levels

**Full Horse sponsor** is \$2,500 and provides one year of care for ONE horse in our herd.

Your sponsorship includes:

- Your text or logo on a sponsored therapy horse's page in the 2025 calendar
- Your text or logo on a 2025 Horse Sponsor banner displayed for the year in the indoor arena
- Your text or logo next to the sponsored therapy horse on the STARS website
- Your calendar page displayed in the STARS Riding Center ramp room
- Your text or logo in the STARS newsletter.

**Split sponsor** is \$1,250 and provides half a year of care for ONE horse in the herd.

Your sponsorship will receive all of the above except the logo space will be shared between two split sponsors.

**Quarter sponsor** is \$625 and provides 1/4 of the year of care for ONE horse in the herd.

Your sponsorship will receive all of the above except the logo space will be shared between four quarter sponsors.

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### Horse Sponsor Levels

*All Horse Sponsor donors will be recognized in the ramp room at STARS, in our Newsletter, and on our website and social media in the various levels!*

**Hoof Care Sponsor:** \$42 per trim or \$300 to provide trims for an entire year for ONE horse.

**Veterinary Care Sponsor:** \$150 will provide annual shots and dental check up for ONE horse.

**Mineral Tub Sponsor:** \$85 per mineral tub. The herd goes through 2 or 3 per month.

Please visit our website, [www.scstars.org](http://www.scstars.org), for more opportunities to donate to the herd, donkeys, and cats!

If you would like to Sponsor a STARS Therapy horse for 2025 please contact Brooke at 712.239.5042 or [brooke@scstars.org](mailto:brooke@scstars.org) ASAP with your level of commitment.

You can also send the attached form with your payment option to : STARS, 33148 K-22, Sioux City, IA 51108

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### Donation Form

_____ Sponsorship for one (1) STARS horse for a year.	<b>\$2,500.00</b>	
_____ Split Sponsorship for one (1) STARS horse for a year	<b>\$1,250.00</b>	
_____ Quarter Sponsorship for one (1) STARS horse for a year	<b>\$625.00</b>	
_____ Hoof Care Sponsor for one (1) STARS horse for a year	<b>\$300</b>	
_____ Veterinary Care Sponsor for one (1) STARS horse for a year	<b>\$150</b>	
_____ Mineral Tub Sponsor	<b>\$85</b>	
_____ Sponsor one (1) trim for a STARS horse	<b>\$42</b>	
_____ Purchase of one (1) bag of Alfalfa Pellets	<b>\$20</b>	



\_\_\_\_\_ **Area of Most Need** \$ \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_  Payment Enclosed  Send me an Invoice for Credit/Debit payment

Please send this form to STARS, 33148 K-22, Sioux City, IA 51108

**ASAP to be included in the calendar!**

**THANK YOU for your support of STARS!!**

\*All Donations are tax deductible and will receive documentation for your contribution.

If you would like to sponsor a specific member of the herd, please email [brooke@scstars.org](mailto:brooke@scstars.org) or call Brooke at the Barn, 712-239-5042

# One year of Care for ONE Horse

(all figures are approximate)

Feed:			
Hay	2.5 round bales per week at \$60 per round = \$150 for 52 week over 13 horses		\$600
Mineral	\$85 a tub, 2 a month over 13 horses		\$170
Salt	\$7.99 a block, 2 a month over 13 horses		\$14.75
total:			\$784.75

Hoof Care			
Ferrier	trimmed on average every 8 weeks   7 times a year   \$42 each trim		
total:			\$294

Vet Care			
Shots	annual \$103.38		\$103.38
De-Wormer	Annual 2x DeWormer Pack		\$38.99
Dental Care	\$131 each		\$131
total:			\$273.37

Staff			
Chore Employee	2.5 hours a day = \$271.25 per week for 52 weeks shared over 13 horses		
total:			\$1085

TOTAL:	\$2,437.12
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## HORSE SPONSORSHIP FORM



- \_\_\_\_\_ Sponsorship for one (1) STARS horse for 1 year. \$2,500.00
- \_\_\_\_\_ Split Sponsorship for one (1) STARS horse for 1 year \$1,250.00
- \_\_\_\_\_ Quarter Sponsorship for one (1) STARS horse for 1 year \$625.00
- \_\_\_\_\_ I'm not able to participate in the calendar fundraiser, however I'd like to support STARS with donation in the amount of \_\_\_\_\_.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_  Payment Enclosed  Invoice Me  12 Monthly Payments

Specific STARS Horse: \_\_\_\_\_

Text to appear on your calendar page (example: In Memory of....., Sponsored by.....)

\_\_\_\_\_

\_\_\_\_\_

If you would like your company logo or brand on your calendar page as a Full Horse Sponsor please email your image to [brooke@scstars.org](mailto:brooke@scstars.org)

Please send this form to STARS, 33148 K-22, Sioux City, IA 51108  
 ASAP *to be included in the calendar!*

**THANK YOU FOR YOUR SUPPORT OF STARS!!**