

SOUTHERN AGENTS *Conference*

2021

CELEBRATING 50 YEARS

DECEMBER 3 - 5



WORKING TOGETHER TO ADVANCE
THE INDEPENDENT AGENCY SYSTEM

THE WHITLEY ATLANTA BUCKHEAD





SOUTHERN AGENTS *Conference* — 2021

December 3-5, 2021 | Atlanta Buckhead

Since 1971, state association agents, leaders and executives across the Southeast have been gathering for the Southern Agents Conference workshop in Atlanta's Buckhead to network, share ideas and information, and to discuss successes and common challenges. The annual workshop provides a communication for Independent Insurance Agents and Brokers of America associations throughout the Southeast (IIABA) in 15 states.

The heart of the event is the time when participants break into small focus and discussion groups: State Officers, National Directors, State Execs, Young Agents, Association Products & Services, Commercial Lines, Education, Legislative Affairs, Personal Lines, and Technology.

Company, Broker and Vendor colleagues participate as event sponsors and as active contributors to the focus and discussion groups - working together to advance the Independent agency system throughout the Southeast.

SOUTHERN AGENTS STATES

- AL - Alabama Independent Insurance Agents
- AR - Big I Arkansas
- DC - Metro Washington Association of Independent Insurance Agents
- FL - Florida Association of Insurance Agents
- GA - Independent Insurance Agents of Georgia
- KY - Big I Kentucky
- LA - Independent Insurance Agents & Brokers of Louisiana
- MD - Big I Maryland
- MS - Big I Mississippi
- NC - Independent Insurance Agents of North Carolina
- OK - Big I Oklahoma
- TN - Insurors of Tennessee
- TX - Independent Insurance Agents of Texas
- SC - Independent Insurance Agents & Brokers of South Carolina
- WV - Independent Insurance Agents of West Virginia

WORKING TOGETHER TO ADVANCE THE INDEPENDENT AGENCY SYSTEM



SOUTHERNAGENTS.COM

Register for the 50th anniversary of the Southern Agents Conference & Workshop this December at The Whitley Atlanta Buckhead.
cware@iiag.org | www.southernagents.com



THE WHITLEY
ATLANTA BUCKHEAD

\$239 through 5pm on November 12

Reservations: 404.237.2700

SOUTHERN AGENTS Conference

2021

EVENT SPONSORS

December 3- 5 | The Whitley Atlanta Buckhead

Southern Agents Conference 2021 offers an amazing opportunity to place your company squarely before more than 100 Big I leaders, agents, and staff from 15 states throughout the Southeast representing more than 6000 independent insurance agencies.

Insurance company, broker, and vendors serving agencies in the southeast are welcome to attend with an event sponsorship ranging from \$725 - \$3000. You are invited to attend all events, including receptions, breakfasts, lunch and the Saturday morning break-out discussion groups.

Your Sponsorship Recognition

- Pre-event promotions to every member in 15 states
- Prominent listing on SouthernAgents.com
- In the Southern Agents Conference printed program
- At the podium during presentations & announcements
- On-site event signage
- Post-event & save the date messages

Sponsor & Event Information

Christy Ware
Independent Insurance Agents of Georgia
cware@iiaag.org | 404.644.1059
southernagents.com

DIAMOND
\$3000
3 ATTENDEES
+
**MAJOR EVENT
SPONSOR**
(EXCLUSIVE RECEPTION OR
MEAL SPONSOR)

GOLD
\$2000
2 ATTENDEES
+
**KEY WORKSHOP
SPONSOR**
(KEY NOTES, BREAKOUT
GROUPS)

SILVER
\$1000
1 ATTENDEE
+
WORKSHOP SPONSOR
(MORNING OR AFTERNOON
BREAK SESSION)

BRONZE
\$725
1 ATTENDEE
+
**GENERAL
EXPENSES
SPONSOR**



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Reserve Your Room | Register to Attend | Explore the Town
www.southernagents.com

Agenda

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Friday December 3

5:00p Reception

6:30p Dinner on the Town

Saturday December 4

8:00a Breakfast & Key Note Presentations

9:15a Break Out Discussions

- Association Products & Services
- Governmental Affairs
- Education
- Personal Lines
- Commercial Lines
- Agency Management & Technology

12:00p Working Lunch

1:00p Break Out Discussions

- National Directors
- Officers
- State Execs
- Young Agents Committee
- National Directors

5:00p Evening Reception

6:30p Dinner on the Town

Sunday December 5

8:00a Breakfast & Presentations

9:15a Board of Directors Meeting

Save the Date: **December 9-11, 2022**