



La Vieille Ferme Rosé 2023

La Vieille Ferme, crafted by the renowned Famille Perrin, has gained global acclaim for offering exceptional quality at an affordable price. Since its creation in the 1970s, it's been recognized as one of the best value-for-money wines in the world. The 2023 Rosé vintage continues this tradition, showcasing the Perrin family's dedication to Rhône Valley winemaking, with a wine that's fresh, fruity, and perfectly balanced for everyday enjoyment.





General Information

Producer: Famille Perrin

Appellation: Ventoux, Rhône Valley, France

• Varietal Composition: Cinsault, Grenache, Syrah

• Vintage: 2023

Alcohol Content: 12.5%

Volume: 750ml



Vineyard and Terroir

- Location: Sourced from high-altitude vineyards in the Rhône Valley.
- **Soil Type**: Predominantly limestone and clay, contributing to freshness and minerality.
- **Viticulture Practices**: Sustainable farming to ensure optimal quality and environmental care.



Winemaking

- Harvest: Early morning harvest to preserve freshness and avoid oxidation.
- **Vinification**: The grapes undergo pneumatic pressing to extract the musts. Fermentation occurs in temperature-controlled stainless steel tanks for about 15 days. The wine is then slightly fined before bottling.





Tasting Notes

- **Appearance**: Pretty pale powder-pink with shiny reflections.
- Aroma: Fresh and fruity with seductive notes of strawberries, peaches, and lychees.
- Palate: Lively and balanced, showing aromas of crunchy red fruit combined with a fine bitterness on the finish.
- Finish: Fresh with a beautiful balance.
- Aging Potential: Enjoyable now, best within 1-2 years.



Food Pairing

 Recommended Pairings: Serve chilled at 10-12°C with hors d'oeuvres, cold buffets, tomato salads, or grilled meat



Sustainable Practices and Certifications

Emphasis on minimizing environmental impact through organic farming practices.



Awards and Recognition

- **Best Value**: La Vieille Ferme is recognized as a wine that greatly pushes above its price point, often competing with wines in a higher price class and offering exceptional quality for its value.
- **Decanter**: Awarded 87 points, praising the wine's freshness, finesse, and balance.
- **Expert Commentary**: Mark Patykewich noted it as a delightful rosé that's approachable and offers excellent value.

Producer's Notes

La Vieille Ferme Rosé 2023 is a fresh, fruity, and well-balanced wine, embodying the classic style of a Rhône Valley rosé.