

COUNCIL REPORTS – Clan MacLeod Society USA AGM New Mexico April 25, 2019

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CMSUSA PRESIDENT'S REPORT
TO COUNCIL 4-25-19
AND
TO ANNUAL GENERAL MEETING 4-27-19

There are two broad categories in which I should be held responsible by Council, by Membership, and by myself personally:

1. My behavior as president.
2. Accomplishment of objectives.

BEHAVIOR

Under the behavior category, I can say I have treated others as I myself wish to be treated. I have been present to the membership and to the public. Rosalie and I have traveled to most parts of the continental US during my tenure, joining with our regional vice presidents, commissioners, and tent hosts in representing MacLeod at Scottish games and festivals. I have answered all correspondence from members, other Macleods, and inquiries from the general public. I have tried to be attentive to all CMSUSA problems and issues. I think I have maintained dignity and decorum in all activities and dealings.

ACCOMPLISHMENT

As to accomplishments and objectives, I began my tenure with the agenda of reforming three CMSUSA practices than I considered faulty (none of which are enshrined in the By-Laws). As I may have said too often, "Bad habits and bad practices perpetuated, do not become traditions. If they do not add value to the organization, they are simply bad habits and bad practices perpetuated."

A bad practice perpetuated is the choice of one and only one candidate for president for a particular term of office being made, in effect, by an "insider" group years ahead of the formal election, and "rubber-stamped" by the membership at the AGM at which the new president is to take office. (Our Counsel, John MacLeod Tutterow, who doesn't like to be paraphrased, has stated to the effect that everything that is legal is not necessarily right.) We are incorporated as a 501c3 entity. Incorporation entails a democratic polity. Being a corporation that uses other people's money for charitable, educational, and cultural purposes, entails (in my opinion) an even greater responsibility to employ the most democratic, collegial, and participative methods. I have explained my reasoning on this in my final full report as president, delivered in brief summary last December.. You can find the unabridged version at the "Members Only" part of our CMSUSA

website. I can give give you directions on getting there, or you can contact webmaster Ian Good for directions.

A very bad practice is the office of vice president being filled in the same fashion as that of president, but then utilized, not as a functioning vice president, helping the president fulfill the functions of the presidency, but merely as a “waiting station” for taking office, in turn, as president. Coupled with the mode of selection and the lack of utilization, is the problem of assumed, inevitable, succession to the presidency. My position was, and is, that both offices should be directly nominated the year previous to the taking of office, preferably with two or more candidates nominated for each, and without an assumption of a succession of vice-president to president. In other words, the office of VP should be a working role. Again, as I have stated, I have explained my reasoning on this in my final full report as president. But I shall try a slightly differen approach here.

We do not have a monarchy or a dictatorship. We do not have an organizational head who considers himself “the smartest person in the room,” whose “gut instinct” is foolproof, and who, thus, doesn't have to consult or listen to anyone. (Just entertaining the illusion that one is “the smartest person in the room,” is defacto proof that one is not.) A combat commander under combat conditions may have to rely instantly on his or her experience, training, and judgment, without consultation. Likewise, a police SWAT commander. Even those, under non-combat conditions, produce better decisions by involving their “Number Two” first, and perhaps consulting staff or even the general membership of the unit or organization. Heads of agencies, businesses, and charitable entities absolutely need consultation and participation to produce good decisions. The “presidential cell” (my term, meaning, really, the wholeness of the presidency itself) is rightly comprised of the president and the vice president (the “Number One” and the “Number Two”). There may be persons who can adapt to either role. Most cannot. The roles are different. Ideally the incumbent should be suited to the role. “Number Two” analyzes, counsels, helps to flesh out concepts and ideas, serves as “Devil's Advocate” when necessary, and serves as a sounding board. “Number Two” is low-profile with regard to the rest of the organization and the external public. “Number One” is the part of the “presidential cell” with public visibility. The “Number One” and the “Number Two” must be in interaction on a day to day basis for optimum functioning of the organization.

The popular Yin-Yang diagram best illustrates the “Number One” and the “Number Two.” On the right is “Number One” – sun-lit and visible to everyone. The shaded individual on the left is “Number Two” – visible mostly to her/his teammate, “Number One.” The Yin-Yang diagram suggests just how close the working relationship should be.



Mostly, what takes place is about substance – the actual content of the policy or procedure being discussed, the effects, the costs and consequences, the resources involved. But even “style” and “image” are not out of bounds. What is produced by the interaction, supplemented by the input of staff and counselors is quality, not the “gut instinct” of the boss (which often, subsequently, must be rationalized or “walked back.”

Our present practice is for the Nominating Committee to choose a Vice President years ahead of time (actually, as a president-to-be, even four more years ahead of time). The Vice President is not really a participant in administration, not in everyday consultation and discussion with the President. The VP's only real responsibility is to be a “spare tire” in case the President “goes flat.” Perhaps the VP (she or he) has a special project or two, or more or less reluctantly offers an opinion when asked, until the day the outgoing president pins the president's badge on his/her jacket. My cousin Don Mack McLeod (not as close a cousin as James Hunter claimed, but a cousin nonetheless), as Chair of the Nominating Committee, was an absolute master at identifying a candidate who had the capacity to do a job, then selling the idea to the individual in question. There were other nominal members of the Nominating Committee, but it was essentially a one-man job, and only one candidate per office was produced. The nominee normally was a good choice, the system being structured as it was, but we seldom had the benefit of a working vice president.

So, here is the remedy. Nominate a presidential candidate for the president position. Nominate a vice-presidential candidate for the vice-presidential position. The two jobs require different attributes, qualities and characteristics anyway. Better yet, come up with more than one candidate for each position. Let the membership actually make a choice. Have some faith in the membership. Don't make the public choice years ahead of time, but only the year previous to taking office. That way the person chosen matches the present problems and challenges of the organization. That way the person chosen is likely to be the same person who takes office. (You never step in the same river twice. A person is not the same person after four, six, or eight years, though, in the case of a good candidate, there is some continuity.)

When I agreed to become vice president, my purpose was to demonstrate that the VP office could be a useful working position. I knew I was too old to succeed to the presidency, but my intent was to identify a younger, able, energetic person (I had hope that person might even be a woman) who would accept the presidency, thus breaking the succession pattern. Things didn't work out as I hoped, so, not only did that planned objective fail, but I became president. (I assure you that our practices have not been

illegal – I have checked with our corporate counsel – “but everything that is legal is not necessarily right.”) In my case, I know myself, and I know my proper niche. I’m a really good “Number Two,” as I have proved many times during my working career. I’m really not “Number One” material.

Initially, I also thought that our highest award, Clansperson of the Year (COY) should not be automatically awarded, as seemed to be the practice, to persons who happened to have served as president, because I thought that made 25% of COY awards then to be unavailable to hardworking and enthusiastic members among the general membership. I have come to see there is no use in making restrictive rules regarding the COY. A conscientious awards committee should be able to select a suitable honoree, and to know enough not to heap awards on persons who have been highly honored already. Receiving honors for having been extensively honored already (as seemed to be the case) is something like being famous for being famous. The main reason I changed my mind on this one is that we have had presidents who remained high-energy workers and producers for CMSUSA after a presidential term. So I have “backed off” on this one.

My behavior as president has been okay. Someone else might have presided better. Someone else might have been a better example of dignity and decorum. But I give myself an “okay.” My accomplishment of the objectives I set for myself, has been zero. I recommend to my successor the first two of the areas I marked for reform. Also, for those who come after me, I recommend utilization of women in the highest roles, not males exclusively. At least half of our best, brightest, and most diligent are women. I also recommend losing the racial bias that afflicts so many of us. I would estimate that a relatively high percentage of descendants of our MacLeods and MacLeod septs are non-white.

In very brief summary, my words of advice to those who come after me are:

1. Elect the President and the VP directly to those offices after choosing candidates, preferably at least two candidates per office, who are particularly suited to the specific office. Nominate them in the near time frame (one year in advance). Consider women. (At least half of our best and brightest and hardest-working members are women.) Forget the idea of assumed succession to the office of president from vice president, though there might be a “Renaissance person” who can do anything and everything “waiting in the wings” somewhere.
2. Lose the racism. I’m older, probably than anyone else in this room. The cultural conditioning resulting in biases and prejudices was even stronger in my time than it was for most of you. But I recovered. You can too. And the organization will be better for it.

Vice-President Report

In the past few months I have represented Clan MacLeod Society at only a few functions. Last January I went to the Central Florida Highland Games in support of Matt McCloud. I followed this up with the Northeast Florida Highland Games during February in support of John and Linda MacLeod. March saw me visiting Dothan, Alabama in support of Jeff and Cindy McLeod. Those were the games that I made a point of representing the Society. I also went to a Robert Burns supper in Jacksonville, Florida where Ann and I represented Clan MacLeod Society.

I asked questions about the liability issue of Clan tent sponsors at the games. We all, at one time or another, have signed the "hold harmless" letter for the games we attended. I checked on this and we are pledging not to sue the games organizers if WE are injured in our tents at the games. Part of this is the set up and tear down period as well as the day or days of the games. The games organizers do have liability insurance for guests to the games. I will further research this. My remaining question is: even if we sign the "hold harmless" agreement yet purchase a ticket to the games, are we covered by their insurance should we injure ourselves while away from our clan tent area?

I am looking forward to the future of Clan MacLeod Society with a bit of anxiety. Where do we want to go? What do we want to accomplish? How do we increase interest in our society in this day of social media interaction? How can we interest younger people in joining, participating, and holding office? Can we forge ahead into the world of the generations to come? How do we get our newsletter published in this 21st century? I will be looking to those who have had the most influence on the day to day operations of the society for suggestions and possible solutions.

Many societies are experiencing the same problems we are when it comes to gaining members and retaining members. Membership is getting older. Weeden reminded us that he is probably the oldest president the society has had. I will also be long in the tooth at the end of my tenure. These are but a few of the concerns I have for our continued success as a society.

Respectfully submitted,

John W. McLeod

Vice President, Clan MacLeod Society USA

ANNUAL PUBLICIST REPORT – 2019

Judith MacLeod...judyanaperville@aol.com

We place ads in the following 3 PUBLICATIONS:

THE HIGHLANDER-magazine-6 issues a year

SCOTTISH LIFE-magazine- 6 issues a year

SCOTTISH BANNER-newspaper monthly

There was a change to the 3 ads as Anne L. MacLeod wanted a different address posted.

The Highlander magazine featured a photograph I had sent in of the Clan MacLeod group ready for American Day tea at parliament. In spite of the size you could see everyone fairly well.

I try to submit at least one article every year. The Highlander will feature an article about Michael McClure, Southern Illinois Commissioner in an upcoming edition. If you have someone in your region that you would like to feature...write something up and send it to me!

Both the Scottish Life Magazine and the Scottish Banner newspaper are now offering Links on their website to all their advertisers. This is new and a great way to get interested people connected to our Clan MacLeod USA website.

Respectfully Submitted by,

Judy MacLeod

Publicist, Clan MacLeod Soc. USA

National Secretary's Report – Sandy McLeod

AGM – New Mexico, April 2019

The AGM notification in the Irish Echo, a publication in New York county, New York, will run the three weeks prior to the meeting in Las Cruces, New Mexico. This fulfills the bylaw requirement of member notification which in the past had been fulfilled through the Newsletter with specific publication dates. This allows more time and flexibility to the Newsletter Editor.

Anne L. MacLeod has been sending out simple proxy forms along with renewals just prior to a general meeting. Even though this has worked out well, it still would be appreciated if RVPs and other council members would ask members to send their simple proxies to the Vice President of Membership.

Any council member who will not be attending the New Mexico meeting should also send a proxy for both the council and general meeting to Anne L.

VP Regional Coordination 2019 AGM Report

Two vacant regional vice president positions have been my major focus this year.

In the New England region we were left leaderless with the passing of John S. MacLeod. After a two year vacancy, that position has been filled with an extremely capable and energetic person in Christopher Barker from Rhode Island. Chris has done a wonderful job in “rallying the troops” in his region and endured his baptism under fire by hosting the Loon Mountain Games. This is one of the largest events in the country and the 2nd most attended event in all of New Hampshire. We are very lucky in bringing Chris on board.

We have struggled for some time in finding leadership in the Southwest region. After numerous emails, phone calls, and registered letters, the previous incumbent has become MIA. Dale Lewis from Phoenix has stepped forward and is considering taking over this geographically expansive region. Dale is well experienced in highland games and Scottish culture. If he accepts this position, our regions will all be fully staffed and well managed.

In order to keep our experiences current, Sandy and I have cohosted or hosted games in Nashville, TN; Florence, SC; Myrtle Beach, S.C. and hopefully later this year Wilmington, NC.

As co-president (yes that’s the title) of the Scottish Society of Wilmington, NC I have formed a committee to have erected a fitting monument to the 20,000 or more Scottish Highlanders including many MacLeod’s that immigrated from the highlands of Scotland to the American colonies between the Battle of Culloden and the American Revolution. While most did not settle in Wilmington, when they arrived they traveled up the Cape Fear River, and settled the interior in such places as Scotland County, Aberdeen, Laurinburg, Cross Creek (Fayetteville) and numerous Scottish named towns and communities. As a result, North Carolina has a higher percentage of Scottish surnamed individuals than any other state. To these early Scots, Wilmington was their version of Ellis Island and should be noted appropriately with a monument along the Cape Fear River.

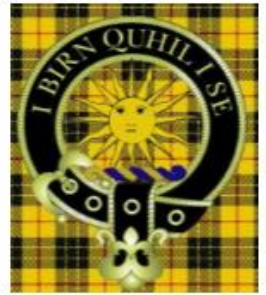


Clan MacLeod Society, U.S.A., Inc.

LAS CRUCES, NM

MARCH 31, 2019

REPORT OF THE TREASURER



Attached is a balance sheet that shows we have \$112,545 in various accounts as of March 31st. That total is comprised of a life member reserve of \$78,950, \$4,809 being held for the AGM costs, \$2,017 being held as donations to various regions and \$26,769 in unrestricted funds.

BUDGET REPORT

Attached is a report showing the amounts approved by Council for 2018 and the amounts spent through March 31st. There are some significant variances, but as this is an interim report, that is to be expected. There is nothing unusual to note.

INCOME TAXES

The 2018 income tax return has been filed as well as a report to the State of New York, where we are incorporated.

Please sign the attendance sheet prepared for this meeting; if you expect your expenses relating to this meeting to exceed \$250 indicate if you'd like a letter for income taxes purposes.

Respectfully,

Kris McFadden

**CLAN MACLEOD SOCIETY, U.S.A., INC.
BALANCE SHEET AS OF MARCH 31, 2019**

ASSETS

Unrestricted Funds	
Schwab	5,856
PayPal	6,714
Secretary's Account	13,976
Total Unrestricted Funds	<u>26,545</u>

Invested Funds	
CD Due 10-25-19 1.75% Whitney Bank	15,000
CD due 10-26-20 2.00% Ally Bank	15,000
CD Due 10-21-21 2.15% Capital One	20,000
CD Due 11-1-22 2.35% Goldman Sachs	16,000
CD Due 12-5-23 3.60% Goldman Sachs	20,000
Total Invested Funds	<u>86,000</u>

TOTAL ASSETS	<u>112,545</u>
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LIABILITIES

Donations for the Regions	2,017
AGM Holding Acct	4,809
Total Region Donation Holdings	<u>6,826</u>

TOTAL LIABILITIES	<u>6,826</u>
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Life Membership Reserve	78,950
Unencumbered Funds	26,769

NET FUND BALANCES	<u><u>105,719</u></u>
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CLAN MACLEOD SOCIETY, U.S.A., INC.
BUDGET VS ACTUAL FOR YEAR TO DATE MARCH 31, 2019

	APPROVED BUDGET	ACTUAL YTD 2019	POSITIVE (NEGATIVE) VARIANCE
RECEIPTS:			
DUES	17,450	4,724	(12,726)
INTEREST	1,600	14	(1,586)
MISC.	2,500	-	(2,500)
TOTAL RECEIPTS	21,550	4,738	(16,812)
DISBURSEMENTS:			
ACMS DUES (888 x £1.00 @ \$1.30)*	1,154	1,197	(42)
ACMS MAGAZINE (888 x \$8.35)**	7,415	3,682	3,732
NEWSLETTER	5,600	-	5,600
SECRETARY ACCOUNT			
Printing/Supplies	800	461	339
Postage	1,000	313	687
Office/Computer Supplies	100	-	100
Misc.	100	-	100
ADMINISTRATION			
Meeting	750	(772)	1,522
Misc.	500	50	450
PROMOTIONAL/OTHER			
Presidential Allocation	1,750	-	1,750
Regional VP Allocations (13 Regions x \$200) + (916 x \$ 3)	5,264	3,885	1,379
Publicity allocation	475	475	-
Migration Project	1,000	-	1,000
AGM Memorial Lecture	750	750	-
Service Awards	100	100	-
Internet Manager	-	-	-
TOTAL DISBURSEMENTS	26,758	10,141	16,617
EXCESS RECEIPTS/(DISBURSEMENTS)	(5,208)	(5,403)	(195)

* Actual Dues 880 * x £1.00 @ \$1.36

** Actual First Printing was 882 Units

MIGRATION DIRECTOR REPORT – APRIL 2019

Annie McLeod

aemcleod@embarqmail.com

Our migration database continues to grow almost every week. Data is being provided by potential, new and current members through our Tribal Pages program, letters, e-mails, family trees, etc. We are also constantly adding information that we have identified through such programs as Ancestry, Newspapers, Family Search, etc. Not only do we document information received from our members and potential members, but we also help answer many of their questions which in turn helps us to make our database more accurate. As of today, we have approximately 58,000 names in the database and continue to request everyone provide us information that they have gained at games or from the Clan MacLeod family members. It is important to remember that we are documenting information and sources—not actually proving the information as that is a lifelong job!

The publishing of the Tribal Pages password in our newsletters has proven to be the best way to provide members access to our database. Although we had a few challenges this year due to the delayed Newsletter, our members are learning to find the new password there. Our current password is “Murphy” so if you haven’t checked it out lately, give it a try.

We recently identified a new source that we believe will help us help some of our members make their genealogical connection between the US and overseas. This program is called WikiTree and not only gives us access to more information but also identifies some significant sources. An initial look at the program shows approximately 4800 McLeods, 2100 MacLeods, 4600 McClures, etc. Many of these are identified as being born in Scotland, Australia and Canada. The sources provided vary from next to nothing to a great deal. One of the best things about WikiTree is that it is free and is being built by volunteers. Check it out: www.wikitree.com.

The following are examples of the information retrieved from WikiTree:

Rev. Norman McLeod was born 17 Sep 1780 in Lochinver, Assynt, Scotland and died 14 Mar 1866 in Waipu, Northland, New Zealand. He was a son of Daniel and Margaret McLeod. He married Mary (maiden name unknown) in 1812 in Scotland. They were the parents of John Grant McLeod, Donald McLeod, John Bunyon McLeod, Mary McLeod Ross, Alexander McLeod, Murdoch McLeod, Samuel Rutherford McLeod, Edward McLeod, Margaret McLeod Anderson and Edward McLeod. The family migrated to Nova Scotia in 1817. There he established a church for a group of Scottish immigrants. Following a bad winter and potato blight, Reverend McLeod and his followers looked for greener pastures. They immigrated together to Adelaide in Australia. Reverend McLeod and his family arrived aboard the Margaret in 1851. They did not fair well there, with a number of his children dying of typhus. Reverend McLeod wrote to the Governor of New Zealand asking for land to be granted to the group. They were offered the land that was to become the town of Waipu. Reverend McLeod immigrated over aboard the Gazelle in 1853. The Normanites cleared the land and farmed it. Many descendants still live there today.

Sources

- DEATH OF THE REV. NORMAN McLEOD., Daily Southern Cross, Volume XXII, Issue 2705, 19 March 1866, <https://paperspast.natlib.govt.nz/newspapers/DSC18660319.2.13>

- THE REV. NORMAN McLEOD., New Zealand Herald, Volume III, Issue 740, 29 March 1866,
[https://paperspast.natlib.govt.nz/newspapers/NZH18660329.2.31https://en.wikipedia.org/wiki/Norman_McLeod_\(minister\)](https://paperspast.natlib.govt.nz/newspapers/NZH18660329.2.31https://en.wikipedia.org/wiki/Norman_McLeod_(minister))
- "New Zealand, Archives New Zealand, Probate Records, 1843-1998," database with images, FamilySearch (<https://familysearch.org/ark:/61903/1:1:Q2XL-MYK2> : 12 November 2017), Norman McLeod, 1866; citing Auckland, , record number 290, Archives New Zealand, Auckland Regional Office; FamilySearch digital folder 100785134.
- Find A Grave, database and images (<https://www.findagrave.com> : accessed 17 October 2018), memorial page for Rev Norman McLeod (29 Sep 1780–14 Mar 1866), Find A Grave: Memorial #99649193, citing Waipu Cemetery, Whangarei, Whangarei District, Northland, New Zealand ; Maintained by esco (contributor 47339147) .
- PRESBYTERY OF AUCKLAND. THE CALL TO THE REV. JAMES HILL., Daily Southern Cross, Volume XXII, Issue 2732, 26 April 1866,
<https://paperspast.natlib.govt.nz/newspapers/DSC18660426.2.23>

John “Hatter” McLeod, son of Murdock McLeod and Effie McInnis, was born on 12 Feb 1801 in Skye, Inverness-shire, Scotland and died 25 Jan 1864 in Moore, North Carolina, USA. He married Flora Johnson on 18 Nov 1831 in Cumberland, North Carolina. He was the father of Alexander McLeod and Samuel Johnson McLeod. John was buried in the Bethesda Cemetery in Aberdeen, Moore County, North Carolina.

Sources:

- Findagrave #35407059

William Daniel McLeod was born in August 1790 in Dunnett, Caithness, Scotland and died 19 Mar 1870 in Independence, Arkansas. He married Catherine McLain on 8 November 1820 in Cumberland, North Carolina. He was the father of Nancy McLeod Dawson. She was born 11 Feb 1834 in Cumberland, North Carolina and died on 25 Oct 1910 in Aetna, Sharp, Arkansas. She married Joseph Dawson on 2 Apr 1859 in Washington Township, Lawrence, Arkansas. No sources provided.

John McClure was born about 1761 in Scotland and died about 1821 in Ohio, USA. He married Margaret Morrison. They were the parents of Mary McClure Caldwell, Anne McClure Bonham and John Morrison McClure.

Sources:

- An 1820 census for Paint County, Ohio seems to substantiate that this is John since verified children were born there.
- 1830 Census Madison, Highland, Ohio living with son John M. McClure listed as Male 60-69.
- The County of Highland: A History of Highland County, Ohio, includes a biography of a grandson who states John was born in Scotland.

THE DUNVEGAN FOUNDATION

OF THE CLAN MACLEOD SOCIETY, USA, INC.

CHAIRMAN
JOHN B. MACLEOD
1718 PRISCILLA DRIVE
SILVER SPRING, MD 20904
(301) 622-5945
BLACKOLAV@GMAIL.COM



THE SOCIETY
FOUNDED 1954

THE DUNVEGAN FOUNDATION
FOUNDED 1960



Chairman's Report

April 27, 2019
Las Cruces, New Mexico

The Dunvegan Foundation of the Clan MacLeod Society, USA, continues to carry out its mission to preserve, protect and promote the heritage we share with Scotland. Its continuing success is made possible by the generous contributions of members of the Society and an endowment that continues to grow through that same generosity.

This year the Foundation will be distributing \$30,805 for a wide variety of projects. This is about the same as last year. You can find a list of specific grants attached.

Donations for 2018 were a bit lower than expected. I suspect this is because the stock market took a dip late in the year—just as people take a look at year-end contributions in anticipation of their preparing their tax returns. I am confident that this is temporary, and we will be able to continue our work for the benefit of the clan and the greater Scottish community.

At our meeting in December the trustees approved a new project to assist in restoring the graves of the chiefs of the Lewis and Raasay line in Australia. The chiefs of the Raasay (and Lewis) have been buried there since that branch emigrated in the early 19th century. We supported a similar proposal for work on graves of the Harris line of chiefs several years ago, and it has been a while since we undertook any historic preservation projects. Some gravesites not included in this proposal have already been restored by the immediate family and the Australian societies. I believe this is an excellent opportunity to do something supporting John of Raasay, the most enthusiastic of our chiefs. The cost of AU\$7,350 (about \$5,000 US) is manageable. We can do this.

As always, the other trustees and I would be delighted to answer questions at meetings like this one, whenever you think of them, or whenever you see any us.

Burning while I see,

John B. MacLeod

**Dunvegan Foundation Grants for 2018
Payable in 2019**

Recipient	Purpose	2018
Clan Macleod Society USA	Annual General Meeting Lecture	750
Clan Macleod Society USA	Migration Project	1,000
Old Dominion University Perry Library	Foundation Archives	1,000
Old Dominion University Perry Library	Macleod Book Collection	1,000
Ellen Payne Odom Genealogy Library		1,000
St Thomas Episcopal School	Piping Scholarship	1,000
St Thomas Episcopal School	Scottish Dance Scholarship	1,000
St Thomas Episcopal School	Drumming Scholarship	1,000
St Andrews Presbyterian College	Piping Scholarship	1,000
St Andrews Presbyterian College	Piping Scholarship	1,000
Lyon College	Piping Scholarship	1,000
Lyon College	Piping Scholarship	1,000
Ohio Scottish Arts School	Piping Scholarship	500
Ohio Scottish Arts School	Fiddling Scholarship	500
Ohio Scottish Arts School	Drumming Scholarship	500
Ohio Scottish Arts School	Harping Scholarship	500
The College of Wooster	Pipe Band General Support	1,500
The US Piping Foundation		3,500
Slighe Nan Gaidheal		1,250
Federation of US Teachers		2,500
Scottish Partnership for Arts & Education, Chesterfield, MO		1,000
Colum Cille Pipes and Drums, Mashpee, MA		1,000
Mid-Maryland Celtic Festival	Veterans Class Awards	250
Colorado Scottish Festival		1,400
Dundee Scottish Festival		1,000
Clan MacLeod Heritage Trust	Endowment proceeds	1,655
Iona Community	Dame Flora Macleod Scholarship	1,500
Durinish Parish Church	Clann Alisdair Ruadh Music Fund	500
Total		30,805



Clan MacLeod Society, U.S.A., Inc.

Las Cruces, New Mexico
April 2019



To: Clan Council, and CMSUSA

Subject: CMSUSA Website report

From: Ian Good, Internet Editor

Date: April 19, 2019

Overview

As previously advised in November 2018, information contained in this report will represent the Year over Year data for the period being reported (either in the summer or fall numbers) vs. the historical data from 2012.

Our website continues to perform consistently user engagement and session time has remained steady. We have seen some increases in some relative areas and few minor decreases. The last 5 months, since the last report (Dec 1 – April 18), we have seen 2,105 (2,041 new / 64 returning) users, an avg. of 421 users per month. This is down from the 494 Avg Monthly users last reported. This is not unusual activity given the time period is from December to April, when user activity for our demographic of users and activities are idle. If reviewed against similar time frames for previous reports it is seen to be a consistent number (ref. AGM-Scotland 2018 Website Report).

Recently, the International Website for Associated Clan MacLeod Society (<https://clanmacleod.org/>) has been refreshed and updated and is greatly improved. There are some nice new features of their website and I encourage all members to take the time to visit the site and the various pages it contains.

Recent updates that have been made to support the 2019 Regional Games and Festivals.

Opportunities

Without having our National Newsletter, our membership is in need of consistent information. Our national website has been leveraged to supplement that void and provide the membership a source of information and events, along with the various Social Media applications being used nationally and regionally. It is important to have our Website supplied with the most current data and details necessary. It is important that we maintain fresh data, new ideas and a variety of content with critical dates for our website to be impactful and remain an avenue that provides value. As always, if there are desired changes, or any other feedback, please send them to me and I will be happy to review and incorporate them.

Costs

There were no other fees or costs associated with maintaining the site content for 2018 or for this reporting period. There will be no costs until 2020/2021 when renewal of the site will be required.

Definitions

Below are some definitions of terms utilized within this report:

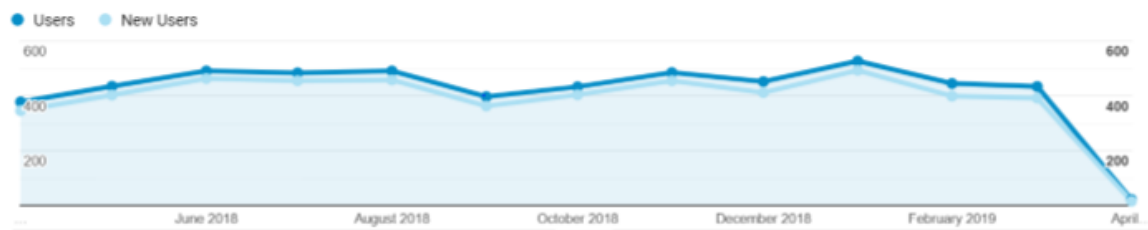
- Sessions - A session is the period of time a user is actively engaged on our website
- Users – that have had at least one session within data range new or returning users
- Pages Views – Total number of pages viewed of a single page are counted
- Page sessions – Average number of pages viewed during a session. Repeated Views of a single page are counted
- Average Session Time – average length of a session
- YoY – Year over Year

Website Statistics

Below are details for each set of monitored items, representing the highest percentages, or top segments for each category.

Audience Overview

- The update to this section will not reflect YoY information for the period being reported either in the summer or the fall numbers:
 - From April 1, 2018 to April 1, 2019 CMSUSA website has received 5,103 visitors
 - Averaging 425 visitors a month (increase from last reporting period)
 - 88% of the users are New to the Site (consistent)
- **Google Analytics from April 1, 2018 to April 1, 2019**
 - Users 5,737
 - 1. 5,053 New users – 88%
 - 2. 684 Returning users
 - 16,772 Page Views (increase from 15,406)
 - 1. 2.49 pages per session (slight decrease from 2.59)
 - 2. Average Session time is 2:12 (slight decrease from 2:19)
 - Below chart represents User numbers from April 1, 2018 to April 1, 2019
 - Light Blue line represents the “new users” in comparison to our total Users. This shows that we have been steady with mostly new user activity vs. return user activity as there is little delta between the two lines.

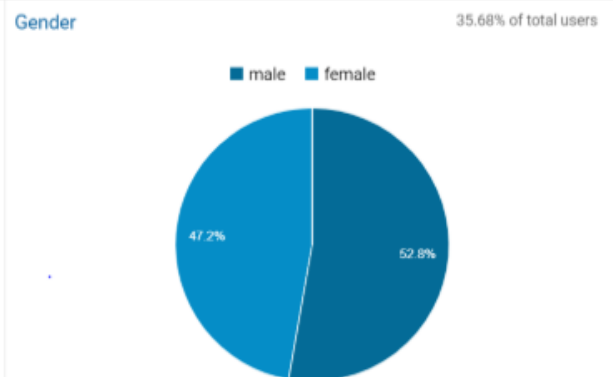
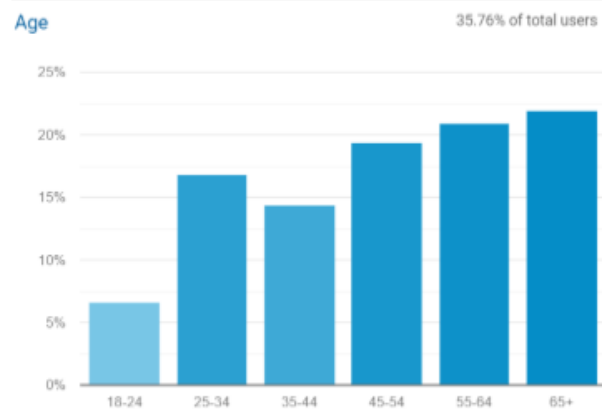
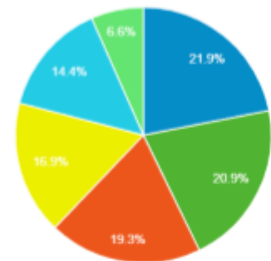


Demographics of Visitors:

- Below is the data pertaining to the age ranges of the visitors of our website for this period. The delta in time spent is relative to the users demographic age. Age groups between 18 – 44 are quicker in their website activity vs the age range 45 – 65. This is normal demographic experience for the respective age segments. The highlighted areas are the majority of our users. We are getting some younger visitors but it is still trailing in comparison to the majority.

Age	Users	New	Avg pages per session	Avg Session Time
65+	↑400	↑373	↓3.00	↓2:53
55-64	↑381	↓351	↓2.77	↓2:43
45-54	↑353	↑331	↓2.97	↑2:52
35-44	↑262	↑249	↓2.70	↓2:28
25 -34	↑308	↑296	↓2.54	↑2:19
18 -24	↓121	↓117	↑2.66	↓2:06

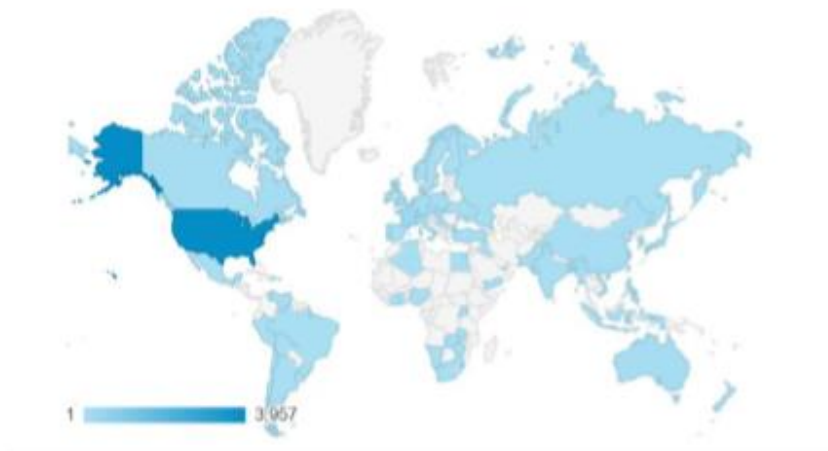
1. ■ 65+	400	21.92%
2. ■ 55-64	381	20.88%
3. ■ 45-54	353	19.34%
4. ■ 25-34	308	16.88%
5. ■ 35-44	262	14.36%
6. ■ 18-24	121	6.63%




Audience Location

- Of the visitor sessions (new /returning) below are the Geography of our visitors by Country and by cities within the USA. The largest represented countries continue to be a majority of where we have ACMS societies.

1.	 United States	3,957 (77.41%)	3,917 (77.33%)
2.	 France	333 (6.51%)	333 (6.57%)
3.	 United Kingdom	197 (3.85%)	193 (3.81%)
4.	 Canada	104 (2.03%)	103 (2.03%)
5.	 Australia	82 (1.60%)	81 (1.60%)
6.	 South Korea	47 (0.92%)	47 (0.93%)
7.	 Germany	44 (0.86%)	44 (0.87%)
8.	 China	39 (0.76%)	39 (0.77%)
9.	 India	35 (0.68%)	35 (0.69%)
10.	 Iraq	20 (0.39%)	20 (0.39%)



○ Top 10 US States –

	3,957 % of Total: 77.54% (5,103)	3,957 % of Total: 77.54% (5,103)
1.  Virginia	310	7.71%
2.  Texas	281	6.99%
3.  Florida	264	6.57%
4.  California	231	5.75%
5.  Kansas	222	5.52%
6.  New York	208	5.17%
7.  North Carolina	193	4.80%
8.  Georgia	178	4.43%
9.  Massachusetts	158	3.93%
10.  (not set)	137	3.41%

Pages

- Below is the data pertaining to the pages viewed the user navigations

Pageviews 16,772	Unique Pageviews 13,508	Avg. Time on Page 00:01:29	Bounce Rate 51.98%	% Exit 40.24%
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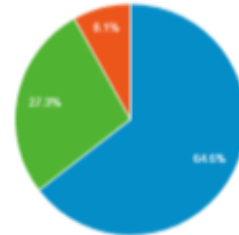
○ Top pages viewed

- Home page = 5,966 ↑
- Genealogy = 1,506 ↑
- Join / Renew = 1,225 ↑
- Events = 712 ↑
- Photos = 511 ↓
- Regions = 503 ↑
- Septs = 453 ↑
- South East = 370 ↑
- Tartans and Crests = 369 ↓

Device Category

- The three types of devices are broken down by the type of device the users are found to be using during their session. There are three categories: Desktop, Tablet, Mobile. With the increase in tablet usage, this category will continue to outpace Mobile users and may in time replace Desktop as the number 1.

1. ■ desktop	3,294	64.55%
2. ■ mobile	1,395	27.34%
3. ■ tablet	414	8.11%



Device Category ▼	Users ▼ ↓	New Users ▼	Sessions ▼	Bounce Rate ▼	Pages / Session ▼	Avg. Session Duration ▼
	5,103 % of Total: 100.00% (5,103)	5,065 % of Total: 100.12% (5,059)	6,749 % of Total: 100.00% (6,749)	51.98% Avg for View: 51.98% (0.00%)	2.49 Avg for View: 2.49 (0.00%)	00:02:12 Avg for View: 00:02:12 (0.00%)
1. desktop	3,294 (64.55%)	3,264 (64.44%)	4,314 (63.92%)	49.49%	2.50	00:02:16
2. mobile	1,395 (27.34%)	1,392 (27.48%)	1,819 (26.95%)	56.95%	2.38	00:01:55
3. tablet	414 (8.11%)	409 (8.08%)	616 (9.13%)	54.71%	2.67	00:02:33

Top 10 Mobile Device (non-desktop) used. Apple devices continue to lead this category:

1. ■ Apple iPhone	689
2. ■ Apple iPad	268
3. ■ (not set)	30
4. ■ Samsung SM-G950U Galaxy S8	30
5. ■ Microsoft Windows RT Tablet	24
6. ■ Samsung SM-G930V Galaxy S7	24
7. ■ Samsung SM-G955U Galaxy S8+	24
8. ■ Samsung SM-N950U Galaxy Note8	20
9. ■ Google Nexus 5	13
10. ■ Google Pixel 2 XL	13

Browser and Operating System (OS) Summary

- The two top browsers are the two most popular pre-loaded Browsers onto any user's PC or device. The remaining correspond to the top devices' OS used outside of a desktop user's browser:



Vice President of Membership Report – Anne L MacLeod

Current Members (as of 04/08/2019).

New England	(1)	69
Northeast	(2)	49
Mid-Atlantic	(3)	68
Carolinas	(4)	126
Southeast	(5)	116
Gulf Central	(6)	61
Great Lakes	(7)	89
Upper Midwest	(8)	22
Missouri Valley	(9)	37
South Central	(10)	68
Southwest	(11)	47
Pacific	(12)	67
Northwest	(13)	51
Canada & Overseas		4
TOTAL		874



Clan MacLeod Society, U.S.A., Inc.

The Society Founded in 1954



April 22, 2019

To: Members of Council and AGM Participants
From: Franklin Wyatt III, Chairman Awards Committee
Subject: Awards Committee Report

This year there were a total of 39 individuals recognized for effort put forth for the Society. 8 shall receive Certificates of Service. 31 shall receive a letter recognition as repeat recipients. The Certificates of Service shall be mailed out after the AGM. This year there was not enough participation in the Clans Person of the Year Award and therefore no award will be given for 2019. I thank those who did participate and encourage each individual requested to participate to do so in the future.

This is the Awards Committee Report.

Respectfully Submitted,
Franklin Wyatt III
Chairman Awards Committee

Christopher Barker
Bonnie MacLeod Denka
Moreau P. Estes V
Ian Good
George Grinton
Gordon Lewis
Robert Lewis jr
Lloyd MacAskill
Anne L. MacLeod
James Blount MacLeod
John Norman MacLeod
Judy MacLeod
Tim MacLeod
William MacLeod
Lonnie F. McCaskill III
James "Tex" McCloud
Kate McCloud
Ann M. McLeod
Cecil McLeod
Cynthia McLeod
Donald C. McLeod

Eugene McLeod
Jeff McLeod
John W. McLeod
Karen McLeod
Col. Purdy B. McLeod jr.
Robert J. McLeod jr
Sandra J. McLeod
Stephen McLeod
Weeden R. Nichols
Marianne O'Loane
Tim O'Loane
Brenda Strickland
Carol Swindle
Jonathan Swindle
Tammie Vawter
Franklin Wyatt III

UPPER MIDWEST REGIONAL REPORT – APRIL, 2019

REGIONAL VICE PRESIDENT

Eugene McLeod
N2291 US Highway 151
Chilton, WI 53014
(920) 849-3473
eugmcLeod67@gmail.com

COMMISSIONERS

Pamela Captain – Minnesota pixiee41@gmail.com
Fiona MacLeod and Phil Diderrich – Wisconsin brigadoonwi@yahoo.com

ATTENDANCE AT 2018 GAMES

Our attendance at the Milwaukee Highland Games, Minnesota Scottish Fair and Highland Games, and Wisconsin Highland games in 2018 were summarized in my November 2018 report.

FUTURE GAMES AND EVENTS

Milwaukee Highland Games, June 1, 2019, in Wauwatosa, Wisconsin

Minnesota Scottish Fair and Highland Games, July 19 - 20, 2019 in Eagan, Minnesota

Wisconsin Highland Games, August 30 -September 1, 2019 in Waukesha, Wisconsin

Northeast South Dakota Celtic Faire and Highland Games, September 14 – 15, 2019 in Aberdeen, South Dakota

MACCRIMMON QUAICH

As previously reported, Rhys O'Higgins won our annual competition for the MacCrimmon Quaich at the 2018 Wisconsin Highland games in Waukesha, Wisconsin.

ADDITIONAL SOCIAL FUNCTIONS

Robert Burns Supper, February 11, 2019 in Milwaukee

Fiona MacLeod and Phil Diderrich accompanied Jackie and I to the Milwaukee Robert Burns Club supper. Clan MacLeod was also represented by the Burns club president, Priscilla "Pete" Kucik. It was a memorable event with a native Glaswegian addressing the haggis and entertaining us with songs and poetry.

ADDITIONAL AWARDS

Special service award nominations for 2018 were included in my July report.

NEW ITEMS

Our regional membership numbers have increased. I have appointed Fiona MacLeod and Phil Diderrich as Wisconsin Commissioners.

Great Lakes Region

Our region has been very busy lately! Michigan Commissioners Patrick & Erica McLeod report a lot of tent activity at the Alma and Detroit games. They are very involved and also help out at the Children's tent. In Ohio, a very rainy day and new clan location slowed the pace of visitors to our tent...but we are always happy to see those who do come by. The night before the Chicago games there was a big thunderstorm...and we arrived on Saturday am to wet items, one lost tent roof and 98* heat! Southern Illinois Commissioner, Michael McClure set up at the Springfield Games. He brings a huge crowd with his "Jurassic Scotland" display of dinosaur murals and easy to view Jurassic bones. Our game season came to an end in October with a visit from Pres. Weeden Nichols and his wife Rosalie at the Indianapolis Games. The 38* weather did not put anyone off and we had a big crowd. We always enjoy seeing members & their families as they grow and change each year. Thanks for all your support and keep coming!!

In 2020, July 29th-Aug. 2, our region will host the North American Gathering, (a joint meeting with Canadian MacLeod's) in Livonia, Michigan (near Detroit). We have formed a committee and have met several times to begin planning our activities. Presently, members are Erica McLeod, Sharon Ulmer, Sam MacLeod, Lynette McLeod and new member Glenn Martin. Tours, meetings, activities and special speakers are being lined up! Look for flyers during our next games season for details!!

Submitted by John & Judy MacLeod



Front Left: Erica McLeod, Sharon Ulmer, Sam MacLeod

Back: Lynette McLeod, RVP John MacLeod

Gulf Central Region Report

RVP – Jeff McLeod

Co –RVP –Cynthia McLeod

We have represented clan MacLeod society at 2 venues so far this year.

Southeast AL Highland Games - Dothan AL- Saw us setting up the tent in 75 degree weather on Friday afternoon and Saturday morning was 53 degrees with 15 mph wind. Still had a good crowd. John & Ann McLeod came up from Florida to support us. Fred & Sharyn Strickland came and spent the day with us and helped us take down and pack up. Shane & Jessica McLeod made the trip with us and helped us set up, man the tent and take down and pack up. This year the event moved to the National Peanut Festival Fairground and it was a good move. Lots of parking and clean restrooms with room for the event to grow which it continues to do. We are proud to be a part of it.

Celtic Fest – Jackson MS. It was our first time to attend this event. Forecast called for possible severe weather in the area so that kept some people away but there were only a few sprinkles with nothing severe. We had plenty of interested people, it was the first time Clan MacLeod had been represented at the event. Shane & Jessica McLeod made the trip with us and helped set up, man the tent and take down and pack up. We had 2 new members join the society: Larry & Pam Magee & Leonard & Pamela Frederick. The people in charge of the event went out of their way to make us welcome. The Celtic Festival was different from traditional Highland Games, it was very children friendly with lots of games, petting zoo, pony rides and a museum on the fairgrounds. The event location is the MS Agricultural & Forestry Museum Grounds.

Events coming up for the Gulf Central Region:

Ireland in the Mountains – Savannah Oaks Winery, Delano TN May 4th

Smoky Mountain Scottish Highland Games – Maryville College, Maryville TN May 18th & 19th

Glasgow Highland Games – Barren River Lake State Park, Lucas KY May 31st – June 2nd

Highlander Games Festival & Reunion, Mills Park Rd. Gatlinburg TN June 15th & 16th

Nashville Highland Games, Vaughn's Creek Cross Country Course Nashville, TN Sept. 7th & 8th

Scots-Iris Festival Main St. Dandridge TN Sept. 28th

Highland & Island Celtic Music Festival & Highland Games Harrison County Fairgrounds Nov 9th & 10th



Clan MacLeod USA Inc.



Report from the Youth Coordinator

I have had contact since my last report with a young gentleman who might be interested in the NRG for 2022. Nothing has been set in stone but it is promising. I am still working with a mother of a young MacLeod, the holidays put our talks on hold, but we are back at it and brainstorming and talking ideas through.

I had hoped that after the holidays to get a youth tab on the website set up with Ian, but my mother's health took a turn shortly after my last report and then my parents made the quick decision that they would be moving to Florida in less than 2 months after Christmas. That took up most of my time and energy, up until I drove down their final load in mid-March. My life is just now starting to get back on track and I will get with Ian shortly. I am sorry for the delay in getting this done.

As we have yet to launch the tab on the page or start a page/feed I am open to any and all input on what you think would help promote our society to our youth.

Report on the 21st Century/Social Media

The national Twitter page is still gaining followers, I am working on how we can get some of those followers to join. I am still looking for any content from anyone to add to the feed, the more we post the more visibility we will have.

The Facebooks are doing well and are still a great way for RVPs to interact with people both near and far. I have also found that they are a good way for newly started games and events to find us, so that is a good thing that is also coming from them.

As always, if you have any suggestions or would like information about how to start a social media account, or any ideas to help with engaging youth please contact me. I stand ready to serve and am committed to success.

Missouri Valley Region –RVP

I have just in the past few weeks taken over this role, although I have spent near on a decade assisting various RVP's here in the Missouri Valley Region. I hope to be able to do well in my role and do what I can to help out this region who has had a struggle in the past few years with the loss of both of our main Highland Games events. Although there is hope as there have been a games that have started up in hopes to take the places of those lost events. Our season is just starting and we have several upcoming events. The Great Plains Renaissance Festival and Highland Games in Wichita, KS were held April 13th and 14th, but sadly neither I nor our Kansas Commissioner were able to attend. They do also hold this event in the fall and I am working on making sure we are there on those dates.



Clan MacLeod USA Inc.



Future Events:

- Chanute Highland Games in Chanute, KS on May 18th
- Southwest Celtic Heritage Festival in Buffalo, MO on September 7th and 8th
- Quad Cities Celtic Festival in Davenport, IA on September 13th and 14th
- Great Plains Renaissance Festival and Highland Games in Wichita, KS on September 21st & 22nd
- Ozark Mountain Highland Games in Springfield, MO on October 20th

Sadly the St. Louis has suspended their festival for this upcoming year but are hopeful to be back in 2020. This year is going to be both exciting and challenging and I look forward to serving the Clan MacLeod USA in my role.

Hold Fast and Shine Brightly
Sasha

Northeast RVP – Bonnie MacLeod Denka

To Council Members and AGM Participants

Subject: Northeast Region Report

Clan MacLeod Activities:

Burns Night

Represented our Clan at our local Burns Night celebration at the Brae Loche Inn. My Upstate Commissioners, The Carr's, joined me, along with all our friends from local pipe bands, clans and organizations.

NYC Tartan Day Parade

I was sorry to have to miss this year's parade, due to the birth of our first born grandson. William Michael Oneill and mama, Marleiah, (my youngest daughter) are both doing fine. My downstate Commissioner, Will MacLeod always does a wonderful job and he has promised to forward pics .

Tartan Tea

Our local St. Andrews Society is sponsoring a Tartan Tea ,a nice social event that keeps us in contact with our Scottish community.

CNY Liverpool Games planning meeting

I will be attending a planning meeting for the CNY Games, which my immediate family has been the most involved with throughout the years. The MacCrimmond Quaich is awarded at this particular game every year.

2019 Games Schedule:

- Finger Lakes Celtic Festival, May 18th
- CNY Liverpool, Aug. 10th
- Jamestown, Aug. 24th
- Allegany, June 1st
- Buffalo Niagara, Aug. 17th & 18th
- Altamont Capital, Aug. 31st-Sept 1st
- Ticonderoga, June 15th
- Quechee, Vermont, Aug. 24th
- Olcott, Sept. 14 & 15th

Respectfully submitted,

Bonnie MacLeod Denka Northeast RVP

RVP Pacific Region

Tammie Vawter

Finished the Games for 2018, Dixon, Pleasanton, Fresno, Ventura.

2019: first Games are Las Vegas (4/13-14) and then the Sacramento Games (to be hosted by Conveners Jon and Carol Swindle).

Costa Mesa on Memorial weekend.

We sponsor dance awards at Costa Mesa, San Diego and Ventura in Southern California.

I have dropped the membership for a Southern California group as the activity they offer doesn't seem to be worth the money expenditure by the Region. They have hosted picnics and such for Southern California groups, but the attendance and locations don't seem to have been of interest to our members.

There are Games in Bakersfield and Queen Mary; both have been dropped from roster-too expensive for lodging and poorly organized.

There are some new Games being looked at, one conflicts with a Game I set up for, but Jon and Carol are considering.

Nothing much new to say as just about to go into the season!

**Southeast Regional Vice President
Annie McLeod'
542 NE Reagan Rd
Madison, Florida 32340
(850)-973-6488
aemcleod@embarqmail.com**

The only games we have had thus far this year are the Central Florida Scottish Highland Games (19-20 January 2019) and Northeast Florida Scottish Highland Games & Festival (23 February 2019). Both games were excellent with good attendance.

Our convener for the Central Florida Game was Matt McCloud. He, along with his wife and parents, represented Clan MacLeod Society with enthusiasm, integrity, and loyalty. This year we attended the Game during the first day of the festival. We met many MacLeods while there, participated in the opening ceremonies along with Matt and the many members and potential members who were enjoying the games. They had over 65 people visit the tent and had 6 renewals and 2 new members.

The Northeast Florida game was excellent as well. We wish to thank John, Linda, Hanna and little John (not so little anymore) McLeod for their support. They ran the tent for Clan MacLeod and made everyone feel wonderfully at home. There was a large crowd in the tent most of the day and for the Parade of Tartans. We garnered renewals and new memberships totaling six.

John McLeod and I attended the Burns Dinner with the St. Andrews Society of Jacksonville, Florida on January 26th. They are instrumental in organizing the Highland Games at Northeast Florida and welcomed us with open arms.

We have been thrilled to learn that Chief John and his wife, Liz, have been telling many folks about their trip to Stone Mountain in October 2018. He was especially proud of the number of MacLeods who were wearing kilts made in the Red MacLeod of Raasay tartan. He wrote articles for several magazines/newsletters stating that compared to other highland games, he was stunned by the magnitude of the Games organization; a significant games committee, numerous patrons and sponsors, several distinguished clan guests, over 100 clans and an army of 500 volunteers. You should have seen how hard Chief John and Lady Elizabeth worked to help set up the games and how much fun they had doing it!

Future Games:

- Panama City Beach Highland Games were canceled for 2019 due to the hurricane damage in the area of Panama City Beach. The organizers promise that the games will be on again in 2020.
- Savannah Highland Games, Savannah, Georgia, 4 May 2019
- Blairsville Highland Games, Blairsville, Georgia, 8-9 June 2019
- Stone Mountain Highland Games, Stone Mountain, Georgia, October 2019.
- We are exploring other games and still seeking conveners.

Region Report April 10, 2019

South Central Region

Robin McLeod Ingram, RVP

Greetings from Houston! An update on everything we've been up to so far in 2019.

Games that myself or commissioners will be attending this year:

1. San Antonio Highland Games, San Antonio, TX. April 6-7, attended by myself, and Texas Commissioners Tex & Kate McCloud.
2. Houston Highland Games, Sugarland, TX. April 13, will be attended by me.
3. Arkansas Scottish Festival, Batesville, Ark. April 12-14, will be attended by Ark. Commissioner Ron McLeod. The MacCrimmon Quaich will be awarded at the Ark. Games. A medal has been sent to Ron.
4. Iron Thistle Highland Games, Yukon, Oklahoma April 26-28, will be attended by new Ok. Commissioner Deborah McLeod McQueen. She has quite a bit of experience as commissioner in California, so I'm very happy to have her onboard to help us out in Oklahoma!
5. Texas Scottish Festival & Highland Games, Decatur, TX. May 10-12, will be attended by me.
6. Scotfest, Broken Arrow, Ok. Sept. 13-15 will be attended by Deborah McLeod McQueen
7. Tyler Scottish Festival, Tyler, TX. Oct. 26, will be attended by me.

I attempted to attend the highland games in Louisiana March 30 but the organizers never responded to me, so will try a bit harder next time, otherwise all our areas are covered for 2019 I'm happy to say.

I've been very busy on social media. It's a first attempt at reaching out to a newer, younger base for continuity. My target audience has been Texas, Louisiana, Oklahoma & Arkansas. My social media stats are:

1. Facebook Boosts – I've made 4 FB boosts and 1 page promotion reaching a total of 28,151 people and 2,034 post engagements (ie. Link clicks, messages, shares, likes). Facebook page "likes" have gone from 160 when I took over in November to 553 and climbing, today.
2. Instagram – I've had one dual promotion that went to Instagram & FB jointly with 395 "likes" for Instagram. That's pretty good since, at the time, I only had 10 followers and 2 posts. In 2 weeks I've gone from 10 followers to 22 followers and 6 posts.
3. I'm playing with Twitter currently, still feeling my way around that one, it remains somewhat of a mystery.

I am currently representing Clan MacLeod as a member of the Houston Highland Games Association. I also represented Clan MacLeod as a participant in the 60th Annual St. Patrick's Day Parade in Houston, TX.

Hold Fast!

Robin McLeod Ingram



Clan MacLeod Society, U.S.A., Inc.

The Society Founded in 1954



April 21, 2019

To: Council Members and AGM Participants
From: Franklin Wyatt III, Regional Vice-President, Carolina's Region
Subject: Carolina's Region Activity Report

The second half of 2018 was eventful: Scotland County, Stone Mountain (Chief John of Raasay and Lady Elizabeth), Charleston Scottish Games ending with the Swamp Fox Games. The 2019 Games year is just starting. The Loch Norman Games was a severe weather / rainy event with much of the associated activities canceled. Most of the Carolina's Region events are yet to happen.

The Carolina's Region will be officially represented at five (5) area events for the 2019 Games season as of this date. They are:

Loch Norman Highland Games – April 12th thru 14th 2019
Bethabara Highland Games – May 4th 2019
Grandfather Mountain Highland Games – July 11th thru 14th 2019
Scotland County Highland Games – October 4th & 5th 2019
Charleston Scottish Games – November 2nd 2019
Others may be added as the year progresses.

For a complete listing of all events in the Carolina's Region please visit the Clan MacLeod Society USA website. Unfortunately there are other events that go unattended due to the lack of volunteer manpower, time and money.

The Awarding of the Carolina's Region MacCrimmon Quaich will have to be rescheduled due to the rain cancellation of the activity at the Loch Norman Highland Games. Hopefully it can be arranged to be presented at the Scotland County Games.

The 2019 winner of the Dame Flora MacLeod of MacLeod Trophy for the Open Piobaireachd and the 2019 winner of the Raymond J. McCabe Trophy are not known as of the writing of this report. These trophies are awarded at the Grandfather Mountain Highland Games.

The Commissioner for North Carolina is Lorna McLeod.
The Commissioner for South Carolina is Karen McLeod.

I hope all who attend have an excellent time at the Las Cruces AGM.

Respectfully Submitted,
Franklin Wyatt III, RVP Carolina's Region

22 April 2019

To: Clan Macleod Society U.S.A. Council

From: Stephen D. MacLeod, Mid-Atlantic RVP
8820 Fort Hunt Rd
Alexandria, VA 22308
sdrakem@aol.com

Subject: April 2019 Mid-Atlantic Activity Report

1. List of State Commissioners and their email addresses:
 - Delaware: Vacant
 - Maryland: Vacant
 - West Virginia: Vacant
 - Pennsylvania: Vacant
2. List of games attended 1 Jul 2018 – 30 Apr 2019:
 - 1st & 2nd Sept 2018 Virginia Highland Games, The Plains, VA
 - 27th & 28th Oct 2018 Central Virginia Highland Games. Richmond, VA
 - 28th Apr 2019 Southern Maryland Celtic Festival, Patterson Park, MD
3. List of remaining games/events to be attended in 2019
 - Virginia Scottish Games and Festival, 31st Aug & 1st Sep 2019
 - Central Virginia Celtic Festival & Highland Games, 26th & 27th Oct 2019
 - City of Alexandria Virginia Annual Scottish Christmas Walk, 1 Dec 2018
4. Awards venue for the regional MacCrimmon Quaich
 - Ligonier, PA Highland Games, 14th & 15th 2019
5. Additional social functions with a Clan MacLeod presence:
 - St. Andrews Society of Wash., DC – Robert Burns Supper, 26 Jan 2019
6. Additional awards given or received in the Region: None

Stephen D. Macleod Mid-
Atlantic RVP