

**Job Title:** Social Media Intern

**Location:** Sealy Soccer Factory – 145 Rose Ln, Frisco

**Employment Type:** Part-Time, Hourly Pay

We're seeking a creative, motivated, and soccer-savvy storyteller who's eager to learn and grow in the world of digital media. The ideal candidate loves capturing moments that inspire - whether it's a player mastering a new skill, the intensity of training, or the excitement of a camp. You should have a strong sense of visual style, an understanding of what performs well on social media platforms, and a willingness to experiment with fresh, authentic content.

You don't need to be an expert - just passionate, reliable, and ready to bring your ideas to life. If you enjoy working in a dynamic sports environment, thrive on creativity, and want hands-on experience in content creation and sports marketing, this role is for you.

**Key Responsibilities include:**

- Capture engaging videos and photos during training sessions, camps, and events.
- Edit and produce short-form video content (Reels, TikToks, YouTube Shorts).
- Create graphics, captions, and storytelling posts consistent with the SSF brand.
- Post content a few times per week across platforms (Instagram, TikTok, Facebook).
- Collaborate with coaches and staff to promote programs, camps, and player highlights.
- Contribute creative ideas to increase SSF's reach and online visibility.

**What we're looking for:**

- Passion for soccer, sports, and creative storytelling.
- Familiarity with major social media platforms (Instagram, TikTok, Facebook, YouTube).
- Basic video editing and graphic design skills (CapCut, Canva, or Adobe Creative Suite).
- Strong creativity, attention to detail, and communication skills.
- Self-starter who can manage deadlines and work both independently and collaboratively.
- Must be a current student or recent graduate interested in marketing, media, or sports.
- Availability for on-site content capture (some mornings/weekends) and remote posting.

**What We Offer:**

- Paid internship position: \$12-\$14/hour (based on experience)
- Flexible, part-time schedule (approximately 5-10 hours per week).
- Hands-on experience in sports marketing, digital media, and brand storytelling.
- Opportunity to build your portfolio with real-world content creation.
- Fun, energetic, and supportive environment with a passionate coaching team.
- Potential for future opportunities within the SSF organization.