



MARBC

Mid-Atlantic - Russia Business Council (MARBC)

**17th Semi-Annual
Russian-American
Innovation Technology Weeks
(RANIT)**

**Days of Russian-American
Innovation Entrepreneurship
Cooperation (RAVC)**



November, 2012

Philadelphia, PA – Washington, D.C. – Moscow, Russia



17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT-BIO)

November 2012

Philadelphia, PA – Washington, D.C. – Moscow, Russia



Philadelphia, PA - The Mid-Atlantic – Russia Business Council (MARBC) will host the **17th Semi-Annual Russian-American Innovation Technology Week (RANIT)** in Philadelphia, Washington D.C., and in Moscow, Russia in November 2012. The Semi-Annual Russian-American Innovation Technology Week is designed to bring together entrepreneurs, inventors, scientists, academicians, venture capitalists, and established corporations from the American and Russian technology communities. Traditionally, RANIT is held twice a year, and includes a great number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. RANIT is supported by the nearly 30 leading American and Russian business and governmental organizations including the administrations of the City of Philadelphia, the Commonwealth of Pennsylvania, as well as Mid-Atlantic regional organizations focusing on international business, technology, innovations and entrepreneurship. Russian delegations that will take part in these events will consist of representatives from the foremost Russian companies in innovations and technology and related industries as well as senior federal and regional government officials.

The **17th Semi-Annual Russian-American Innovation Technology Week** will be held in Philadelphia and the Mid-Atlantic region from November 5-11, 2012, and in Moscow, Russia. This will be the third time RANIT will be held in both America and Russia and include the Days of Russian-American Innovation Entrepreneurship Cooperation. The 17th Semi-Annual Russian-American Innovation Technology Week will focus on innovations in information technology, alternative energy, nanotechnology, the chemical industry, biotechnology, the pharmaceutical industry, technology in education, and entrepreneurship.

The key event of the 17th RANIT will be **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2012)**, which will be held in Philadelphia in November 7-9, 2012. Under the framework of RAVC 2012, the MARBC is organizing the **Annual Russian – American Technology Entrepreneurship Conference** on November 7, 2012, and is facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2012)** on November 7-8, 2012. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds. Additional events during the American part of the 17th Russian - American Innovation Technology Week will include a roundtable at the International Incubator at the University City Science Center.

As part of the 17th Russian - American Innovation Technology Week, the Mid-Atlantic - Russia Business Council will also host a delegation of Russian Presidential Fellowship Program representatives on November 5-7, 2012 in Philadelphia for continued discussion on Russian-American cooperation in pharmaceutical, biomedicine and the life sciences innovations. Key focal points in these proceedings are current policy-based issues, notably Russia's entry into the World Trade Organization (WTO) and its subsequent effect on the Russian- American partnership in the life sciences industry. Policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" recently signed in April 2012, form the basis of a new partnership roadmap for both countries in trade relations.

The Russian portion of the 17th RANIT will include an Innovation Forum: "Technology Breakthrough: Formation of Market Innovations in Russia," a Conference: "The Establishment of Small Innovative Companies in the Education and Science Sectors," and an International Forum: "Innovative Drug Research and Development in Russia."

For information about the 17th RANIT, please contact Val Kogan, Mid-Atlantic-Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.



Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC)

November 7-9, 2012
Philadelphia, PA



Philadelphia, PA – The Mid-Atlantic - Russia Business Council (MARBC) is pleased to announce the Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC), which will occur on November 7-9, 2012 simultaneously with the 17th Semi-Annual Russian-American Innovation Technology Week (RANIT). Activities from both events will start in Philadelphia and the Mid-Atlantic region on November 7, 2012.

The key event of RAVC will be the Annual Russian-American Technology Entrepreneurship Conference at the University City Science Center in Philadelphia on November 7. As a part of the Annual Russian-American Technology Entrepreneurship Conference, the Russian Presidential Fellowship Program delegation will present their companies in a roundtable discussion on Russian-American cooperation in pharmaceutical, biomedical and life science innovations. In addition, the first Russian company with an office at the Science Center in Philadelphia will present their story at the Annual Russian-American Technology Entrepreneurship Conference. MARBC is also organizing Russian participation in the IMPACT 2012 Conference on November 7-8, 2012 in Philadelphia. IMPACT is one of the biggest and oldest venture capital events in the United States. A Russian delegation of entrepreneurs and industry executives will participate in a number of venture capital and business events, and learn about the U.S. venture capital industry. This event is an important part of the MARBC's Program for Russian-American innovation cooperation.

As the important part of the Days of Russian-American Innovation Entrepreneurship Cooperation, MARBC is organizing the Russian participation in the IMPACT on November 7-8, 2012. Highlighting the wide variety of investment opportunities in the Mid-Atlantic region, IMPACT is one of the oldest venture capital events in the United States and continues to truly be a catalyst for companies and capital. Participants at IMPACT share their knowledge of the seed and venture capital industry, as well as discuss the best strategies and tools for building and managing strategic investment programs and institutions. IMPACT showcases the best young and developing companies and provides these companies with incomparable exposure to the top venture capitalists and private equity investors. IMPACT features a technology track, presenting companies in various technology areas, such as information technologies, telecommunications, nanotechnology, clean energy, biotechnology and life sciences. The IMPACT continues to build upon the momentum created at last year's success by adding eagerly anticipated new content sections to this year's program, including Angel to Venture, Institutional Investing, Technology Transfer, Business Development and Strategic Growth.

As in previous years, MARBC is continuing its commitment towards being a Supporting Organization of IMPACT, and will bring a delegation from the Russian venture industry and emerging Russian companies to participate at IMPACT.

MARBC will be organizing additional events in Philadelphia and throughout the Mid-Atlantic region, as part of the Days of Russian-American Innovation Entrepreneurship Cooperation. There will be a roundtable discussion with representatives from Russian technology companies and members of the delegation will tour the University City Science Center, the oldest and biggest urban technology park in the United States.

As mentioned earlier, RAVC will occur simultaneously with the 17th RANIT Week. The RANIT week will be held in Philadelphia and the Mid-Atlantic region from November 5-11, 2012. This will be the third time RANIT will be held in both America and Russia and include the Days of Russian-American Innovation Entrepreneurship Cooperation. The 17th RANIT will focus on information technology, biotechnology, the pharmaceutical industry, alternative energy, nanotechnology, the chemical industry, technology in education, and entrepreneurship.

For information about the Days of Russian-American Innovation Entrepreneurship Cooperation, please contact Val Kogan, Mid-Atlantic-Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.



**Days of Russian-American Innovation Entrepreneurship Cooperation &
17th Semi-Annual Russian-American Innovation Technology Week**

Russian-American Technology Entrepreneurship Conference

November 7th, 2012, 10:00am – 12:00pm

University City Science Center
3711 Market Street, Philadelphia, PA

**Introduction of the Days of Russian-American Innovation Entrepreneurship Cooperation,
17th Semi-Annual Russian-American Innovation Technology Week and
Russian-American Technology Entrepreneurship Conference**

Welcoming Remarks

- **Val Kogan**, President, Mid-Atlantic - Russia Business Council
- **Steve Tang**, President and CEO, Science Center
- **Joseph Burke**, International Marketing Executive, Office of International Business Development, Pennsylvania Department of Community & Economic Development
- **Carol Brooks-Bryant**, Manager of International Trade and Diplomatic Liaison, City of Philadelphia Department of Commerce
- **Bob Dayton**, President, Delaware Bio
- **Bonnie Grant**, Executive Director Greater Philadelphia Life Sciences Congress

University City Science Center: Keynote by the Executive and Residents

- **Chris Laing**, Vice President, Science and Technology, Science Center
- **Benjamin Pascal**, CEO, Invisible Sentinel
- **Vladimir Kanin**, President, Optiflame - first Russian company-resident of the international incubator at the University City Science Center

"Russian Science & Technology Opportunities for U.S Companies" Panel

Russian Entrepreneurship Companies Introduction

- **Anzhelika Andreyanova**, Sandoz Russia
- **Vasily Bochkarev**, Innovation Director, Kuzbass Ophtalmologic Center
- **Anna Dyakonova**, Kaliningrad Health Center
- **Elena Golubeva**, Deputy Director, The Nordic Council of Ministers, Information Center
- **Larisa Gorodetskaya**, Sales Director, International Hair Clinic
- **Konstantin Gorodnitskiy**, General Director, UNONA Holding,
- **Evgeny Grigoryev**, Research Institute of Complex Issues of Cardiovascular Development
- **Elena Ilyasova**, Scientific Industrial Company Microgen
- **Andrey Perkhurov**, Stavropol Regional Hospital
- **Anastasia Pustovoyt**, Executive Director, Applicative Nanotechnologies
- **Svetlana Sheinova**, General Director, Prosperity Group
- **Anatoliy Smirnov**, Chief of Innovation Department, VERTEX
- **Alexander Tarasov**, Clinical Research Manager, PPD Development
- **Daria Vlasova**, Development Director, Ona Clinic



“Entrepreneurship and Innovative Technology around the World” Panel

- **Dan Ross**, Executive Director, Entrepreneurs Forum of Greater Philadelphia
- **John Gallagher**, Board Member, United States Industry Coalition
- **Dmitry Maryasis**, Executive Director, Russia-Israel Business Council
- **Vladislav Kudryavtsev**, President, European-Russian Business Association
- **Lawrence Kogan**, Institute for Trade, Standards and Sustainable Development (ITSSD)

Closing Remarks

- **Val Kogan**, President, Mid-Atlantic - Russia Business Council

Presentations for Russian delegation:

- **Antonio Ceballos**, Director, U.S. Export Assistance Center Philadelphia
- **Richard Bendis**, President & CEO, Innovation America
- **James Jaffe**, President, National Association of Seed and Venture Funds
- **Tom Tritton**, President & CEO, CHF
- **Christopher Molineaux**, President, Pennsylvania Biotechnology Association
- **Debbie Hart**, President, BioNJ



US/Russian Partnerships in Life Science Industry

November 5-7, 2012

Philadelphia, PA

The Mid-Atlantic - Russia Business Council will host a Russian delegation, including members from the Presidential Fellowship Program, on November 5-7, 2012 in Philadelphia for continued discussion on Russian-American cooperation in pharmaceutical, biomedicine and the life sciences innovations. The delegation will be arriving in concert with the MARBC's Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2012) as a part of the 17th Semi-Annual Russian-American Innovation Technology Week (RANIT).

The roundtable discussion will be held as part of the Russian-American Technology Entrepreneurship Conference on November 7 from 10:00 am – 12:00 pm at the Science Center in Philadelphia. It will explore Russian-American innovations in pharmaceutical, biomedicine and the life sciences. The delegation, composed of executives from Russian companies, will outline their companies' strategic direction and product focus to a select American audience. Their companies represent the finest in Russia's biomedical and pharmaceutical industries.

Key focal points in these proceedings are current policy-based issues, notably Russia's entry into the World Trade Organization (WTO) and its subsequent effect on the Russian- American partnership in the life sciences industry. Policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" recently signed in April 2012, form the basis of a new partnership roadmap for both countries in trade relations.

The Semi-Annual Russian-American Innovation Technology Week is designed to bring together entrepreneurs, scientists, academics, and corporations from the American and Russian technology communities. It includes various regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events, and is supported by leading American and Russian business and governmental organizations. This Russian-American interchange continues to explore and foster business ventures between both countries in the framework of RANIT.

Attached is a list of the members of the Russian delegation, including members from the Presidential Fellowship Program.

For registration please visit <http://ma-rbc.ticketleap.com/annual-russian--american-technology-entrepreneurship-conference/>. For more information, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, by e-mail: val@ma-rbc.org, or visit the MARBC website: <http://www.ma-rbc.org>



Members of Russian Presidential Fellowship Program:

- 1. Anzhelika Andreyanova, Sandoz Russia**
- 2. Vasily Bochkarev, Innovation Director, Kuzbass Ophthalmologic Center**
- 3. Anna Dyakonova, Kaliningrad Health Center**
- 4. Elena Golubeva, Deputy Director, The Nordic Council of Ministers, Information Center**
- 5. Larisa Gorodetskaya, Sales Director, International Hair Clinic**
- 6. Konstantin Gorodnitskiy, General Director, UNONA Holding**
- 7. Evgeny Grigoryev, Research Institute of Complex Issues of Cardiovascular Development**
- 8. Elena Ilyasova, Scientific Industrial Company Microgen**
- 9. Andrey Perkhurov, Stavropol Regional Hospital**
- 10. Anastasia Pustovoyt, Executive Director, Applicative Nanotechnologies**
- 11. Svetlana Sheinova, General Director, Prosperity Group**
- 12. Anatoliy Smirnov, Chief of Innovation Department, VERTEX**
- 13. Alexander Tarasov, Clinical Research Manager, PPD Development**
- 14. Daria Vlasova, Development Director, Ona Clinic**

Members of Russian delegation:

- 15. Vladimir Kanin, President, Optiflame**
- 16. Vladislav Kudryavtsev, President, European-Russian Business Association**
- 17. Dmitry Maryasis, Executive Director, Russia-Israel Business Council**
- 18. Elena Evseenko, Director for External Relationships, Diamond World**
- 19. Ruslan Achmiz, Vice President, Moscow Entrepreneurs Association**
- 20. Oleg Nechaev, Director Business Development, Euromea**



science
center

powering commercialization

January 12, 2012

Val Kogan, President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100, Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Russian-American Innovation Technology (RANIT-BIO) Week, hosted by the Mid-Atlantic Russia Business Council.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to Philadelphia June 14-21, 2012 and again in mid- November 2012. We hope that successful business collaborations will be developed as a result of their visit.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

The Science Center has established key innovative partnerships with research institutions, entrepreneurs, industry leaders, and economic development organizations across the tri-state region of Pennsylvania, New Jersey and Delaware. Our Global Soft Landing program has attracted companies from Belgium, China, France, Germany, Singapore, Spain and the United Kingdom. Building on decades of proven performance, we continue to move technology out of the lab and into the marketplace more rapidly and effectively than ever, helping bring the benefits of science to the region and the world.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Warm Regards,

Stephen S. Tang, Ph.D.

3711 Market Street • Suite 800 • Philadelphia, PA 19104 • p: 215.966.6000 • f: 215.966.6002 •



January 17, 2012

To the Mid-Atlantic – Russia Business Council:

On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 16th and 17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT) being hosted by the Mid-Atlantic-Russia Business Council. The 16th and 17th RANIT events will be held during mid June 2012 and mid-November 2012 respectively.

RANIT is the premier event in the Mid-Atlantic region dedicated to Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Russian businesses since its inception in 2003. RANIT represents the culmination of 16 years of effort and events hosted by the Council to encourage Russian-American technology cooperation. I am pleased to report that a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Russian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: To establish Pennsylvania and the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 16th RANIT week will be biotechnology and related industries applying these biotechnology advancements. The 17th RANIT will highlight Russian capabilities from across the spectrum of technology-intensive industries.

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania-Russia bilateral trade and investments is a priority for us. Therefore we are proud to support RANIT and we applaud the efforts of the Mid-Atlantic-Russia Business Council to foster commercial and technological relations between the Commonwealth and Russia.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Peter C. O'Neill', written over a circular stamp or seal.

Peter C. O'Neill, Executive Director
Center for Trade Development



Office of
International
Business
Development

Commonwealth
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4th Floor

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State of New Jersey

DEPARTMENT OF STATE
TRENTON, NJ 08625
(609) 984-1900

CHRIS CHRISTIE
Governor

LT. GOVERNOR KIM GUADAGNO
Secretary of State

May 25, 2012

Mr. Val Kogan
President
Mid-Atlantic Russian Business Council
1760 Market Street, Suite 110
Philadelphia, PA 10103

Dear Mr. Kogan:

The New Jersey Business Action Center salutes you and the work of the Mid-Atlantic Russian Business Council for helping make the world a global marketplace.

The Business Action Center plays a key role in helping grow, retain and attract business to New Jersey. Serving as a "one-stop" shop for business, our Business Advocacy team supports businesses of all sizes, advances the global competitiveness of New Jersey companies and promotes the State's attractiveness as a vacation destination and a business investment location nationally and internationally.

We look forward to growing our relationship with you and to welcoming the Russian Delegation to the region.

Sincerely,

A handwritten signature in cursive script that reads "Eddy S. Mayen".

Eddy S. Mayen
Director of International Business Development & Protocol



STATE OF DELAWARE
EXECUTIVE DEPARTMENT
DELAWARE ECONOMIC DEVELOPMENT OFFICE

March 26, 2012

Mr. Val Kogan
President
Mid-Atlantic Russian Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

As an agency responsible for business attraction, retention and expansion, the Delaware Economic Development Office applauds the Mid-Atlantic Russian Business Council for its work to collaborate business efforts between Russia and the U.S. Additionally, DEDO wishes to express its support of the upcoming Russian-American Innovation Technology (RANIT) Weeks. We are looking forward to welcoming the Russian delegation to our region in June and November 2012.

The Delaware Economic Development Office responsible for attracting new investors and businesses to Delaware, for promoting the expansion of existing industry, assisting small and minority-owned businesses, promoting and developing tourism and creating new and improved employment opportunities for all citizens of Delaware.

We hope to enhance our mutual business relationship and furthering Delaware's international business communications during RANIT Week in Philadelphia.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Levin".

Alan Levin
Director Delaware Economic Development Office

PROCLAMATION

The City of Philadelphia is proud of its rich cultural heritage and diverse population. Historically, the Mid-Atlantic region was the first in the United States to develop strong ties with Russia. Today, it continues to be the leading region for Russian-American business, education, healthcare, and technology. Our city is home to one of the largest populations of Russian-Americans in this region.

To celebrate Russian-American business cooperation, the Semi-Annual Russian-American Innovation Technology Week was created. This semi-annual event features seminars, panel discussions, roundtable meetings, trade shows, conferences and networking events.

This year marks the 16th and 17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT-BIO) in Philadelphia. Traditionally, RANIT-BIO has brought together local businesses with opportunities in Russia, but has now expanded its program to include a pharmaceutical conference, welcoming experts and industry leaders from Russia in the healthcare sector to participate.

With major trends shaping the future of the healthcare market, Philadelphia is pleased that the Mid-Atlantic Russian Business Council is bringing such extraordinary opportunities to our great City. Since the colonial times, Philadelphia has been an important center for medicine and healthcare and today, with several major pharmaceutical companies in the surrounding area it remains one of the leading economic sectors in the region.

We commend you on producing the first Russian-American Pharmaceutical Conference. This offers a chance to bring together experts and industry leaders in Philadelphia, one of the country's largest biotech markets.

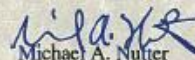
The City of Philadelphia is also pleased to welcome Russian technology professionals and companies to our great city.

THEREFORE...

It is fitting and appropriate that the City of Philadelphia officially recognize June 14-21 and November 7-16 2012 as

SEMI-ANNUAL RUSSIAN-AMERICAN INNOVATION TECHNOLOGY WEEKS

in Philadelphia and extend a warm welcome to all participants of the Council's Semi-Annual Weeks with best wishes for a successful partnership filled with innovation, ideas, and exploration to lead a 21st Century economy.


Michael A. Nutter
Mayor

Given under my hand and the seal of
the City of Philadelphia on this
fourteenth day of November, two
thousand and twelve

