



# Hot Springs Village Players

P.O. Box 8404

Hot Springs Village, AR 71910-8404

<http://hsvplayers.org/>

Dear Advertiser/Patron,

Hot Springs Village Players, a non-profit 501(c)3 organization, will soon begin their 40<sup>th</sup> season of fine theatrical entertainment. Our mission is to serve our community of 14,000 people. We are now encouraging local businesses and organizations to share this mission with us by becoming advertisers, sponsors and patrons.

## Our Line-up of Theatrical Productions for 2018:

April, 20, 21 and 22 – *Arsenic & Old Lace*– Joseph Kesselring Play and Frank Capra Movie – Woodlands Auditorium (Estimated ticket sales = 1,000) Director – Bill Lamoureux

August 11 and 12 – *Play On!*– Rick Abbot – CRAZY things can happen in the theater world. Coronado Community Center (Estimated ticket sales = 500)

November 18 - 20 – *Mom's Gift* – Phil Olsen – Comedy Coronado Community Center (Estimated ticket sales = 800 or more)

## Advertising Exposure

The above productions will be seen by a total of 2,000 to 2,500 patrons. Every performance will provide a 5.5" x 8.5" program to each patron with your ad printed in full color. For full-season Sponsorship, all tickets purchased thru the POA website, all posters and all banners printed for each production will include the name of our **Full Season Sponsor**.

**Full Season Sponsor** - \$1,000 (Only one subscription available) full page ad on outside back cover plus the above advertising exposure

- 4 tickets to each regular production

**Full Season Advertising** - \$900 to \$500 plus standard advertising exposure

- \$900 for a full page ad on inside front or back cover plus 4 tickets for each production
- \$800 for a full page ad plus 4 tickets for each production
- \$650 for a half page ad plus 4 tickets for each production
- \$500 for a quarter page ad plus 4 tickets for each production

**Individual Production Sponsor** - \$400 plus standard advertising exposure

- full page inside program plus 4 tickets for the production

**Individual Production Advertising** - \$250 to \$130 plus standard advertising exposure

- \$250 for a half page ad plus 2 tickets for the production
- \$130 for a quarter page ad plus 2 tickets for the production

**Support your Community Theater - Become an HSV Players Patron**

**Angels** - \$500 or more. Receive 4 tickets to any production

**Benefactors** - \$250 to \$499. Receive 4 tickets to any production

**Contributors** - \$100 to \$249. Receive 2 tickets to any production

**Friends** - \$35 to \$99. Receive 2 tickets to any production

Your name will appear in all of our programs

We hope you will see the benefit of advertising with us and supporting your community theater. It is a wonderful way to enhance our local life style and establish your name recognition with our residents. Your sponsorship is an opportunity to reach this market and let them know about your message, products and services. We know this will be a worthwhile use of your advertising dollar. Thank you for supporting us.

Cordially,

Cathy Kraus, President  
Hot Springs Village Players  
42 Campana Lane  
Hot Springs Village, AR 71909  
Phone - (501) 209-1499

Larry Venable – (941) 400-4846  
LWVenable@Gmail.com

BillLamoureux – (914) 643-6094  
WLamoureux@Earthlink.net

Level of Advertising Selected \_\_\_\_\_ Value \$ \_\_\_\_\_

Patron Donations Selected \_\_\_\_\_ Value \$ \_\_\_\_\_

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Checks should be made out to Hot Springs Village Players. Donations are tax deductible)

Color advertising copy must be provided in Hi-Res .JPG format. If you need assistance with design of your advertisement, we may be able to help you.