

“APR registered.” The APRI is a group that started in the 1990’s that was created by, owned by, and serves the commercial dog breeding industry (aka, puppy mills). Did you know that having this “registry” is NOT a stamp of health, compassionate breeding, or even breed?

Fun Fact: many dogs at Heartland are

Heartland Pets
573 Millersch Mall • Erie, PA 16565
(814) 866-6407
Extended Warranties For your Puppy
Effective 30 Days After Purchase

AMERICAN PET REGI
10514 S & G CIRC
HARVEY, AR 728
(417) 299-4418

Date of Sale: [REDACTED]

Extends the following Extended Warranties to the Buyer (or designated owner) named below: (These warranties are not transferable).

[REDACTED]

These Extended Warranties apply only to puppy # 1761 described below:

BREED	<u>Papillon</u>	COLO	<u>W</u>
SEX	<u>F</u>	WHELPING DATE	<u>3-10-11</u>
SIRE'S REGISTERED NAME	<u>CH Pappy Augustus</u>	LITTE	<u>Y</u>
DAM'S REGISTERED NAME	<u>Honey June</u>		
BREEDER'S NAME	<u>Stage 1267</u>	SUPPLIER'S NAME	<u>[REDACTED]</u>
BREEDER'S ADDRESS	<u>50489 872nd Road</u>		
CITY	<u>Raye NJ 08766</u>		

To qualify for these Extended Warranties, you must have your puppy examined by a licensed Veterinarian (of your own choosing) within seven days of purchase or within the time span afforded you by the regulations of the municipality in which this puppy is purchased. You must also keep the puppy under the regular and continued care of a licensed Veterinarian for the full term of these Extended Warranties.

30

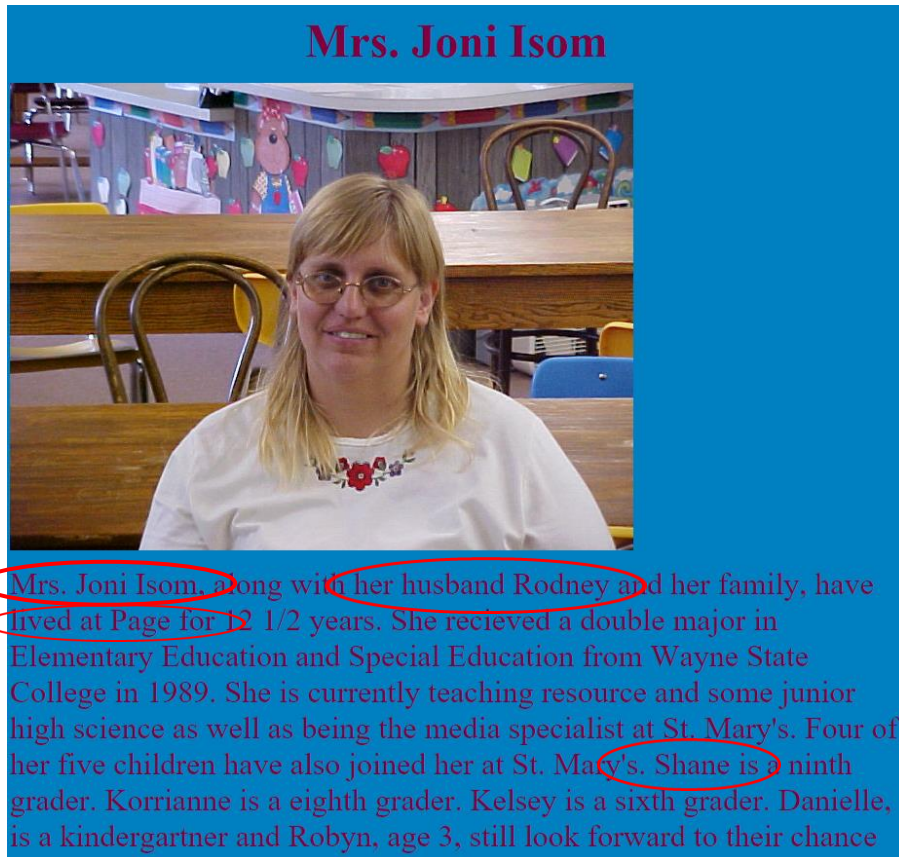
This record marks the 30th different “breeder” that Heartland has history of using.

I vividly remember the day I went into the store and asked about where the puppies come from. I was told “They are from a handful of selected breeders in the Midwest! Most of them are veterinarians.”

30 breeders (so far) is not a “handful”. And they certainly aren’t mostly veterinarians.

This “breeder” has made the HSUS’s list of 100 worst puppy mills in the US.

Finding this “breeder” took some detective work. **We couldn't find a license at all for the actual “breeder” that is listed. (Not even a state license!).** Shane Isom is listed as the breeder according to Heartland Pets. Shane is the son of Joni & Rodney Isom of Page Nebraska.



[the above image is a screenshot from an old website that helped us to connect Shane to Joni & Rodney.]

Joni & Rodney Isom are being prosecuted by Nebraska for the awful conditions of the dogs on their property. They have made the HSUS's official list of 100 worst puppy mills in the US. This is NOT the first time we've found evidence that Heartland Pets has supported some of the worst documented puppy mills that exist!!

- **Rodney and Joni Isom, Isom Pets, Page, NE – RECEIVED AT LEAST THREE OFFICIAL WARNING LETTERS FROM STATE.** Between 2014 and 2015 alone, the Isoms received at least three warning letters from the state for issues ranging from refusing an inspection (Feb. 2015) to inadequate veterinary care, matted dogs, unsanitary conditions and having insufficient staff to properly care for animals in the kennel (May 2014). In January 2015, inspectors found dogs with frozen water and no bedding during cold weather as well as excessive feces. In May 2014, inspectors also noted severely matted dogs, limping dogs, and a dog with an untreated wound. Nebraska license # 0313245.

Heartland tricks customers into believing that they get their puppies from good breeders. This is a true example of how their breeders treat their dogs. **Boycott Heartland Pets now.**