



# Trojan Booster Club



Supporting Charleston Community Unit #1 School District Athletics

## OFFICERS:

Kim Sherwood, *President*  
Donna Flight, *Vice President*  
Jeff Oetting, *Treasurer*  
Debbie Keefe, *Secretary/Membership*

## DIRECTORS:

Jill Shrader, Krissta Newby,  
Melissa Hurst, Jeff Vanatta, Molly Bickford,  
Diana Taylor, Tracie Rankin, Jami Goetten,  
Racheal Logsdon, Carolyn Carcasi

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## **Wednesday, October 2, 2019**

The meeting was called to order at 6:30 p.m. by President Kim Sherwood.

### **WELCOME**

Kim Sherwood welcomed Robert Zerbst to the meeting.

### **PREVIOUS MONTH'S MINUTES**

The September minutes were reviewed and approved.

*Motion: Jeff Oetting*

*Seconded: Jeff Vanatta*

*All Passed*

### **TREASURER'S REPORT**

Treasurer Jeff Oetting gave an overview of Club finances. Taxes have been filed and paid. Thank you to Bev at First Neighbor Bank for completing the Booster Club's taxes.

Oetting said the club has had a steady stream of income, remaining pretty consistent over the past couple of years. TBC has five accounts totaling approximately \$271,000.

*Motion: Melissa Hurst*

*Seconded: Krissta Newby*

*All Passed*

### **NEW BOARD MEMBER:**

Nicole Beals has agreed to coordinate the fall, winter and spring sports programs as a non-Board position. Current sports program coordinator Donna Flight will work with Beals on the transition. Carolyn Carcasi has agreed to the Parent Liaison Board position.

The Board voted in new Board member Carolyn Carcasi.

*Motion: Donna Flight*

*Seconded: Krissta Newby*

*All Passed*

### **OLD BUSINESS:**

>> Grill on the Hill Chairperson Jill Shrader said the event well. Weather was perfect. Volunteer slots were all taken. Number of athletes who sold tickets was up. Number of meals served (2,000) was up. Initially unsure if Subway would again provide cookies, Subway agreed at the last minute and provided 2,000 cookies for free. The Butcher Shop gave the Booster Club a generous deal on the pork burgers and

delivered the meat (and water from Rural King) to the school. Shrader said money is still being calculated, but the initial deposit was \$7,800.

**NEW BUSINESS:**

>> Athletic Director Norm Garrett explained that a generic P.O. has been created for Trojan Booster Club purchases, This will help the district have better records of purchases and eliminate confusion when items and bills come in.

>> Debbie Keefe created an online sign-up sheets for Board members to trial. The Board successfully signed up using the new online option, which will generate an automatic email reminder and streamline the process. Keefe will now create online sign-ups for all volunteer shifts.

>> Chrysler brought their “Sign and Drive” program to Grill on the Hill this year. For every person who test drove a car at the Pison Auto Tent located at the high school, Chrysler will donate \$10 to the Trojan Booster Club. We have not yet heard how the event went or how much money was raised.

>> Jeff Vanatta said that the 2019-20 sponsorships are way up and have generated approximately \$22,000 for the Club (not including Clash sponsorships). Vanatta updated the sponsorship packages and that seems to have gone over well. New aluminum signs are up at the outdoor sporting complexes and new banners will be going up at CHS and CMS. Vanatta also updated sponsor announcements that are read during all district sporting events.

>> The Board expressed its gratitude to the District for donating Clash sponsorship revenue directly to the Trojan Booster Club (approximately \$25,000 over the two-year contract).

>> Melissa Hurst is going to work on organizing old uniforms and jerseys to sell/advertise through the Trojan Booster Club Facebook page.

>> Racheal Logdson was very busy at the first home football game concession stand. Jami Goetten has continued to keep the Baker Gym concession stand stocked and ready. The Board talked about possibly having someone split the Tri-Plex concession duties with Krissta Newby.

>> Kim Sherwood said the Board has been very active and she is grateful for the new members who have stepped up to share the workload.

>> Lanman Oil Company gave another check -- this time in the amount of \$1,051 -- for money generated from the Trojan Booster Club gas pump.

>> The Spaghetti Supper is set for Jan. 10 (before the Charleston vs. Mattoon basketball game).

>> Molly Bickford provided a list of potential donors for the Red and Gold Bash, scheduled for Nov. 23. Board members were assigned various people and businesses to ask. Molly will send the official “ask letter” to the Board.

**COMMITTEE REPORTS/OLD BUSINESS:**

*Membership/Secretary (Debbie Keefe)* -- Membership grew this year, generating approximately \$3,000 more in profit for TBC. Final numbers are pending, as more members continue to join.

*Grill on the Hill (Jill Shrader)* -- See update above

*Red and Gold Bash (Molly Bickford)* -- Date is set for Nov. 23

*Holiday Tournament (Kim Sherwood)* -- No update

*Spaghetti Supper (Tracie Rankin)* -- The event is set for Jan. 10

*Signage Program (Jeff Vanatta)* -- See update above

*Programs (Donna Flight)* -- Nicole Beals has agreed to coordinate the sports programs.

*Golf Outing (Diana Taylor)* -- No update

*Surplus/Spirit Items (Melissa Hurst)* -- See update above

*Parent Liaison (Vacant Position)* -- Carolyn Carcasi was voted in as parent liaison

*Concessions (Jami Goetten, Krissta Newby, Racheal Logsdon)* -- See updates above

*FaceBook (Kim Sherwood)* -- Debbie Keefe will work on business sponsorship posts.

*Clash (Kim Sherwood)* -- No updates

**ADJOURNMENT:**

The meeting was called to adjournment at 8:05 p.m.