

01

## DISCOVERY

What's the Goal? In this phase we will gather information and define the context from you that will ultimately create you a visual masterpiece. Through this we can capture a solid blueprint of your project. You'll have ideas and I'll have questions, the perfect blend towards a unique graphical message. During this period you will be required to provide us with your content.



02

## DESIGN & REVISE

This is where we get creative and designs come to life. By this time you would have provided your vision, content, and all the nuts and bolts of your project. Here you will begin to see our ideas take shape based on our many regular conversations. During this phase, we will share some design concept snapshots to ensure that we are on the same page and heading in the right direction.



03

## DEVELOPMENT

During the course of this phase we will develop a final mockup that outlines your overall look and feel of your vision. Now we will firm up your content, present to you, and obtain your final concept for approval and finalization.



04

## DELIVERY

Once agreed upon, we will prepare, package, and deliver as requested the final version along with any final invoices.

