

The Pointer

SIGP General Meeting, Wednesday, August 12, at 6:30 p.m.

Physical Distancing Will Be Employed
Please bring all you need for yourself:
A mask, lawn chair, hand sanitizer, bug spray, your own refreshment and/or snack (optional).

Grosse Pointe Shores Park, 800 Lake Shore Road Grosse Pointe Shores—Gatehouse Phone: 313-884-7018

At the gate, tell them you are a Soroptimist. Your name will be on the list.

Special thanks to club member Marina Houghton for reserving the space for us!

Coming together is a beginning; keeping together is progress; working together is success. – *Henry Ford*



Ellen Chapin

In 1921 the world was coming out of a devastating pandemic, yet the Soroptimist movement managed to emerge, led by the first president Violet Richardson. Now here we are approaching the 100-year anniversary and find ourselves in the midst of another catastrophic pandemic. This has changed our world, our country, our cities, our clubs and our relationships with our Soroptimist friends. This new reality has influenced the goals we have established as your new co-presidents to meet the challenges of this time.

Our first goal is to navigate the club successfully through the pandemic, utilizing technology for hybrid meetings and planning activities under the guidelines of safe practices. We will look for and establish creative ways to continue fundraising and volunteer opportunities. During our tenure we will also revisit and update operational procedures.



Marya Malkovich Rosenthal

Our second goal is to focus on membership retention by identifying and meeting the varying needs of our members to enhance the membership experience for all. We recognize that everyone's expectations of SIGP are different, so we welcome your input and participation.

As we work together for the success of our club, we would be remiss if we didn't express our gratitude and appreciation for the thoughtful and meaningful installation ceremony of officers (see pp. 3-5). The extraordinary women who came before us have inspired us to continue the mission of helping women and girls fulfill their dreams. We are honored to be chosen as your co-presidents and look forward to working together with the board and the entire SIGP membership.

— Ellen Chapin and Marya Rosenthal, SIGP Co-presidents

BOARD OF DIRECTORS

Ellen Chapin and Marya Malkovich Rosenthal *Co-Presidents*

Karrie Blankenship

President Elect

Laura McCourt

Vice President

Membership

Aleksa Andjelkovic Past President

Mary Ellen Burke *Treasurer*

Bette Lepouttre Assistant Treasurer Fundraising

Maureen Anthony
Secretary

Diana Langlois
Assistant Secretary
Public Awareness

Carolyn Barth

Director

Grant Coordinator

Madeline Colavito

Director

Nancy Solak Director

News Bits

Kudos to the following members who work behind the scenes to keep our Soroptimist name in the news:

- ♦ Karrie Blankenship SIGP website, Zoom coordinator
- Renee Rodriguez Facebook announcements and photos, linking to Instagram
- ♦ Kerri Green Google group coordinator and Instagram
- Anne Schwartz SIGP club email monitor who forwards messages to presidents and members as needed
- ♦ Carolyn Barth *Grosse Pointe News* liaison
- ♦ Diana Langlois Grosse Pointe News liaison

Thank you to each of you for your part in making Soroptimist International of Grosse Pointe an outstanding service club!

On your list of members, please make the following change:

Pat Casey's e-mail is: Pat.mackavedrapery@gmail.com
Her email will be updated on the next membership directory list you receive.

From SI Manchester, England

Many thanks for the latest edition of the Pointer. So interesting to see what is going on in your Club. Wishing you all the very best. Take care.

— Malgorzata Kmita, Friendship Link Coordinator

Happy August Birthday to ...



Bette Lepouttre, August 08
Anne Schwartz, August 08
Diana Langlois, August 12
Robin Crawford, August 14
Susan Lewandowski, August 23
Ellen Chapin, August 27

Installation of New Board Members



One hundred years ago, the 19th Amendment was ratified granting women the right to vote. With that in mind, SIGP member Karrie Blankenship devised an installation of officers based on that theme.

At SIGP's General Meeting, held on July 8, 2020, SIGP installed its 2020/2022 Board Members.

The program included the reading of biographies of suffragettes who were instrumental in gaining voting rights for women along with Soroptimists who ensured the viability of our international organization.

Special thanks to Hannah J. Watkins
who took all the installation photos
facebook.com/HannahJWatkinsPhotography/

More photos on next page.



The installation of the incoming SIGP Board was held in the peaceful setting of Grosse Pointe Shores park overlooking Lake St. Clair. To ensure safety from the COVID-19 virus, members wore masks and sat physically distanced from each other.

(Installation of New Board Members continued from previous page)



SIGP's incoming co-presidents Ellen Chapin and Marya Malkovich Rosenthal.



Past Treasurer Kerri Green assisted Past President Roseanne Horne during the installation in 1920s style!



SIGP Director Carolyn Barth.



SIGP member Anita Sandercott knows how to attend a meeting in style!



SIGP's new Board Members. We're all hoping that they'll be unmasked and sitting more closely together in the next group photo of them.





(Near left) The idea for basing the installation on the 100th anniversary of the ratification of the 19th Amendment was the brainchild of incoming SIGP President Elect Karrie Blankenship.

(Far left) The intricate display put together for the evening.

Ann Cunningham Silver Bowl Award Presentation

CONGRATULATIONS ROSEANE HORNE!!!

Mary Parsigian, a former Soroptimist International of Grosse Pointe (SIGP) member and Midwest Region Governor, created the Ann Cunningham Silver Bowl Award in May 2004 in honor of Ann Cunningham's 38 years of dedicated service to SIGP.

Ann joined SIGP in 1978 and remained active until she died in 2016. She served as president, secretary, and director several times as well as managing many club activities including Friendship Link Chair for 25 years. She attended district, regional, and federation conferences and was a Laurel Society member. She loved to do the installations of officers as well as the induction of new members with a themed ceremony making them very special.

The Ann Cunningham Silver Bowl Award is presented at SIGP's Officer Installation every other year (even numbers) to a SIGP member and this year was no exception. The former awardee, Marya Malkovich Rosenthal, along with the club's president selects the recipient.

The following criteria are used:

- Dedication to the SI mission based on service to the club and projects
- Helpful to club president, especially if behind the scenes
- Active member as measured by attendance at club, district, regional, SIA, and SI meetings and conventions
- ♦ Service as a Board member, and/or Committee Chair, Event Chair
- Contributions to Program: Awards, Dream It Be It, Anti-Human Trafficking, Ghana, Grants
- Participation in club service projects including Positive Images activities (tutoring, parenting program, computer lab, Christmas shopping/party, Mother's Day bags)
- Support of Fundraising activities: Dine Around Town Raffle, Second-Hand Sales, Club Crawls, and/or Mini fundraising events
- Contributions to Membership: Creates/attends events, recruits new members, hosts club events or meetings
- Contributions to Public Affairs: Submits articles and/or photographs to the club's newsletter, website, and/or Facebook



At left, Marya Malkovich Rosenthal and far right, Aleksa Andjelkovic, present Roseanne Horne (center) the Ann Cunningham Silver Bowl Award.

No one fits all these categories better than Roseanne Horne!

Having been in the President's spotlight in one way or another for the past six years, she has been involved in most of the club's projects, committees and fundraisers. Her dedication and commitment to SIGP has made our club one of the best (*if not THE best*) Soroptimist club in the Midwest Region! We congratulate her, we thank her for her dedication and we look forward to her advice and guidance as the new board transitions into the 2020-2022 term. Keep that silver polish handy, Roseanne, and shine on! Congratulations, well deserved!

Start Preparing for SIGP's Upcoming Garage Sale!

"A GOLDEN GAR AGE SALE" IN MEMORY OF MYR A GOLDEN

Thursday, Friday, Saturday SEPTEMBER 10, 11 & 12

WHAT YOU CAN DO?

- ◆ Gather your items together and deliver to Roseanne or Bette's house starting Sept 1
- Offer to help set up on Tuesday and/or Wednesday, September 8 & 9
- Work the sale on any or all days for as long as your time (and body) allows
- Help pack up and clean up at the end of the sale

The sale will be held at Roseanne Horne's house at 1247 Elford Court, Grosse Pointe Woods.

Safety precautions will be put in place to ensure everyone's safety.

P.S. Save your items \$20+, for our virtual online sale. Details forthcoming!

SIGP's Ghana Connection Continues!

A few weeks ago several SIGP members took the opportunity to visit Fr. Beyuo Kuukole of Damongo in northern Ghana (where our school for girls resides). He is currently doing doctoral work in Kansas but made the trek out to a church in Port Huron for a mission appeal. Mary Ellen Burke, Roseanne Horne, her dad, and I rode up to meet with him. We enjoyed sandwiches in a park, talked about Ghana, St. Anne School for Girls, and walked the shoreline.

Note: As of the end of July, Ghana has suffered 35,000 cases of COVID-19, mostly in the southern part of the country. — Carol Hofer



At right: SIGP member Carol Hofer and Fr. Beyuo

BEYOND LIVE YOUR DREAM: MENTORING FOR SUCCESS

Members participating in the Mentoring for Success training, mark your calendars!

Next session: Wednesday, August 19, 6:30-8 p.m. on Zoom

Topics: TAKING THE NEXT STEP—Exploring some of the ELEMENTS OF EFFECTIVE PRACTICE book and

discussion of what group you would like to mentor.

RSVP: dilang58@comcast.net or text 313-690-1515

Next SIGP Board Meeting Wednesday, August 5, 2020, Marya's backyard

Even if you missed it, you can still attend the 2020 SIA Biennial Convention without leaving your house!

SIA's 46th biennial convention in Bellevue, Washington, was canceled because of the pandemic. Connecting with members, presenting meaningful content and celebrating members' accomplishments were presented for the first time virtually. Through prerecorded messages and programs plus live Zoom presentations, all Soroptimist members were able to attend. (And you still can by clicking the following link: https://www.soroptimist.org/for-clubs-and-members/digital-toolkit/fundraising/index.html

Highlights and notes from the convention include:

IMPACT OF THE DREAM PROGRAMS

- ♦ 25% of new members join because of the DREAM programs.
- ♦ 2019-2020 DREAM IT BE IT 374 programs were completed with 17,395 participants.
- ◆ 2019-2020 LIVE YOUR DREAM 1,767 award recipients received \$2,814,672 to pursue their eduction.
- Since 2011 when the LIVE YOUR DREAM program was first introduced, \$18.5 million has been awarded to 12,863 recipients.

EFFECTS OF THE PANDEMIC ON WOMEN AND GIRLS

No one can predict the long-term impact of the pandemic on women and girls but it is known that they suffer disproportionately. When schools are closed, the risks to girls include teen pregnancy, sexual abuse, and permanent dropout rates. The majority of jobs lost during this time are held by women, making it financially impossible for them to continue their education. Women who have not lost employment must juggle their jobs, online education for their children and themselves, and childcare. The obstacles to education during this time are many.

SIA has recognized that clubs have presented programs and instituted projects which are not part of the DREAM programs but do address SIA's goal of economic empowerment. These programs provide support and access to education and training for women and girls who are facing obstacles in their lives. In 2021-2022 clubs will report on these local programs to SIA.

COMMUNICATING IMPACT TO INCREASE FUNDRAISING

Stories of the women who have been award recipients must be shared. Nothing is more inspiring than hearing a story of success from a woman who has dreamed, has overcome obstacles, and has achieved her goal of education.

The VISION, MISSION and PURPOSE of Soroptimists must be included in fundraising activities. If you strongly believe in the mission you can communicate this to others. Don't be shy about presenting opportunities for people to participate in making a difference for women and girls through their donations. People want to help others.

(Continued on next page)

(SIA Biennial Convention continued from previous page)

A digital tool kit for fundraising is available from SIA:

https://www.soroptimist.org/for-clubs-and-members/digital-toolkit/fundraising/index.html

NEXT GENERATION - A live presentation via ZOOM

A poll was taken to determine what percentage of members belonged to clubs that had members under 40 years of age.

- 0 members under 40 41%; 25% of members under 40 53%
- ◆ 50% of members under 40 5%; 75% of members under 40 1%
- 100% of members under 40 0%

Five young members from the Philippines, Japan, Panama-Pacifico, Cleveland, OH and Palm Springs, CA gave their thoughts on a variety of topics including:

- Why they joined and have stayed as members: service, making a difference, giving back, friendship of a diverse group of women, fellowship, self-fulfillment, and gaining wisdom of other women.
- How the financial obstacles to membership have been addressed: employer pays for dues or employer
 matching, dues paid in installments, club donations, member puts dues in her monthly budget, and dues
 paid by other members.
- Virtual engagement: important to keep communication open and consistent, happy hours to interact with other members and get to know them better, and virtual meetings so mothers with young children and members who travel can still participate.
- ◆ Leadership roles: board membership gives a clearer picture of the Soroptimist mission.
- SIA's future: work to bring in the next generation by spreading the word and showcasing accomplishments, be a living example, express a spirit of equality by accepting and respecting diverse values, keep the desire to help girls achieve their goals, continue the Dream programs.

MEMBERSHIP ENGAGEMENT - A live presentation via ZOOM

Membership retention is of prime importance during this time of the pandemic. Members need to feel valued, included and have their needs met. Each club must reach out to their members to determine how they would like to be engaged. Engaged members will retain their membership for an average four years longer; will donate 22% more money to fundraising activities; will refer more new members; will express more loyalty to Soroptimist, will attend more events, webinars and conferences than members who are not engaged.

Women who have given up their membership cite the following reasons:

- 33% list club functioning unwilling to change; inadequate orientation.
- ♦ 31% list club personality conflicts pressure to participate and accept leadership roles; no feeling of welcome or inclusiveness.
- ♦ 24% list expectations of giving or spending too much money.

The convention programs can be accessed from the SIA website and will remain online until the end of the year.

https://www.soroptimist.org/for-clubs-and-members/whats-new/46th-biennial-convention/index.html



A Therapeutic Recovery
Community for
Women and Families



INTENSIVE SUBSTANCE ABUSE TREATMENT

MENTAL HEALTH
TREATMENT

TRANSITIONAL HOUSING

HOUSING FOR WOMEN AND THEIR CHILDREN

OTHER SERVICES INCLUDE: INDEPENDENT LIVING NUTRITIONAL PROGRAM HEALTH PROGRAM EMPOWERMENT GROUP CHILD CARE PROGRAM & TRANSPORTATION SERVICES

WE ARE STILL HERE FOR

YOU!

SINCE 1984

CLIENT'S, FAMILY AND STAFF HEALTH AND SAFETY IS OUR TOP PRIORITY WE FOLLOW

CDC GUIDELINES FOR COVID19

Anyone seeking Residential treatment will be quarantined for 24hrs for signs of any virus symptoms. Call us directly @ 313.822.6940

Accepting New Clients! Housing for Women & Their Children

Positive Images is a private, 501 (c)(3) non-profit, therapeutic community. The organization addresses the special needs of adults and families recovering from substance use disorders, mental impairment, co-occurring disorders, social problems, medical issues, and or environmental problems.



TELEHEALTH SERVICES AVAILABLE

We are also providing Telehealth services for individuals seeking Outpatient services.

A PERSON-CENTERED APPROACH TO

TREATMENT - Non-directive, client-centered, and personcentered. These are terms used to describe the therapeutic approach developed by Carl Rogers.

Licensing & Accreditation

Positive Images is licensed by the Office of Substance Abuse and accredited by the Commission on Rehabilitation Facilities (CARF) to provide residential and outpatient substance abuse treatment.

Positive Images, Inc.
13336-13340 E. Warren. Detroit, Michigan
313-822-6940 ext. 113
www.positiveimagesinc.org



Positive Images, for which SIGP assists in multiple ways, is open again and taking in clients.

This is their new brochure!

POSITIVE IMAGES UPDATE

GOOD NEWS!

PARENTING classes have resumed with Bette Lepouttre leading the sessions via ZOOM (See below).



Other SIGP members who are part of the Parenting Team may want to Zoom in on Tuesdays at 1:00.

Six women from the East Grand Boulevard house were able to join on July 21 when the topic was Pre-Adolescence and Adolescence—always a gripping topic for discussion in any group!

Please contact Bette if you want to join her on the zoom meetings. She has the Zoom meeting code and the password and will share it with you.

- Diana Langlois

We are getting closer to our second thousand dollars! We've already garnered \$1,875! On our way to \$3,000 in no time!! Feel free to make copies of the flyer below to distribute to friends, relatives, neighbors and strangers! If anyone wants to lend a hand in returning them, please contact me. There is still lots of money out there! \$\$\$\$\$ — Roseanne

CAN & BOTTLE DRIVE NOW THROUGH AUGUST 30, 2020

Avoid the bottle-return line Avoid the sticky-icky chore of returning bottles & cans

Donate your returnable cans and bottles to support Soroptimist International of Grosse Pointe



Proceeds go to Programs and Scholarships for Women in need

Drop off donations at either address below:

Nancy Solak, 458 Cloverly, Grosse Pointe Farms

Roseanne Horne at 1247 Elford, Grosse Pointe Woods

OR

Return your own cans and bottles and donate the money to Soroptimist International of Grosse Pointe

Please make checks payable (in any amount) to: SIGP www.grossepointesoroptimist.net

Roseanne Horne c/o SIGP 1247 Elford Grosse Pointe, MI 48236		SOROPTIMIST® Investing in Dreams	
Name:			
Shipping Address:			
Shipping City:		State: Zip	
Telephone Number:			
Email Address:			
Soroptimist club:			
	Ladies (S)	Force (2XL)	
	Ladies (M)	Force (3XL)	
	Ladies (L)	Force (XL)	
	Ladies (XL)		
Picture shows Ladies (S)			
		Circle embroidery choice	
Jacket Cost \$45	Shipping: \$10	Embroidery: White or Blue	
Cash:	Check:	Credit Card:	
Soroptimist International of Grosse Pointe		Accepted VISA	
updated 5/27/20			

All proceeds from the sale of jackets go to SIGP. Each one has a zipper, hood and pockets. Length to hips. Order yours today!

District III Emails

Governor- Darcy Merritt (dmerritt1963@hotmail.com)

Governor Elect - Christine Fowler Shearer (fowlerartistic@gmail.com)

Secretary - Sheila Zingler - (sheilasifdl@gmail.com)

Treasurer - Audrey Jarvey - (audreyjarv@charter.net)

District III Director - Kellie Klingel (ktklingel@yahoo.com)

Secretary - Patricia Cavell (bsktpac@comcast.net)

Soroptimist Websites

Soroptimist International Midwest Region - (simwr.org)
Soroptimist International of the Americas (soroptimist.org)
Soroptimist International (soroptimistinternational.org)
Soroptimist International of the Americas -

(soroptimist.org/about-us/contact-us/index.html)
For upcoming SIGP events and information, click the link
https://www.grossepointesoroptimist.org/

Soroptimist Pledge

I pledge allegiance to Soroptimist and to the ideals for which it stands: The sincerity of friendship,

The joy of achievement

The dignity of service,

The dignity of service,

The integrity of profession,

and the love of country.

I will put forth my greatest effort to promote, uphold and defend these ideals, for a larger fellowship in home, in society, in business, for country and for God.



her Ward's Wylara for SIGP's PUBLIC AWARENESS COMMITTEES Submit photos, club information, news, upcoming events and dates to this e-mail so the information can be accessed by all public awareness chairs: socialmediasigp@gmail.com WEBSITE: grossepointesoroptimist.net Ross Braun or https://www.grossepointesoroptimist.net/calendar of events.html for calendar grossepointesoroptimist@gmail.com Anne Schwartz E-MAIL: **SOCIAL MEDIA ACCOUNTS:** FACEBOOK: facebook.com/soroptimistgrossepointeRenee Rodriguez **NEWSLETTER:** THE POINTER is on the website and is emailed to membersNancy Solak Newspaper articles, radio PSAs, etc.Diana Langlois MEDIA: Remember to use AMAZON SMILE. Each dollar you spend on amazon.com gives .05 to SIGP smile.amazon.com (look for Soroptimist International of Grosse Pointe)

SIGP Member Ads

