



**February 14, 2020**



**Thank You To Everyone Who Stopped By  
Our Booth and Participated in our  
Growth Management Seminar at the  
World Ag Expo in Tulare**

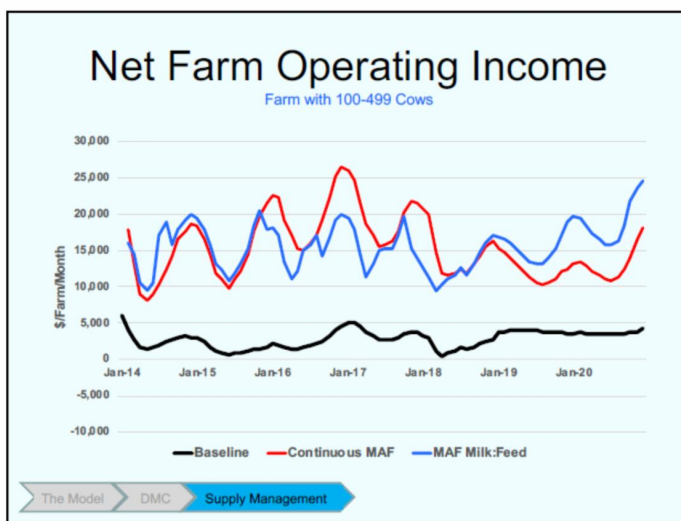


This week we had some great conversations with dairy producers about milk pricing under the California Federal Milk Market Order, dairy growth management to balance milk production with profitable market demand to improve milk prices, sign up for grant programs including AMMP, the latest on environmental, water, labor and other key issues.

We always have excellent discussions with dairy producers at our booth at the Farm Show, and we thank everyone who stopped by to visit with our board members and staff.

## **GROWTH MANAGEMENT SEMINAR**

This week during the Tulare Farm Show, California Dairy Campaign and California Farmers Union held a seminar on how dairy growth



management would improve net farm income. Executive Director Lynne McBride explained how growth management policies that balance supply with market demand would have dramatically increased net farm income had they been in place after the 2014 farm bill. **The**

***graph above shows how growth management policies (appearing in blue and red) would have doubled net farm income had these policies been in place beginning in 2014.***

California Farmers Union President Joaquin Contente described how even minor changes in milk production can have significant impacts on the milk price. In March 2019, nationwide milk production decreased slightly and milk prices improved significantly. The decrease in milk production was equal to the production from one cow on each of the 37,000 dairy farms nationwide, yet this minor decrease in production led to a substantial improvement in milk prices paid to dairy producers.

To sustain dairies nationwide, California Dairy Campaign and California Farmers Union have joined dairy producer organizations from across the country through the **Dairy Together** campaign to call for fundamental change in the direction of federal dairy policy to incentivize dairy farmers to manage their milk production to be more responsive to changes in profitable market demand. Multiple studies have proven how relatively minor changes in milk production can have positive impacts on milk prices and net farm income.

**AMMP Sign Up Until March 27, 2020**



**This week in Tulare at the Farm Show we provided information and outreach materials about the application process for Alternative Manure Management Program (AMMP). The application period began February 3 and continues until March 27, 2020.** California Dairy Campaign is working with dairy producers to fill out applications for the Alternative Manure Management Program (AMMP). We meet one-on-

one with dairy producers to review their applications. The application period just began and will continue until March 27, 2020. **Contact California Dairy Campaign Field Representative Joe Melo at 209-216-7615 for more information about the AMMP application process. AMMP provides funding for up to 100% of the cost of projects up to \$750,000 per project.**

**What is an alternative manure management practice?**

Alternative manure management practices involve handling manure in ways that don't involve using an anaerobic digester. Currently, eligible practices for funding through AMMP include: pasture-based based management; solid separation or conversion from flush to scrape in conjunction with some form of drying or composting of collected manure.

**Alternative Manure Management Program (AMMP)**

Applications are due on March 27, 2020, by 5:00 P.M. PT. Detailed information including application process, application requirements is available online at: <https://www.cdffa.ca.gov/oefi/AMMP/>

***Dairy producers interested in more information  
about AMMP can contact  
CDC Field Representative Joe Melo at 209-216-7615.  
More details about the AMMP can be found  
Online at [CDFA AMMP web site](https://www.cdffa.ca.gov/oefi/AMMP/).***

## **UNITED DAIRY FAMILIES OF CALIFORNIA REGIONAL MEETINGS ON QUOTA**



**Registration is now open for Regional Meetings**

**Phase IV Regional Meetings**

During this meeting Dr. Marin Bozic will present the results of the Phase III surveys and share the final proposal which is for a 5-year sunset of quota that would eliminate the regional quota adjusters and establish a flat \$1.43 per cwt for quota holders.

**Region 1 - Feb 18 - Sonoma Farm Bureau - 1p-3p - [Register](#)**  
**Region 3 - Feb 20 - Sacramento Farm Bureau - 1p-3p - [Register](#)**  
**Region 4 - Feb 24 - Stanislaus Farm Bureau - 10a-12p - [Register](#)**  
**Region 5 - Feb 24 - Merced Farm Bureau - 2p-4p - [Register](#)**  
**Region 6 - Feb 26 - Kings Farm Bureau - 2p-4p - [Register](#)**  
**Region 7 - Feb 25 - Tulare Farm Bureau - 9a-11a - [Register](#)**  
**Region 8 - Feb 25 - Kern Farm Bureau - 3p-5p - [Register](#)**  
**Region 9 - Feb 28 - Chino Fairgrounds - 2p-4p - [Register](#)**

**REGISTER NOW**



## SIGN DAIRY PRODUCER PETITION IN SUPPORT OF GROWTH MANAGEMENT



Dairy producers from around the country are adding their signatures to the **[Dairy Producer Petition in Support of Farmer-led Dairy Supply Management](#)**.

Although milk prices paid to dairy producers have improved after a four years of chronically low prices, it is critical that milk production is more responsive to profitable demand to prevent a future downturn in milk prices. Relatively small changes in milk production can have big impacts on the milk price paid to dairy producers. A farmer-led growth management plan can enable dairy producers to effectively manage milk supply to meet profitable demand and sustain profitable milk prices.

Members of Congress are interested in learning how many dairy producers in their district support supply management policies and signatures from dairy producers demonstrate that support. In addition, it is important for dairy leaders to understand the level of support among dairy producers calling for a change in direction for federal dairy policy.

The web site for the petition is:

**[www.dairysupplymanagement.com](http://www.dairysupplymanagement.com)**

**The petition states:** The undersigned dairy producers support farmer-led milk supply management policies to achieve PROFITABLE and SUSTAINABLE MILK PRICES.

**Link to Sign Petition:**

**<https://www.dairysupplymanagement.com/>**

**OR PRINT AND SIGN THE PETITION AND  
SEND BACK TO US**

The petition is linked **[here](#)**.

Sign and send back a copy of the petition to us at:  
California Dairy Campaign

325 Mitchell Avenue  
Turlock, CA 95380  
Fax: 209-632-0706  
Email: [cdc@californiadairycampaign.com](mailto:cdc@californiadairycampaign.com)

## CDC Event Partner California Dairy Sustainability Summit



**California Dairy Campaign** is an event partner for the **California Dairy Sustainability Summit** set to take place in **Sacramento March 25-26, 2020**. All dairy producers are invited to participate. Contact the California Dairy Campaign office at 209-632-

0885 for more information.

The two-day event showcases California's world-leading achievements in planet-smart dairy farm practices and the role dairy plays in both the states' and global food systems. Through keynote presentations, panel discussion, breakout sessions, and a packed expo hall, attendees will gain insight into technologies, practices and policies that will improve operational efficiency, boost sustainability, further improve environmental performance and create new economic opportunities for dairy farmers.

The California dairy sector is the nation's largest and supports about 180,000 California jobs. California dairy families are on track to achieve a world-leading goal for reducing dairy methane emissions, while working to boost additional areas of environmental performance. Ninety-nine percent of California dairy farms are owned and operated by local families, all working to ensure their operations remain sustainable, both environmentally and economically.

The Summit is dedicated to promoting widespread development, investment and adoption of technologies and strategies to reduce greenhouse gas emissions, improve water conservation and protection, enhance air quality, and address rising labor and energy costs, all while optimizing cow health and comfort. The inaugural summit brought together more than 650 attendees, including 200 dairy farmers, solution providers, and California regulators and stakeholders.

# HAPPY VALENTINE's Day!

**For More Information  
Contact Executive Director  
Lynne McBride**

**California Dairy Campaign  
California Farmers Union  
325 Mitchell Avenue  
Turlock, CA 95380  
Phone: 209-632-0885**



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