

# FDOT Newsletter

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Volume 69



## SUPPORTIVE SERVICES

- Estimating Training
- Building Capacity
- Mobilization Financing
- Bonding Assistance
- Marketing Plan Development
- Creating a Business Plan
- Building a Website
- Plan Reading



## Groundbreaking Ceremony Launches Construction of New NASA Causeway Bridge

Today, Lt. Governor Jeanette Nuñez, the Florida Department of Transportation (FDOT), Space Florida, and NASA hosted a groundbreaking ceremony for the new NASA Causeway Bridge, a \$126 million project to build two high-level fixed bridges over the Indian River, providing a new gateway to Kennedy Space Center and Cape Canaveral Space Force Station.

"Since taking office, our administration has prioritized investment in transportation infrastructure that will enhance access to Cape Canaveral and advance Florida's position as a leader in space," said Lieutenant Governor Jeanette Nuñez. "This project is preparing Florida for future growth, facilitating local commerce, and ensuring economic vitality for continued launches on our space coast."

"Florida's Space Coast is growing every day, and our Space Program is a driving force behind it. The new NASA Causeway Bridge will help generate future investment and ensure that America's mission in Space will continue," said U.S. Representative Bill Posey.

"Florida's Space Coast is a worldwide hub for aerospace innovation, space exploration and defense, and the new NASA Causeway Bridge will serve as the launchpad for future growth in our aerospace industry, which employs more than 130,000 Floridians," said Senator Debbie Mayfield (R-Melbourne). "I am thankful for the Governor's leadership and for FDOT, NASA, and Space Florida prioritizing this vital investment in Florida's future."

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## Level Up Your Leadership, Ambition & Execution

How to cut to the chase & achieve your business goals

Stuck is the new norm. Most contractors stay stuck at the same level they have been for 2, 5 or even 10 years. These contractors work hard to maintain that level — but remain stagnant with the same salespeople, field employees, project managers, estimators, supervisors, foremen and number of crews. They get stuck in a pattern of doing the same thing over and over again.

They keep bidding on both the same project types and the same customers, somehow still hoping to land better work. They never seem to get ahead, and they continue to complain about low revenue, too many hours, lack of trained employees. They want more — more freedom, time, money, time off and wealth. The question is: How do they get it?

Many construction business owners are not happy with their personal situations and how their companies are performing.

Yes, it pays the bills and keeps them employed, but they're stuck, don't know what to do, and where to begin to properly scale their operations and move to the next level. They feel as if they are trapped in a box. Does this sound like a familiar scenario in your life?

Your business is the outcome and reflection of your actions leading and managing your company. You decide what to do — or not do — to grow. The best construction companies are led by owners and managers who want to always scale and move to a higher level.

### What's Holding You Back?

Fear is what holds most people back. They're afraid of making the wrong decisions, and want a guarantee their choices will end up being right without taking any risk. Therefore, they postpone doing what they know they must to break through to the next level. So, they delay, sometimes indefinitely, having to make the hard choices and decisions. What are you afraid of?

I recently met with 50 commercial construction business owners at one of my 2-day mastermind peer groups. Nearly every member of these groups continues to improve, scale, grow, make more money, and increase their investment portfolio.

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## About The FDOT

The goal of the DBE Supportive Services Program is to increase the number of DBEs participating on FDOT contracts and facilitate the opportunity for DBEs to obtain contracts. The services are designed to:

- Assist established construction firms to move them from bidding as a subcontractor to bidding as a Prime Contractor to produce sound bids.
- Provide access to training increases DBE expertise in handling of daily business operations.



CEI DBE Supportive Services

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