Thoughts on Digital Credentials



Credentials Open Doors



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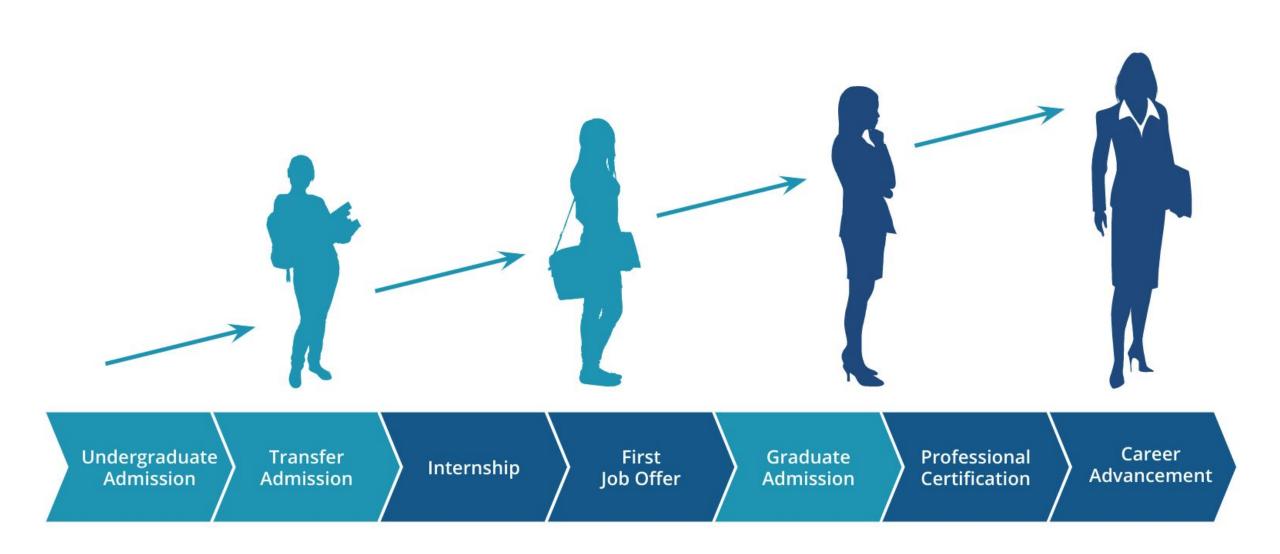
Credentials are a lifelong currency. They open doors. **Parchment's mission is to help turn credentials into opportunities** worldwide.





Learning Occurs Lifelong and Lifewide







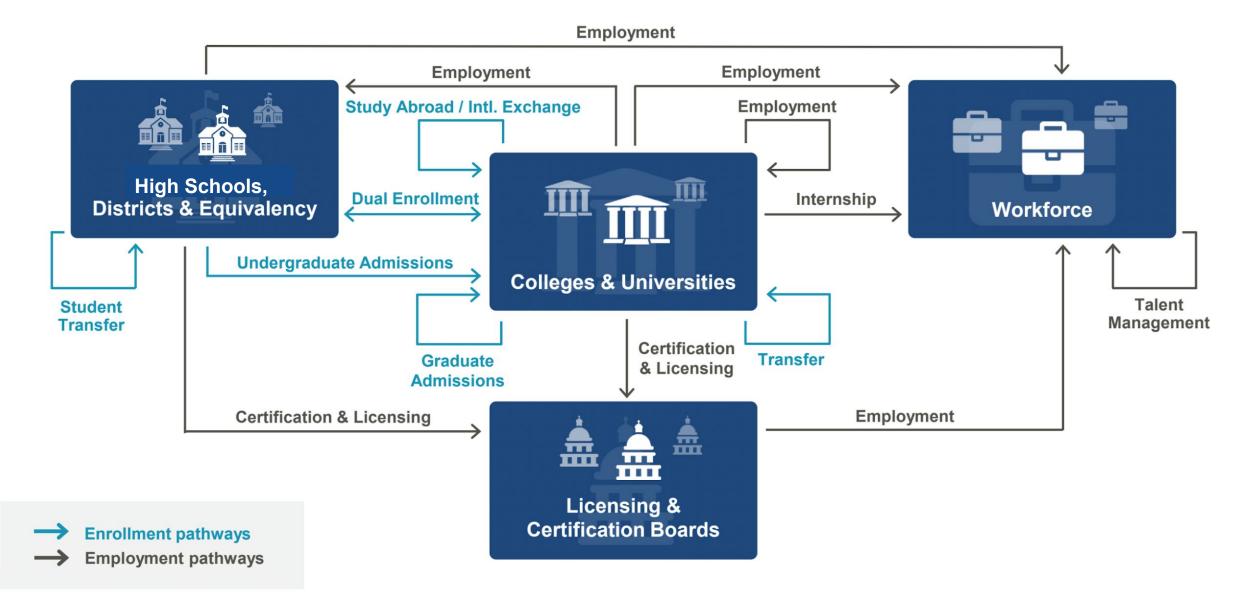


INDEXED LEARNING DISCOVER AND FILTER TALENT

CERTIFY
SKILLS &
KNOWLEDGE

The Ecosystem of Credential Stakeholders is Broad

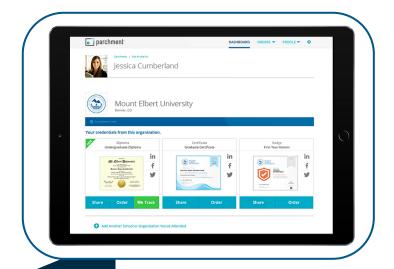




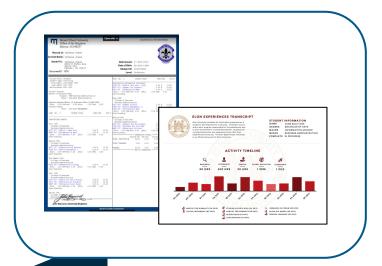




COMPREHENSIVE PLATFORM

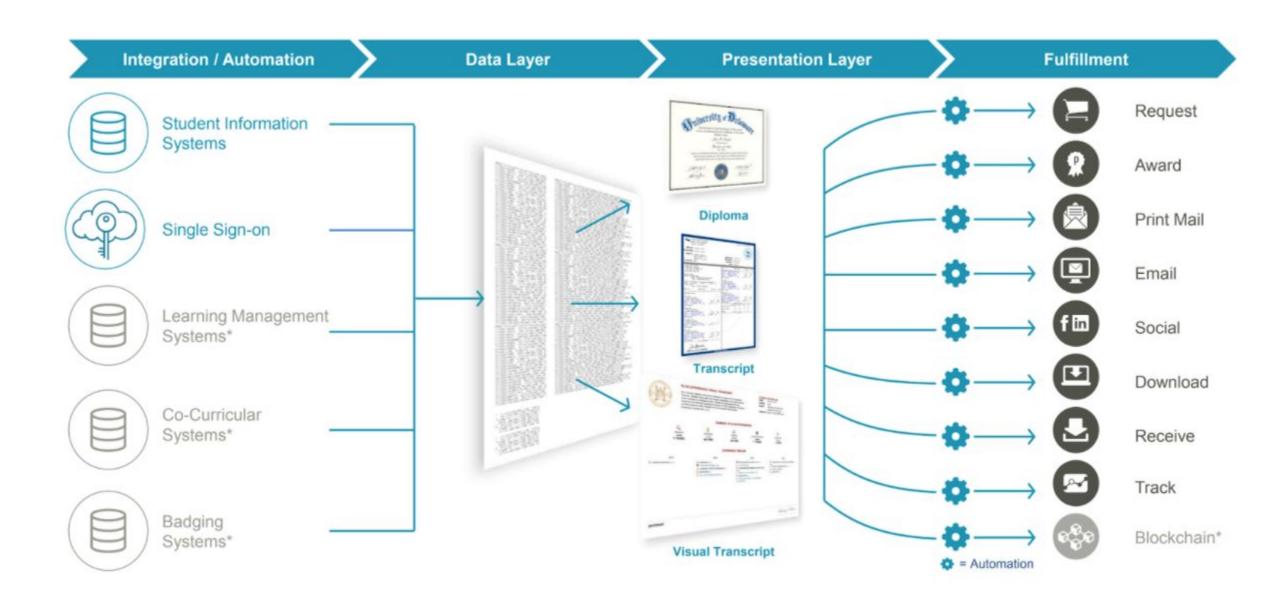


LEARNER CENTERED



CREDENTIAL INNOVATION



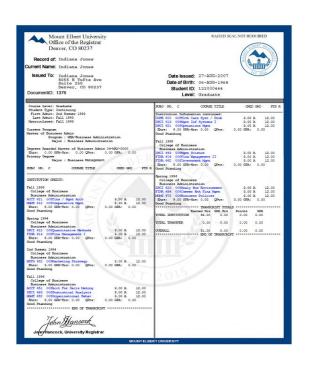


Credential Innovation

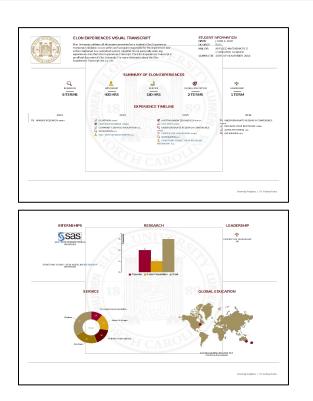




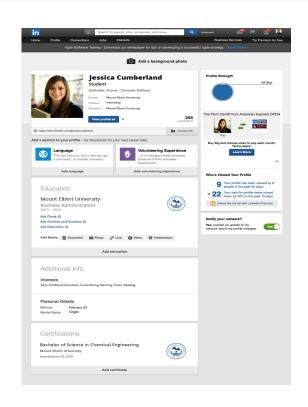
With a comprehensive student record as data, technology can make credentials **personalized and purpose driven**.



Traditional Look, Enhanced with embedded links



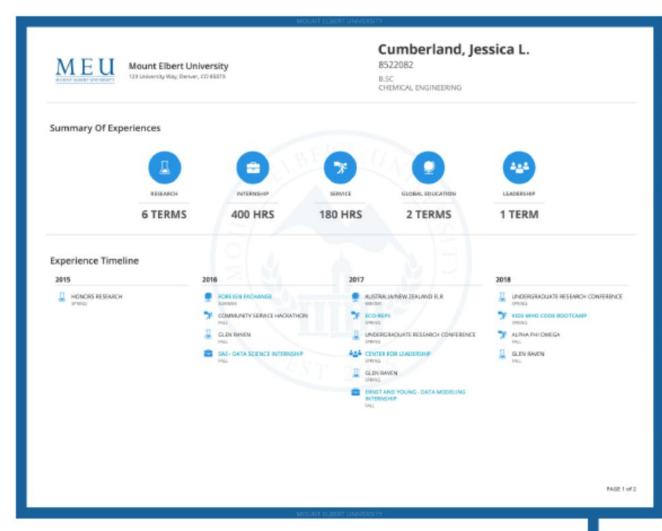
Reimagined, Audience-specific rendering

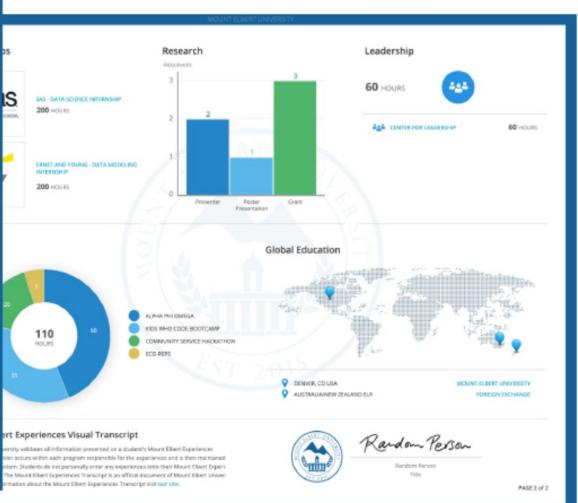


Shared socially to improve marketability

More Descriptive Credentials

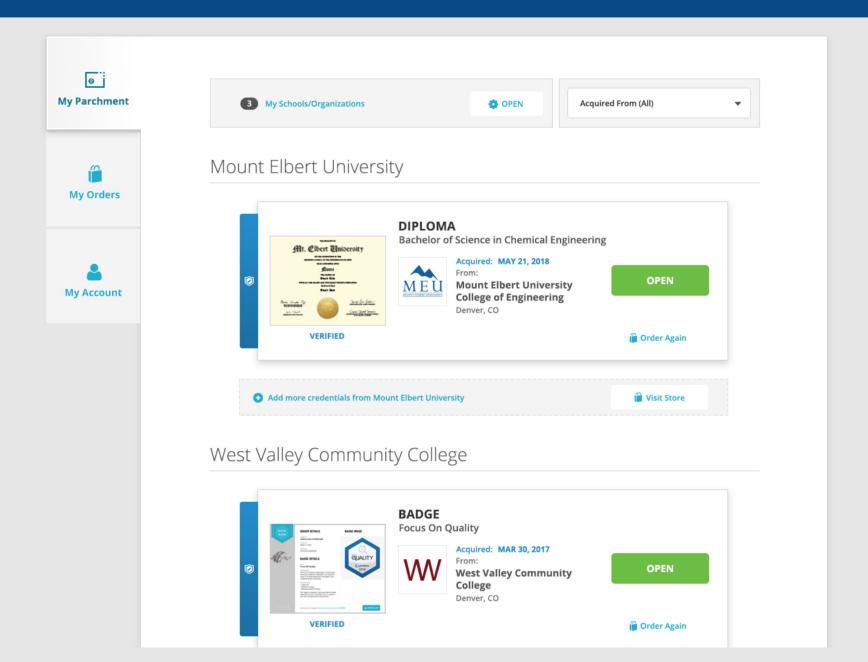






Focusing on the Learner





Connected Credentials





Q Search













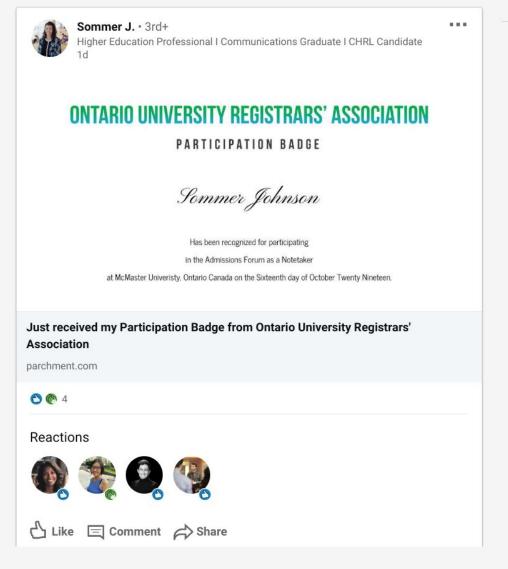




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Higher Education Professional I Communications Graduate I CHRL Candidate

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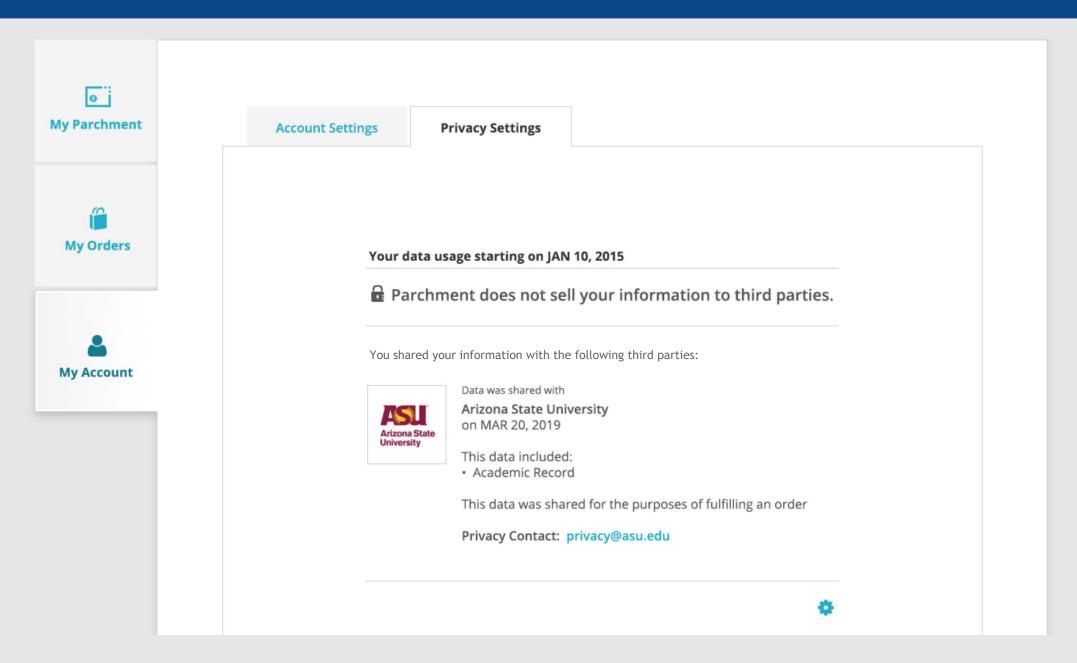


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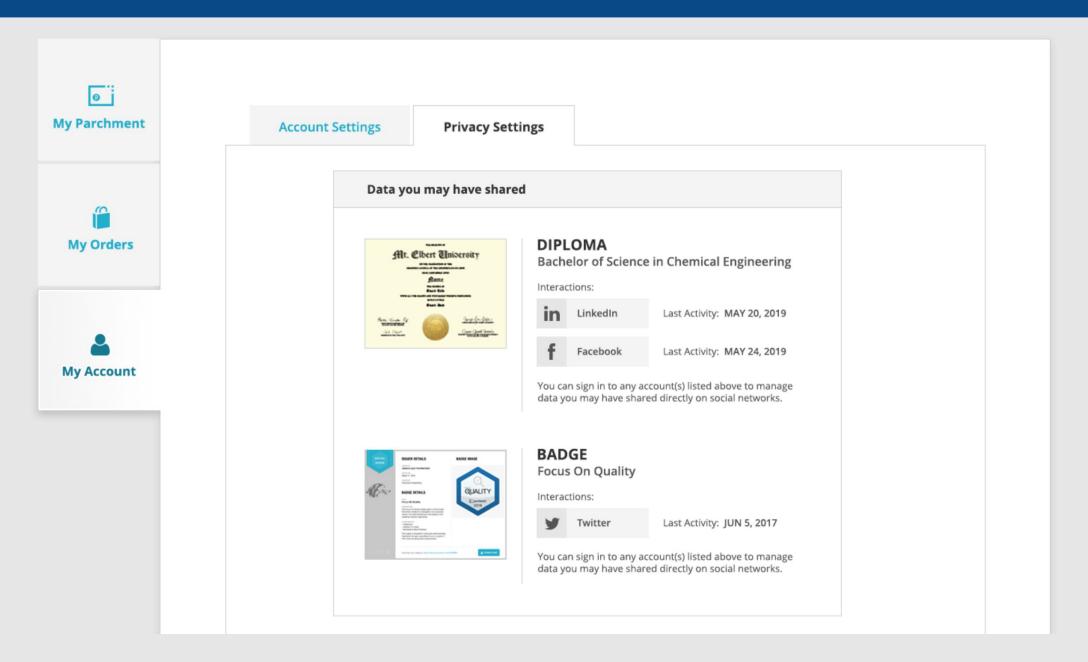
Focusing on the Learner





Focusing on the Learner





- Always reinforce standard support for your business processes with your vendor community
- As you think about credentialing
 - look through the lens on the value to the learner
 - what other actors you can bring into the ecosystem, metadata and verifiers
- Continue participating in the standards community:
 - Tell your standards story
 - Competency and Credentials taskforce
 - Standards Forum
 - T3 Innovation Network