

zeevee.com



### Risk Free Evaluation Unit!

**Try a** 

## Finally! Easy, Affordable Digital TV!

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Beautiful picture quality for your entire senior living facility, in just a few hours. Seamlessly integrates with existing analog.
Incredibly priced from only \$288 per channel.



## Why Upgrade to Digital TV?

Improve your facility's image

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- Easily add general information channels
- Allow residents to enjoy their favorite programs in HD

### Here is some great news...

Until now, senior living and skilled nursing facilities had to settle for poor-guality analog video or choose expensive, complicated HD solutions.

Fortunately, leading content providers are now approving ZeeVee modulators for digital video distribution over existing coaxial cabling. Our equipment works with virtually any HDTV, so upgrading your headend is simple. Just connect HD video sources to our modulators and distribute video over the existing RF network there's no rewiring involved.

#### **Channel Guide:**

### Channel # **Channel Name Community Events** Local Cameras **Discovery Channel** National Geographic Local ABC Local NBC Local CBS

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10 11

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13 14

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U.S. Seniors watch more TV than anyone else in the world. Does your property offer the shows they want, in HDTV, with closed captioning?\*

\* "The heaviest users of traditional TV are adults 65+ (47 hours 33 minutes per week)" Nielsen, State of the Media Trends in TV Viewing, 2011

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# **Benefits of Digital Video Over Existing Coax**

Affordable and simple

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- Compatible with any HDTV
- Flexible Digital SD and HD Options Available
- Assign all content television programming and/or community information as HDTV channels



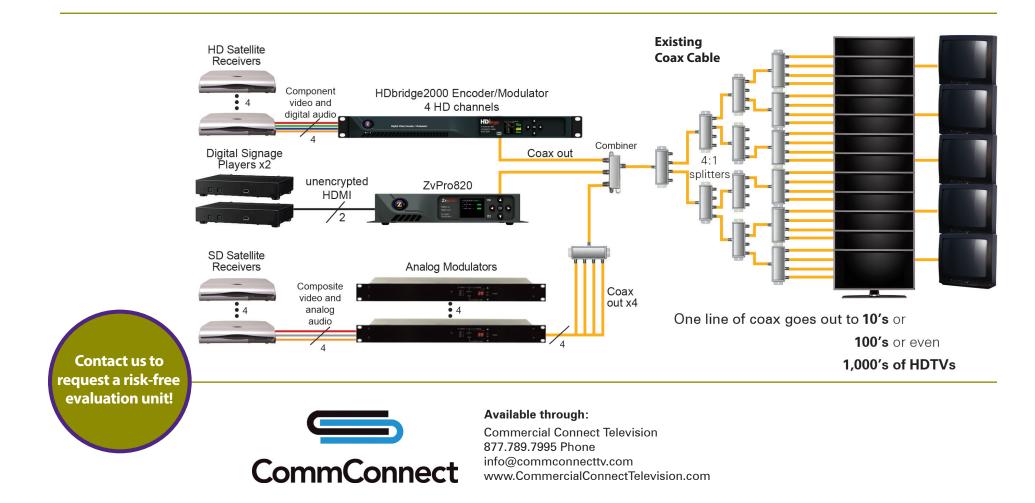
Analog

Combine analog and digital video over coax — accommodate older and newer TVs.



## How it works!

### ZeeVee's digital modulators broadcast HD video to unlimited HDTVs —all over existing coax!





Boston | Denver | London

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