



# RETAILER & E-TAILER *Partnership Expectations*

Treco Specialty Products, Inc. / Treco LLC / Gracie LLC/ WubbaNub Infant Pacifier sales and marketing policy applies to all retail partners. Below are the expectations and acceptable practices to ensure a successful retail partnership. By choosing to sell WubbaNub™ products, you are agreeing to abide by these practices. For any questions or clarification, please contact our customer service team by email: sales@wubbanub.com or phone: 203-799-7633. We would love to hear from you and are available Monday through Friday, 8 AM to 4:30 PM ET.

## RETAILER & E-TAILER APPROVAL

In order to sell WubbaNub™ products, an application must be submitted for approval. During the review process, we will consider your business model and location. We do this to ensure the development of our line's premium brand name and image. Approval to establish an account with WubbaNub™ is at the final decision of WubbaNub™ only.

## PRODUCT BRAND IMAGE

All retail partners selling WubbaNub™ products must operate in a manner that is consistent with our premium brand image and within our MAP policy. The company carefully and intentionally manages all distribution channels. In support of our brand image, WubbaNub Infant Pacifier reserves the right to revoke retail partners who operate inconsistently with the WubbaNub™ brand policy.

## WEBSITE MANAGEMENT

WubbaNub™ policy for Internet partners mirrors the policy as it applies to retail stores. Retail partners may not use any of the following words in their URL addresses: WubbaNub, Wub, Wubbie, WubbaNub Pacifier, WubbaNub Infant Pacifier, or WubbaNub Pacifier Pouch. Only approved images may appear on your website.

## PROMOTIONS

We do not allow discounting and enforce a MAP policy. To us, discounting may include (but is not limited to): percentages or dollar amounts off of WubbaNub™ products, money back on future purchases (given via gift certificate, gift code, promo code, etc.), or bundled product where the total is less than the individual prices put together. WubbaNub™ must approve any promotion you would like to offer each time. We ask that you submit this request, in writing, at least 3 weeks before the promotion is scheduled. Please contact us if you have any questions regarding approved promotions.

## SELLING INTERNATIONALLY

Due to the exclusive contracts with our international distributors, selling outside the United States is strictly prohibited. Please contact us if you would like more information about international distribution.

## AMAZON, EBAY, AND OTHER THIRD PARTY OUTLETS

Reselling WubbaNub™ products on Amazon, eBay, or any other third party website or through Facebook is strictly prohibited. As a retailer, wholesaling products to another wholesaler is strictly prohibited.

## DEFECTIVE RETURNS

We fully guarantee our products. Please contact us directly regarding any returns.

## IF EXPECTATIONS ARE NOT MET

First offense, a written warning will be sent via email and action must be taken within 24 hours to rectify the violation. Second offense, the account will be suspended for 30 days from the date of the second violation. Third Offense, the account will be closed and the privilege of selling WubbaNub™ products will be revoked. WubbaNub™ will buy back any inventory you have in stock, less a 15% restocking fee. This is non-negotiable and selling off the remaining inventory is strictly prohibited. Return shipping fees of WubbaNub™ product will be incurred by the account holder. Product must be shipped in a trackable ship method (UPS or FedEx). All returned product must be in sellable condition with packaging and/or hangtags intact. WubbaNub™ will determine whether or not the condition is sellable. When product is received, we will send a check as payment for the product within 30 days.

**I have read the retailer and e-tailer expectations and fully accept the terms and conditions included within.**

**SIGNATURE** \_\_\_\_\_

**TITLE** \_\_\_\_\_

**DATE** \_\_\_\_\_

