As a member of the product management team, this position is a key contributor to define new products, collaborate in development, and commercialize of Advanced Communication products. The Product Manager is responsible for full product life cycle from development to disposal (Cradle to Grave).  Product requirements specification creation in collaboration with BDMs, generating use cases and agile epics, competitive analysis, maintaining the product lines competitiveness by cost optimization, updating the realization techniques, and managing the features.

Product roadmaps in sync with the technology roadmaps and group strategies are created by this role to maintain high margin and competitive products which can contribute and improve revenue and profit goals of the Business Unit.
The Product Manager is not responsible for promoting a product, sales activities or product marketing.

1. **Product Lifecycle Management:**
* Managing the product line, and taking ownership going through product development, product growth, product maturity, and product declining stages
* Creating product line roadmaps that are aligned with group technology roadmaps and long-term strategies
* Conducting the product competitive analysis and committing to maintain the product competitiveness
* Managing product forecasts and streamlining product manufacturing (component obsolesces, supply chain issues and so on)
* Managing customer issues and QNs in collaboration with QA group
* Managing product end of life process
* Acting as product expert
1. **New Product Definition:**
* Developing Product Requirements Document in collaboration with BDMs and SEs
* Defining use case scenarios and sprint epics for agile implementations
* Negotiating and prioritizing product features with customers through BDMs
* Negotiating and prioritizing development process steps with other stakeholders (PjM, QA, and Development team)
1. **New Product Development:**
* Managing customer interactions, problems and communications during the development
* Managing agile backlogs
* Communicating with internal stakeholders
1. **Commercialization:**
* Managing a new product commercialization including but not restricted to ERP setup, product specification materials, and so on
* Managing pricing
* Managing a smooth product launch
1. **Product Communication:**
* Communicating product development activities effectively within the organization
* Publish technical articles/white papers to help establish market leadership position for Company in focus markets
1. **Constant Improvement:**
* Participating in standard groups activities as required to maintain visibility on market direction and product technology needs
* Participating in long term new product planning (3 Year Plans, etc.) to ensure Company product plans are in synch with market needs
* Practicing entrepreneurial, innovative, and forward-looking culture

**Position Qualifications**

**Required:**

* Bachelor’s degree in Electrical or Computer Engineering
* 3+ years of product management experience in an agile environment
* Knowledge of agile management and development methodologies
* Knowledge of regulatory standards in the industry that may influence our products

**Preferred:**

* Familiarity or experience with security is a plus
* MBA is an asset

**Skills and Abilities:**

* Strong customer focus
* Self-motivated and goal oriented
* Excellent communication and team building skills are required
* Strong analytical skills.
* Ability to quickly acquire knowledge of many technologies
* Familiarity with functional safety products is an asset