

Promote your business for pennies in USFRA Family Preparedness book projects

Fedhealth, [FSC](#) and the [U.S. First Responders Association](#) invite you to join us and our partners in projects that benefit first responders, military and veterans.

Fedhealth and FSC are developing [preparedness and first aid manuals](#) (and ebooks) for communities and groups around the country.

For 20+ years [Fedhealth](#) has been customizing our [266-page books](#) for agencies, businesses, schools and groups across North America.

Now we are expanding paperbacks (and PDF ebooks) with color ads to encourage people to keep the book with them to save money and get prepared for emergencies and disasters. And proceeds benefit USFRA.

Download [9-page ad media kit in PDF](#)

For example, a 20,000 custom book project for a community includes...

- 300+ page preparedness and first aid books have extensive shelf life since they contain lifesaving data to keep families safe plus help them save money. ([Download a portion of book in PDF](#))
- Color ads on glossy paper start as low as **1.25 cents** per book after **50% off** discounts or only **\$250 total** to appear in 20,000+ books ... or in 10,000 books for as low as **\$125 total!** (*see p. 5 of PDF*)
- Lock in spots with **only 25% down** and payment plans + other discounts available! Call **903-343-5191** since we are flexible and will help design a deal to fit your budget.
- Advertisers who pay in full before books are printed get a **free** 1-year Premium Business membership / listing on new [MyUSFRA Networking & Commerce site](#) (\$400 value);
- Books will be divided up and delivered **free** to all advertisers to give to the public however you wish.
- FSC will print a few thousand extra copies for various first responders' and volunteers' families.
- Other benefits include being listed on USFRA's Partners page, use of USFRA seal to show support for first responders & veterans; marketing discounts on NASCAR / bowl game & more. (*see p. 6 of PDF*)
- **20%** referral commissions/donations available for volunteers, charities & others (*see p. 9 of PDF*)
- Book projects will be reprinted each year with new communities added annually.
- And most importantly, proceeds benefit USFRA and our nation's fire responders and veterans.

Again, Fedhealth and FSC are negotiating great deals, offering **50% off** ad rates, taking **25% down** to lock in ads with multi-month payment plan options plus other discounts!

Please share this handout and [media kit](#) with any companies or groups who'd like to market their products and services in this educational project and support first responders and veterans.

Call FSC at **903-343-5191** and let us help structure a deal for you, your community or business or campus or group. We are completely flexible and look forward to hearing from you!

Stay safe, Bill & Janet Liebsch bill@fedhealthsc.com and janet@fedhealthsc.com

