



## ***2019 Connecticut River One-Design Leukemia Cup***

***May 4th & 5th, 2019***

### ***Sponsorship Opportunities***

#### **Program Booklet**

Sponsorships start at \$75 for a b/w business card size ad in our program booklet handed out at the post-race parties, \$150 for a 1/3 page, \$200 for a ½ page ad, \$300 for a full page;

Inside front and inside back cover \$400; \$500 for color page on back cover (first come, first served)

#### **Banner Sponsor:**

\$100 to hang a small (sponsor-provided, up to 2 x 4) business banner or sign/poster at Saturday's post race party on the Essex waterfront, organized by the Essex Corinthian Yacht Club and at Sunday's awards reception at the Essex Yacht Club. \$200 to hang a medium (sponsor-provided, up to 4 x 6) business banner or sign/poster at both parties.

*All sponsors will be part of a slideshow at the post-race parties and will be listed on the regatta registration page at [Yachtscoring.com](http://Yachtscoring.com). Questions? Please email [ctriverleukemicup@gmail.com](mailto:ctriverleukemicup@gmail.com)*

### **Special Sponsorship Levels**

#### **\$250:**

**Sailor Sponsor** - special mention in press releases and on our website; small signage at post race party, listed in booklet

#### **\$500:**

**Crew Sponsor** - special mention in press releases and on our website; medium signage at post race party, listed in booklet

#### **\$1000 and over:**

**Captain Sponsor** - special mention in press releases and on our website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift

#### **\$2500 and above:**

**Admiral Sponsor** - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.

#### **\$5000 and above:**

**Presenting Sponsor** - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.



# 2019 Sponsorship Commitment Form

## Program Booklet:

Please select:

- Business Card Size Ad \$ 75
- 1/3 Page Ad \$150
- 1/2 Page Ad \$200
- Full Page Ad \$300
- Inside Front Cover \$400  
(1 available)
- Inside Back Cover \$400  
(1 available)
- Back Cover \*no longer available

## Banner Sponsor:

- Small Banner or Sign/Poster \$100
- Medium Banner or Sign/Poster \$200

## Special Sponsorships:

- Sailor Sponsor \$250
- Crew Sponsor \$500
- Captain Sponsor \$1,000+
- Admiral Sponsor \$2,500+
- Presenting Sponsor \$5,000+

## Sponsor Information:

Referred by: \_\_\_\_\_  
individual Fundraiser or Team

Company Name: \_\_\_\_\_  
(as you would like it to appear in print)

**LLS FEDERAL  
TAX ID:  
13-5644916**

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please note, in order to honor all print-related sponsor benefits we must receive your signed contract, payment, and logo/program book ad (jpg format) no later than *April 15th, 2019*.  
Email artwork to [ctriverleukemicup@gmail.com](mailto:ctriverleukemicup@gmail.com) no later than *April 15th, 2019*.  
For convenience you may also scan and email this form.

I am enclosing a check payable to the Leukemia & Lymphoma Society for \$ \_\_\_\_\_

Please invoice me.  Please charge \$ \_\_\_\_\_ to my credit card (circle one) VISA / AMEX / MASTERCARD

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail completed form and payment by April 15th, 2019 to  
**The Leukemia & Lymphoma Society, ATTN: CT LCR 2019**  
**3 Landmark Square, Suite 330, Stamford CT 06901**