



2025 Application for Business Members

Corporations, partnerships, and other organizations involved in the tourism industry, and which are interested in and supportive of the objectives and purposes of Rocky Mountain Guides Association.

(Please Print Clearly)

BUSINESS NAME _____
PRIMARY REP: _____ PHONE: _____
SECONDARY REP: _____ PHONE: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
BUSINESS PHONE: _____ FAX: _____
(Only the business phone number will be listed in the membership directory)
BUSINESS E-MAIL: _____
BUSINESS WEBSITE: _____

Membership Category

(Please check ☒ one.)

☐ **SINGLE LISTING** (Business Only) **\$72.00**

☐ **MULTIPLE LISTING** (Business and Professional) **\$102.00**

*Each Business Membership is entitled to two (2) persons who may represent the business at RMGA meetings and events. Only one person may represent the membership at any one time or event. If both representatives of a Business Membership wish to attend a meeting or event, the second representative shall be considered a Non-Member. Each Business Membership has only one vote.

RMGA Committees

(Please check ☒ the committee on which are willing to serve.)

- ☐ **Program**
Plans and carries out the program for the monthly Regular Meetings of Members.
- ☐ **Education**
Plans and carries out familiarization trips and seminars for Members.
- ☐ **Membership**
Recruits and retains Members.

- ☐ **Newsletter**
Publishes a digital newsletter for Members.
- Public Relations**
Liaises with tour-related organizations.
- ☐ **Website**
Maintains the RMGA Website
- ☐ **Email Distribution**
Disseminates email notices to Members

Contact Information

Each Member is responsible for the accuracy of their information presented on the RMGA Website ("Find A Guide" profile; Membership Roster). Report changes to: rmgawebsite@rockymountaintourguides.com

RMGA Code of Ethics and Standards

Rocky Mountain Guides Association, as a member of the National Association of Tourist Guides Associations-USA (NFTGA-USA), shares the goal of promoting the highest degree of professionalism for tour guides and adopts the NFTGA-USA Code of Ethics and Standards:

- A professional tourist guide provides a skilled, knowledgeable presentation; informs, interprets and highlights the surroundings; maintains objectivity and enthusiasm in a courteous and polite manner.
- A professional tourist guide ensures that all information presented is factual and makes a clear distinction between what is true and what are stories, legends and opinions.
- A professional tourist guide keeps current on changes throughout the area s/he works, including but not limited to seasonal events, new exhibits, traffic laws and facilities, and follows the rules and regulations at all sites where tours will be conducted.
- A professional tourist guide is prepared for each tour when the itinerary is furnished in advance; reports on time and is responsible for facilitating the smooth, safe, efficient and timely movement of the tour.
- A professional tourist guide is sensitive to the interests and values of the tour group and does not share his/her personal views on controversial subjects such as religion, politics or lifestyles.
- A professional tourist guide knows and follows the policies of the company that contracts him/her and does not solicit a job from that company's client without the consent of the company; maintains loyalty to the company and protects the confidentiality of proprietary information. Also, s/he strives to establish a friendly and helpful rapport with the client and uses discretion in the conduct of the personal business while on tour.
- A professional tourist guide dresses appropriately for the type of tour being conducted.
- A professional tourist guide extends professional respect and a spirit of cooperation to fellow guides, and strives to establish a good working relationship with all service providers on the tour route.
- A professional tourist guide accepts each tour as a serious commitment and cancels only when absolutely necessary, providing as much advance notice as possible.
- A professional tourist guide declines any illegal requests.
- A professional tourist guide does not practice discrimination on the basis of race, gender, age, national origin, religion, sexual orientation or gender identity.

RMGA Added Standard:

- A professional tourist guide does his/her best to fulfill the technical itinerary and advises the group leader or responsible party and the company when major adjustments are needed due to circumstances beyond the guide's control.

Professional Agreement

I agree to abide by the RMGA Code of Ethics and Standards:

SIGNED: _____ DATE: _____

Make check payable to RMGA or pay electronically via Zelle account (when prompted, enter address: membership@rockymountaintourguides.com)

Mail completed form and check to
Mike Pearl, RMGA Membership Chair
19291 E Rice Dr
Aurora, CO 80015

OR Email completed form to
rmgamembership@rockymountaintourguides.com
303.868.0023 (voice or text)

Business Member Questionnaire

(Please Print Clearly)

Has your business ever been a member of Rocky Mountain Guides Association? ☐ No ☐ Yes

When? _____

At what membership level(s)? _____

When did your business inaugurate? _____

Describe the business's tourism activities: _____

Member Name Badge

Representatives' names as you want them to appear on the membership badges:

Primary Rep _____

Secondary Rep _____

RMGA "Find a Guide" Opportunity

Business Members may post a description of their business and a menu of the tourism services that they offer on the "Find a Guide" page of the RMGA website. Prospective clients use the "Find a Guide" page as a convenient means to locate potential providers. RMGA Members enjoy the ease with which they can advertise to potential employers.

As a member, you will be sent the "Member Profile Information Request" to complete. This will be used to create your profile on the RMGA website, rockymountaintourguides.com/find-a-guide.html.