

Russell "Rusty" Speed, NABCEP PVTS, LEED AP BD+C

Vice President Sales & Marketing

Axium Solar

Russell oversees the sales and design team of Axium Solar. Russell has been in the energy industry for 11 years and has developed numerous energy efficiency and renewable energy projects across the State of Texas and the United States.

Russell serves on boards and committees of several industry organizations to develop and promote legislation and other key renewable energy initiatives. Russell currently serves as Chair of the Distributed Solar Generation committee of the Texas Renewable Energy Industries Association (TREIA) and on the board of the North Texas Association of Energy Engineers. He is a past board member of the Texas Solar Energy Society (TXSES). Russell is also active in the North Texas Chapter of the US Green Building Council.

Russell received his Bachelor of Science in Engineering from Texas A&M University and has completed coursework in PV design and advanced PV design through SEI. Russell is a NABCEP Certified PV Technical Sales Professional and is currently working toward completing requirements to obtain his NABCEP PV Installer Certification. Russell is known by the Axium team for his sense of humor and unorthodox motivational techniques.

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