



## BEAMZ INTERACTIVE ANNOUNCES JAM STUDIO VR EDUCATION & HEALTH CARE EDITION

*New VR App enables users of all ages, skill levels and abilities to compose & perform compelling music in VR while receiving a wide variety of learning & therapy benefits*

SAN FRANCISCO, CA – October 25, 2018 – Beamz Interactive, Inc. (OTCMKTS: BZIC), a leading developer of state-of-the-art interactive AI music technology and products, today launched Jam Studio VR Education & Health Care Edition (the “App”). In addition to inclusion of a broad range of fun, family-oriented interactive music and DJ songs to suit all tastes, this new Education and Health Care Edition of Jam Studio VR is packed with an extensive variety of fun learning and therapeutic content for individuals of all ages and abilities - including those with a variety of special needs, disabilities or undergoing rehab (see <https://www.youtube.com/watch?v=-VMwfbH3MU8> and <http://www.jamstudiovr.com/>). The App is now available for Vive, Windows MR, & Oculus Rift on Steam and Vive & Oculus Rift on Viveport for \$24.99.

The App provides learning, physical, cognitive, sensory, communicative, life skill, and social/emotional therapeutic exercises, experiences, benefits, and guides to share with family, friends, schools, special needs organizations, therapy and rehab facilities, and professionals. This includes: (a) detailed Lesson Plans, an Overview Therapy Guide, and a Professional Therapy Protocols Guide; (b) a Music Instrument Discovery, Music Appreciation, and Music Fundamentals Education Series for all ages; (c) an interactive life skill learning series; (d) a variety of interactive basic math, alphabet, and other learning songs; (e) an interactive story book song; and (f) over a dozen fun, family-oriented interactive songs across all music genres that anyone can play – featuring songs by superstar artists Miley Cyrus and Flo Rida, Grammy-nominated guitarist Craig Chaquico, acclaimed jazz saxophonist Euge Groove, and legendary Megadeth bassist David Ellefson. This content facilitates inclusive family play and can benefit children of all ages, anyone requiring physical & cognitive therapy exercises, and individuals with a variety of special needs such as Down syndrome, Autism, Muscular Dystrophy, Cerebral Palsy, Spinal Cord Injuries, Intellectual Impairment, Physical Impairment and much more.

“Our goal is to create a whole new category of education & health care music applications and content that take advantage of Virtual Reality and Beamz technology to bring a new learning and therapy approach for a wide range of individuals. We believe the Jam Studio VR’s Education & Health Care Edition delivers the first installment on this potential!” said Charlie Mollo, Beamz Interactive’s CEO. “Using our advanced triggering and synchronization technology and IP position, we’re able to create a truly unique interactive music experience that makes it easy and exciting to engage people of all ages and skill levels and provide a broad variety of learning and therapy benefits while they are just having fun.”

“At Bethany Ranch Home we work with a large population of people with Down Syndrome, and they love Jam Studio VR - they absolutely love it! There’s some that I didn’t think would really be involved, and those are the ones that love it the most. The first thing you see when they start playing is a big smile, and it’s amazing to see

some of my non-verbal people open up and shine. It's honestly like magic!" said Gloria Quinn, Assistant Program Manager, Bethany Ranch Home.

"Jam Studio VR is a highly motivating, engaging activity for our students, especially those that have fine and gross motor challenges, spatial awareness challenges, significant sensory challenges, and impulsivity challenges. This VR App and the process of having them wait in line brings their vestibular and other senses into play in order to engage and has been outstanding. It's a highly discreet way to address all of those deficits for them in a way that they're working harder than they probably would just to have the opportunity to do that." said Matt Drowne, Head of Gateway Academy.

"Share Your Blessings, Inc. is a nonprofit organization that is dedicated to helping children and adults with special needs. We have been using Jam Studio VR with these individuals at schools, day care centers, and other facilities and I have personally seen Jam Studio VR works wonders with this population. They are engaged and focused when using Jam Studio VR, have fun doing things they never thought they could do, and also exercise their fine and gross motor skills, cognitive skills, and other therapeutic goals. The new Learning & Therapy content, including the lesson plans, the therapy guides, and the different music appreciation, instrument, and fundamentals education series are all excellent - I highly recommend the Jam Studio VR Education & Health Care Edition!" Tom Reidy, Director Share Your Blessings, Inc.

A broad range of additional interactive music and educational content will also be available shortly via In App purchases.

**About Beamz Interactive, Inc.** Beamz has developed state-of-the-art interactive AI music technology and products that can be used by anyone in a wide variety of virtual and mixed reality, music, education, healthcare, special needs, & gaming applications. See [www.jamstudiovr.com](http://www.jamstudiovr.com).

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