

ORLANDO RODRIGUEZ - BIOGRAPHY



Every so often a new artist comes around that not only presents a fresh wind of artistry and creativity, but has a genuine passion and zest for presenting the gospel of Jesus to all of God's people. The diversity in his music (spanning from urban gospel to Christian contemporary) and an amazing gift for songwriting and musicality sets Orlando "Substance" Rodriguez and his music ministry in position for global impact.

Mostly known for his sincere passion for the Lord, and his ability to reflect this passion for Jesus Christ, Orlando Rodriguez has in a short time developed a committed following that crosses genres from Urban Gospel to CCM. Throughout his music career, Orlando has performed hundreds of concerts, including sharing the stage with such notables as Donnie McClurkin, Jason Nelson and Ben Tankard.

As an artist, Orlando has performed in over 40 cities in the United States and has been featured on major Christian television shows such as TCT's *I'm just saying*, *The Word Network*, *Bobby Jones Gospel*, and TBN's *Praise the Lord*. As a collaborator, Orlando has written songs with some of the industry's most sought after songwriters – Eddie Tucker, Steve Siler, Dwight Liles and Tony Wood -to name a few. Orlando is a well rounded singer/songwriter/producer who has an unrelenting work ethic in both the recording studio and on the road.

On the horizon, Orlando is set to release his debut project in Christian music with his forthcoming self titled album ***Turn The World Off***. For this effort, Orlando has tapped the skills of hit making producer Chuck Alkazian (Percy Bady, Desmond Pringle, Christina Aguilera) of Pearl Sound Studios (Canton, MI) to capture his highly unique musical talent and anointing.

Turn The World Off will feature songs like "Reach Out", an expressively endearing song that invokes a call to action – for the body of Christ to not only be concerned, but to offer hope and to serve those in need. "This song is an encouragement to impact outside the four walls of the church," says Orlando. "When we extend our hand to help those in need, we can show God's love in a practical way. This is my anthem on what ministry is all about to me, which is serving others with the love of Jesus Christ."

Orlando is musically inclined, lyrically complete, and approachable. He is an artist who seeks God daily to impact more people with Jesus Christ through his music. He is a dedicated singer/songwriter, who has taken the road less traveled, gaining support with relentless touring and sharing of the gospel of Jesus Christ. When asked how he sees himself, his simple answer is, "As a servant of the Lord and God's people."