



Sponsorship/Partner Opportunity
Saturday, Aug 8th, 2015 – Oakes Park, NF
Heater's Heroes

We are kindly asking for your support of the 2015 Heater's Heroes Run for Children, taking place Saturday, August 8th at Oakes Park in Niagara Falls, Ontario.

Heater's Heroes is an annual event in support of local children (The Heroes) who are afflicted with life threatening or life altering diseases. Founded in 2011 by Mike Strange to honour the memory of his mentor Bob "Heater" Lavelle, to continue "Heater's" work in helping local children.

The event pairs the Heroes with local sport celebrities as they walk a "mile" around Oakes Park track with their families and the Heater's Heroes community cheering them on. For many of the children the symbolic mile (lap) is a huge accomplishment and very inspiring to the Heater's Heroes supporters.

To date, Heater's Heroes has helped over 40 local children in need and has raised over \$60,000. With all proceeds donated directly to the children's families and to local children's charity partners. For the families we help in one of two ways 1. Fulfill a wish for the child, or 2. Assist the family in purchasing a piece of equipment that they need to help their sick child.

Heater's Heroes (a volunteer based, FREE family community event) could not be possible without the generosity and kindness of the Niagara Community and local Niagara Businesses.

There are several ways to help Heater's Heroes. Sponsors will be acknowledged on the day and through our social media, website and **print promotional materials. **If committed before print deadline.

1. Lap Sponsorship – A \$500 donation to sponsor one of the Heater's Heroes laps.
2. Service Sponsorship – A service from your business to help make the day better.
3. Raffle Prize – Merchandise, gift certificates, any item that is suitable for a raffle prize.
4. Be A Vendor – Set up a booth and promote your business at our event in exchange for a reasonable donation from you to Heater's Heroes.
5. We are always open to suggestions on how you may be able to help Heater's Heroes.

If you have any questions please email Info@HeatersHeroes.ca. Thanking you in advance for any support you can lend these very brave local children that deserve the love and care of our community.

Sincerely

Mike Strange - Founder
Heater's Heroes Run for Children
www.HeatersHeroes.ca - Info@HeatersHeroes.ca