

Dear Sponsor,

## Friends of Community Fitness is excited to announce our

# 2<sup>nd</sup> Annual Cycl-a-thon on October 15<sup>th</sup>!

We have been working hard to plan a day full of fun for the whole family! Last year we had over 100 participants walk, run or bike 264 two mile loops. This year our goal is to finish 400 loops!

Friends of Community Fitness offers programming for people of all ages, abilities and financial means. We encourage members to become their best self. The funds raised will be used to support programs, keep membership prices affordable and provide scholarships for those in need.

I would love to talk to you about how you can show your support for ComFit, our community and this amazing event. We have added even **more marketing benefit** for sponsoring this year! Details are listed on the back of this letter for your reference.

# Call, email or come in to ComFit to discuss your sponsorship today!

On behalf of all of us at ComFit, and the people we serve in our community, thank you for your consideration. We truly need and want you to be a sponsor of our most important fundraising event of the year.

Sincerely,

Britney Gallagher Executive Director Comfitme2003@gmail.com (207) 876-4813



# 2<sup>nd</sup> Annual Cycl-a-thon Sponsorship

## Platinum - \$1,000 + \$1 Pledge per loop completed

- Name & logo large print on event long sleeve T-shirts
- Banner at Registration tent and displayed in the gymnasium for 1 year
- Sign on event route
- Logo on registration forms
- Name listed in thank you ad
- Name printed on Friends of ComFit board displayed at event and in the lobby
- -Business logo posted on ComFit social media pages in Thank you post
- Free registration for up to 10 friends, family or employees

#### Gold - \$750

- Name & logo in large print on event long sleeve T-shirts
- Banner at Registration tent and displayed in the gymnasium for 1 year
- Sign on event route
- Name listed in thank you ad
- Name printed on Friends of ComFit board displayed at event and in the lobby

#### Silver - \$500

- Name & logo small print on event long sleeve T-shirts
- Sign on event route
- Name listed in thank you ad
- Name printed on Friends of ComFit board displayed at event and in the lobby

### **Bronze -\$250**

- Name printed on event long sleeve T-shirts
- Name listed in thank you ad
- Name printed on Friends of ComFit board displayed at event and in the lobby

#### Friends of Community Fitness - \$100

- Name printed on Friends of ComFit board displayed at event and in the lobby

\*Deadline for Bronze, Silver, Gold and Platinum sponsorships is August 20, 2022

\*Additional loop pledges and prize donations for event participants also appreciated