



## Trucker's Parade Against Cancer-Charlotte County

Dear Trucker's Parade Participants and Supporters,

August 12, 2025

Fall is around the corner and so is the 25th Trucker's Parade Against Cancer (TPAC)! We offer our most sincere thanks to our donors who continue to support such a worthy cause. Over the last 24 years, thanks to your generosity, what started in 2000, with a goal of \$10,000 and 40 trucks, has evolved into a nationally recognized fundraiser now boasting more than 200 trucks, which has raised over \$2,000,000.00 for the fight against cancer. **The team was thrilled to be recognized as Relay for Life, Nationwide team of the year, in February of this year.** But the fight continues as new cancer diagnoses happen every day. The American Cancer Society, the leading not-for-profit funding of cancer research in the world, relies on the donations raised through events like our very own TPAC to fund life saving cancer research efforts. Each year, our community of truckers, donors, sponsors and volunteers makes a significant impact on the fight against cancer. With the previous fundraising, we have been able to help people locally and fund 2 research projects making huge progress in cancer research at Duke University and the University of Alabama.

The TPAC team is ready to hit the road and continue fighting against cancer. This event would be nothing if not for our passionate truckers and industry partners. Twenty-five years of TPAC is a long time, and we must keep the wheels turning. That is what we tell our loved ones who are in the fight, push harder, fight back, stay the course, don't give up. We must do the same. Please talk to your drivers and reach deep into your hearts. Push a little harder and encourage new people to enter the event! Go the extra mile for the ones who can't. Reach out to companies you deal with, spread the word, and get them involved. It could be fun to invite your competitor. Post our flyer on your company website or in your social media, around your terminal, at community events, in your mailings, etc.

We also have an Amazon wish list that can be found on our website, [www.truckersparade.com](http://www.truckersparade.com). Let's do all we can because we never know the day one of us or those we love may need life saving treatments. Our best form of growth would be if we increased by one truck or banner, per company, and WOW, what an impact that would be!

The parade is going to be held on **October 11, 2025**, at Central Middle School, in Charlotte Court House, VA. The fee is the same as always, at **\$250.00 per banner**, and we can easily put three banners per truck. Checks should be made payable to the **American Cancer Society**, and mailed back with the forms to Sheila Jones at 372 Hidden Treasure Lane, Pamplin, VA 23958. Your check will not be processed until after the parade, but it is crucial that we have paperwork back before **September 25th**. We are again offering this year to have a photo of your loved one attached to banner for an additional \$75.00 per banner. We prefer photos be sent by email in landscape form, but we can work with you. Photographs will allow us to show the community what cancer has or is trying to take from us. Truckers, you have a special place in our hearts, and we know how valuable you are, and that will never change.

Below is contact information for team members, feel free to call any of us with questions.

* Shannon Feinman	Corporate Sponsorship	434-395-8727	<a href="mailto:shannon.feinman@southside.edu">shannon.feinman@southside.edu</a>
* Kermit Jones	Corporate Sponsorship/Live Auction	434-470-5295	<a href="mailto:kermitjonesr@gmail.com">kermitjonesr@gmail.com</a>
* Rhonda Jones	Live Auction Event	434-470-5344	<a href="mailto:gagajones1@yahoo.com">gagajones1@yahoo.com</a>
* Sheila Jones	Parade and Banner Info	434-391-4026	<a href="mailto:doddsfarmsupply@yahoo.com">doddsfarmsupply@yahoo.com</a>
* Emily Lawhorne	Parade and Banner Info	434-808-8099	<a href="mailto:truckersparade@gmail.com">truckersparade@gmail.com</a>
* Brenda Vassar	Silent Auction Info	434-395-8941	





Special thanks for everything you do, from the entire Trucker's Parade Team of Volunteers.