



Upgrading job readiness and career advancement skills.



# CAPABILITY STATEMENT

[softskillszone.com](http://softskillszone.com)

DUNS: 113360518

CAGE: 8AVP8

**Soft Skills Zone delivers solutions to close the soft skills gap.**

Studies show that **85% of job success comes from well-developed soft and people skills.** Technical hard skills (i.e. in STEM, logistics, and business) are not enough. **Now more than ever, leaders and employees need soft skills.** Soft skills includes effective communication, professionalism and work ethics, critical thinking, teamwork, and leadership. Since long-term career success comes down to soft skills mastery, there's an immediate need to develop these skills. **We provide soft skills training, credentialing solutions, and coaching services** to facilitate developing well-rounded individuals both professionally and personally.

## WE OFFER THE FOLLOWING SERVICES:

- ✓ ONLINE INSTRUCTOR-LED SOFT SKILLS TRAINING AND SELF-PACED COURSES
- ✓ SOFT SKILLS CERTIFICATE PROGRAM AND NATIONALLY RECOGNIZED CREDENTIAL
- ✓ ONLINE DISC PERSONALITY ASSESSMENTS AND DISC TRAINING
- ✓ WORKFORCE DEVELOPMENT AND COACHING SERVICES
- ✓ IN-PERSON SOFT SKILLS TRAINING COURSES

## PAST PERFORMANCES

- GWINNETT TECHNICAL COLLEGE LAUNCH POINTE
- PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE
- KENNESAW STATE UNIVERSITY, ENGINEER DEPARTMENT
- VIEW POINT HEALTH ATLANTA

## DIFFERENTIATORS

- Our clients can earn a nationally recognized **Digital Badge** and a **Soft Skills Credential** demonstrating mastery of interpersonal skills needed for personal and career success.
- Our training is **engaging, fun, interactive, and relevant** in today's global marketplace.
- Our clients have **24/7 access** to our online **self-paced courses** and **online DISC assessments.**
- Some online offerings are available in **Spanish and French.**

## COMPANY INFO

### SOFT SKILLS ZONE

Emma Reynolds-Middleton, CEO

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## COMPANY DATA

NAICS: 541611, 611430\*, 611710  
\*denotes primary

### CERTIFICATIONS:

**DBE | VOSB | WOSB/WBE | MBE**  
AABE/FBE/SBE – CITY OF ATLANTA  
LSBE MSA – DEKALB COUNTY  
MFBE – FULTON COUNTY

