



GEOCODE.PESC.ORG

GLOBAL EDUCATION ORGANIZATION CODE



>> **SEVEN (7) DIGITS** <<

Two (2) digits + **Five (5) digits**
(ISO country code) (alphanumeric code)



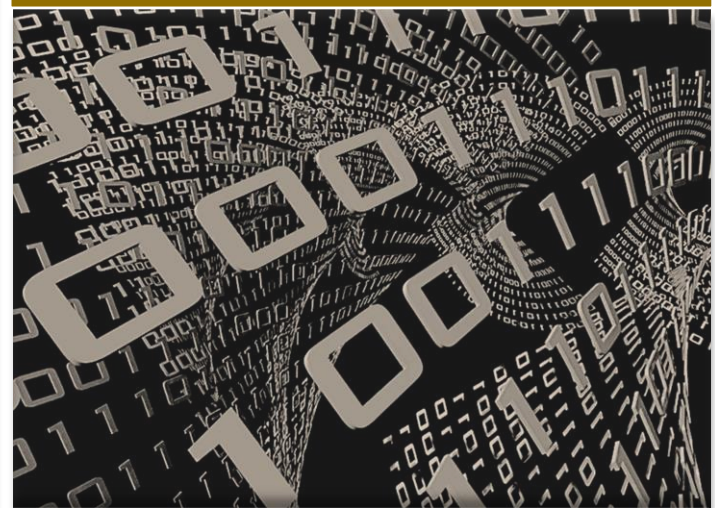
Leading the establishment and adoption of
trusted, free & open data standards
across the education domain
since 1997.



WWW.PESC.ORG



GEO CODE



STANDARDIZED CODE DIRECTORY

FREE. AUTOMATED. GLOBAL.



MULTIPLE STAKEHOLDERS. ONE VISION.



GEOCODE.PESC.ORG



Access & DIGITAL LOOK-UP OF CODES & IDENTIFIERS

ENABLING TRUSTED, GLOBAL AUTOMATION & LINKS



PESC GEO Code IS A

*free, open and standardized directory
of codes & identifiers for institutions
and education organizations.*

How You Can Use PESC GEO Code

- INTEGRATE TO YOUR AUTOMATED PROCESSES
- LOOK UP & USE
- REFERENCE FOR APPLICATION DEVELOPMENT
- SETUP A USER ACCOUNT

PESC GEO Code TECHNOLOGY

PESC GEO Code is powered by a digital directory.
Running on...

GUIDING PRINCIPLES OF PESC GEO CODE

PESC GEO Code serves a specific purpose – *delivery & data exchange destination information* – and does not imply any validity, accreditation, legal status or other official standing. For all guiding principles, please visit www.pesc.org.

BENEFITS OF PESC GEO Code

- IMPROVES DATA QUALITY & INTEGRITY
- DECREASES RISK OF FRAUD & ABUSE
- STREAMLINES PROCESSING & FASTER DELIVERY OF STUDENT DATA & RESULTS
- OPTIMIZES EFFICIENCY OF TRANSFER & ARTICULATION PROCESSES
- PROVIDES DEVELOPERS A TRUSTED SOLUTION AS INSTITUTION OR SOURCE CODE IS NEEDED IN NEARLY EVERY APPLICATION AND SYSTEM
- GEO CODE IS FREE, UNLIKE OTHER SERVICES WHICH ARE PROVIDED ON A SUBSCRIPTION-PAID BASIS
- GEO CODE IS DESIGNED WITH AN OPEN ARCHITECTURE USING STANDARDIZED WEB SERVICES & PROTOCOLS
- GEO CODE IS PROVEN & TRUSTED AS INSTITUTIONS & ORGANIZATIONS ARE USING GEO CODE IN PRODUCTION PROCESSING THOUSANDS OF FILES



> What is the purpose of PESC GEO Code?

To provide a unique value, number or code – **THE GEO CODE** for all known postsecondary (tertiary) colleges, universities & organizations for use by organizations that require a trusted and reliable source value (number or code) in transmissions and exchanges of electronic education data.

> Is PESC GEO Code being used?

CollegeSource ABCD...

IERF ABCD...

Parchment ABCD...

University of Southern California ABCD...

Other commitments?

> What about accreditation?

There is **NO** implied validity, accreditation, legal status or other official standing for institutions or organizations included in the GEO CODE service. The GEO CODE represents only the existence of the institution or organization and provides the ability to identify that institution or organization within an electronic data exchange relationship. Sending and receiving parties utilizing GEO CODEs acknowledge the mutually agreed upon index assignments.

> How much does PESC GEO Code cost?

As a driving principle and in alignment with PESC's mission, use and availability of the Global Education Organization (GEO) Code is **free and open** to the education community.

> Are all countries included?

ABCD...



> What are the minimum requirements?

For a college, university or organization to be assigned a GEO CODE in the directory, the minimum data required are a unique **name** and **location**. Location can be a city, state, province, postal code, or a fully articulated address. Name must be listed in both the native language (for non-English speaking countries) and in English. Additional data may also be included, such as URL, former name, native indices within the country of origin, and other information that may be provided by ministries of education for the country of reference, or other sources deemed reliable.

> Can I download the code set?

ABCD...

> Are only colleges & universities included?

Phase 1 focuses on colleges and universities and GEO CODE assignment is made country by country as prioritized by the User Group and Steering Committee until all colleges and universities are assigned a GEO CODE. **Phase 2** expands to all education organizations within a country.

> What is a 'status'?

Each college, university and organization within a country is indicated as either **active** or **inactive**. A reason code and explanation are provided for those with an inactive status. In addressing diploma mills and/or institutions that may be known as such, the GEO CODE directory may include diploma mills, if those diploma mills are known.



> What are the sources of data?

Various sources have been used to list institutions and organizations in the GEO CODE directory. In collaboration with AACRAO, EMREX and Erasmus Without Paper, many trusted additions have been made to the GEO CODE directory. The GEO CODE Steering Committee & User Group also target countries in which institution lists may not exist or be readily available; and in these instances, Wikipedia is used. For the countries in which Wikipedia is used, manual review verifies the existence of each institution, including the address, and the URL and Wikipedia has demonstrated, with validation, to be an extremely reliable source of data. Sharing these 'wiki-lists' with informed parties is the last step to final inclusion in the GEO CODE directory and in the absence of other reliable data, Wikipedia will continue to be used.

> How is PESC GEO Code governed?

PESC and the GEO CODE Steering Committee & User Group have full control over which institutions and organizations are added and listed in the GEO CODE directory service. Users within the education community exchanging digital data and using the GEO CODE may request additions and corrections to GEO CODE data. PESC, the GEO CODE Steering Committee & User Group include participation and representatives from both **AACRAO** & the **Groningen Declaration Network**; and through open discussion, collaboration, webinars and presentations, these guiding principles are presented and vetted to both communities to ensure broad applicability and acceptance.

> What is the plan for maintenance?

Country administrator ABCD...